

# Renaissance postgraduate studies:

## Faculty of International Economy, Finance and Business:

- 1. Entrepreneurial economy**
  - a) International economics
  - b) Finance and Banking
  - c) Accounting
- 2. EMOS – European Master of Official Statistics**
- 3. Business psychology and management**
- 4. Management of PMB**
  - 1) Digital Marketing
  - 2) Digital transformation of the company
  - 3) Fin Tech

Description and curriculum:

Renaissance postgraduate studies aim to recognize and enhance the Being of the student, not overwhelm him with the vast amount of knowledge, which is available and which quickly becomes obsolete. RPS allows students to acquire a higher level of education and improve their spiritual and professional abilities. In other words, it will improve the Being of the student. The assumption of the RPS model is that students are curious enough, in a word, that they are awakened.

The end product should be in line with the mission of UDG: "a player on the global market". That a graduated RPS student can work anywhere in the world.

If that is the goal - then it is important what skills, life skills the student will acquire in postgraduate studies... Professor Vukotić, the idea bearer of RPS, insists on a lifestyle approach to postgraduate studies. "And your life is your Being!"

## „Entrepreneurial economy“ – Plan of Study

<p><u>I semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. History of ideas</li> <li>2. Research methodology 1</li> </ol> <p>B. Common subjects at the major level:</p> <ol style="list-style-type: none"> <li>3. Financial economy</li> </ol> <p>C. Subjects in subject modules:</p> <p>Module PE - International Economy</p> <ol style="list-style-type: none"> <li>4. Econometrics</li> <li>5. Austrian School of Economics</li> </ol> <p>Module – Finance and Banking</p> <ol style="list-style-type: none"> <li>6. Company law</li> <li>7. Consumer behavior</li> </ol> <p>Module - Accounting</p> <ol style="list-style-type: none"> <li>8. Company law</li> <li>9. Accounting and financial exec.</li> </ol> <p>D. Tribunes of Postgraduate Studies</p>	<p><u>II semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. Philosophy of globalization</li> <li>2. Research methodology 2</li> </ol> <p>B. Common subjects at the major level:</p> <ol style="list-style-type: none"> <li>3. Corporate finance</li> </ol> <p>C. Subjects in subject modules:</p> <p>Module - International Economy</p> <ol style="list-style-type: none"> <li>4. Microeconomics</li> <li>5. International economy</li> </ol> <p>Module – Finance and Banking</p> <ol style="list-style-type: none"> <li>6. Risk Management</li> <li>7. Balance analysis</li> </ol> <p>Module - Accounting</p> <ol style="list-style-type: none"> <li>8. IS in accounting</li> <li>9. Balance analysis</li> </ol> <p>D. Scientific Conference of Postgraduate Studies (all majors)</p>
<p><u>III semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. Philosophy of art</li> <li>2. Research methodology 3</li> </ol> <p>B. Common subjects at the major level:</p> <ol style="list-style-type: none"> <li>3. Quantitative finance</li> </ol> <p>C. Subjects in subject modules:</p> <p>Module - International Economy</p> <ol style="list-style-type: none"> <li>4. Macroeconomics and SNA</li> <li>5. International finance</li> </ol> <p>Module – Finance and Banking</p> <ol style="list-style-type: none"> <li>4. Banking + Investment Psychology module</li> <li>5. International finance</li> </ol> <p>Module - Accounting</p> <ol style="list-style-type: none"> <li>4. Internal and external audit</li> <li>5. DREAM</li> </ol> <p>D. Scientific conference of postgraduate studies (all majors, mini theses)</p>	<p><u>IV semester</u></p> <p><i>MASTER THESIS</i></p>

## EMOS - Plan of Study

<p><u>I semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. History of ideas</li> <li>2. Research methodology 1</li> </ol> <p>B. Common subjects at the major level (one module):</p> <ol style="list-style-type: none"> <li>3. Methodology of statistical research</li> <li>4. Economic statistics and SNA</li> <li>5. Demography and demographic research</li> </ol> <p>C. Tribune of Postgraduate Studies</p>	<p><u>II semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. Philosophy of globalization (Globalization and statistics)</li> <li>2. Research methodology 2</li> </ol> <p>B. Common subjects at the major level (one module):</p> <ol style="list-style-type: none"> <li>3. Mathematical statistics and probability</li> <li>4. Big data</li> <li>5. Internship</li> </ol> <p>C. Scientific Conference of Postgraduate Studies (all majors)</p>
<p><u>III semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. Philosophy of art</li> <li>2. Research methodology 3</li> </ol> <p>B. Common subjects at the major level (one module):</p> <ol style="list-style-type: none"> <li>3. Analysis of time series</li> <li>4. Risk analysis</li> <li>5. International statistical system</li> </ol> <p>C. Scientific conference of postgraduate studies (all majors, mini theses)</p>	<p><u>IV semester</u></p> <p style="text-align: center;"><i>MASTER THESIS</i></p>

## „Business psychology and management“ – Plan of Study

<p><u>I semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. History of ideas</li> <li>2. Research methodology 1</li> </ol> <p>B. Common subjects at the major level (one module):</p> <ol style="list-style-type: none"> <li>3. Consumer behavior</li> <li>4. Psychology of investments</li> <li>5. Psychology in the community</li> <li>6. Psychology of everyday life</li> </ol> <p>C. Tribune of Postgraduate Studies</p>	<p><u>II semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. Philosophy of globalization</li> <li>2. Research methodology 2</li> </ol> <p>B. Common subjects at the major level (one module):</p> <ol style="list-style-type: none"> <li>3. Business communication and marketing</li> <li>4. Psychometric tests</li> <li>5. Psychology of cyber space</li> </ol> <p>C. Scientific Conference of Postgraduate Studies (all majors)</p>
<p><u>III semester</u></p> <p>A. Common subjects for all majors:</p> <ol style="list-style-type: none"> <li>1. Philosophy of art</li> <li>2. Research methodology 3</li> </ol> <p>B. Common subjects at the major level (one module):</p>	<p><u>IV semester</u></p> <p style="text-align: center;"><i>MASTER THESIS</i></p>

<ul style="list-style-type: none"> <li>3. Social marketing in the function of environmental protection</li> <li>4. Sociopsychological dimensions of development</li> <li>5. Human potential in the light of technological challenges</li> </ul> <p>C. Scientific conference of postgraduate studies (all majors, mini theses)</p>	
---	--

## „Management of PMB“ – Plan of Study

<p><u>I semester</u></p> <ul style="list-style-type: none"> <li>A. Common subjects for all majors: <ul style="list-style-type: none"> <li>1. History of ideas</li> <li>2. Research methodology 1</li> </ul> </li> <li>B. Common subjects at the major level: <ul style="list-style-type: none"> <li>3. Entrepreneurship and innovation management</li> <li>4. Digital transformation</li> </ul> </li> <li>C. Subjects in subject modules: <ul style="list-style-type: none"> <li>Digital marketing module <ul style="list-style-type: none"> <li>5. Social networks</li> <li>6. Behaviour</li> </ul> </li> <li>Digital transformation of business module <ul style="list-style-type: none"> <li>5. Social networks</li> <li>6. Digital technologies in companies</li> </ul> </li> <li>FinTech module <ul style="list-style-type: none"> <li>5. Digital Property and Law</li> <li>6. Fin Tech Innovations</li> </ul> </li> </ul> </li> <li>D. Tribunes of Postgraduate Studies</li> </ul>	<p><u>II semester</u></p> <ul style="list-style-type: none"> <li>A. Common subjects for all majors: <ul style="list-style-type: none"> <li>1. Philosophy of globalization</li> <li>2. Research methodology 2</li> </ul> </li> <li>B. Common subjects at the major level: <ul style="list-style-type: none"> <li>3. Corporate finance</li> </ul> </li> <li>C. Subjects in subject modules: <ul style="list-style-type: none"> <li>Digital marketing module <ul style="list-style-type: none"> <li>4. Digital marketing</li> </ul> </li> <li>Business communication and marketing <ul style="list-style-type: none"> <li>Module Digital transformation of business <ul style="list-style-type: none"> <li>4. Digital marketing</li> <li>5. Strategic changes in companies</li> </ul> </li> <li>FinTech module <ul style="list-style-type: none"> <li>4. Financial information systems</li> <li>5. Digital marketing</li> </ul> </li> </ul> </li> <li>D. Scientific Conference of Postgraduate Studies (all majors)</li> </ul> </li></ul>
<p><u>III semester</u></p> <ul style="list-style-type: none"> <li>A. Common subjects for all majors: <ul style="list-style-type: none"> <li>1. Philosophy of art</li> <li>2. Research methodology 3</li> </ul> </li> <li>B. Common subjects at the major level: <ul style="list-style-type: none"> <li>3. Finances in business</li> </ul> </li> <li>C. Subjects in subject modules: <ul style="list-style-type: none"> <li>Digital marketing module <ul style="list-style-type: none"> <li>4. Block chain technologies</li> <li>5. Psychology of investments</li> </ul> </li> <li>Digital transformation of business module <ul style="list-style-type: none"> <li>4. Block chain technologies</li> <li>5. Psychology of investments</li> </ul> </li> <li>FinTech module <ul style="list-style-type: none"> <li>4. Fin tech technologies</li> <li>5. Psychology of investments</li> </ul> </li> </ul> </li> <li>D. Scientific conference of postgraduate studies (all majors, mini theses)</li> </ul>	<p><u>IV semester</u></p> <p style="text-align: center;"><i>MASTER THESIS</i></p>

## MSc program “HEALTH INFORMATION MANAGEMENT”

### Description and curriculum:

The Master's academic study program in the field of information management in healthcare aims to educate experts who will enable more efficient and effective functioning of the healthcare system, ie improving and preserving the health of all citizens; adequate response to the expectations and demands of citizens for health care and provided the fairest possible financial contribution for all citizens. Students will acquire the necessary knowledge and skills for change management, development of health institutions, financing in the health system, teamwork and continuous quality improvement. They will master the skills of strategic management of complex healthcare systems and institutions in conditions of change, limited resources and high expectations and master the basic postulates of management - leadership, assessment, communication, evaluation, planning, analytical approach and their application in practice.

Upon completion of the Master's academic studies "Information Management in Health" students will adopt a systemic approach in research, analysis and performance evaluations of the national health system and will be able to conduct comparative analyzes of the performance of the national health system with reference to financing and service provision. Students will also acquire knowledge and skills in comparing international and domestic health policies, their scope and limitations, as well as policy development with negotiation and advocacy skills. They will learn to manage changes in the health care system, manage conflicts in health institutions, and control the quality of services provided. They will acquire the necessary knowledge of how to make financial plans and budgets, how to manage projects and learn the importance of using data in order to improve the performance and quality of services in the health care system.

<p><u>I semester</u></p> <ol style="list-style-type: none"> <li>1. Health and determinants of health</li> <li>2. Development and design of healthcare organizations</li> <li>3. IT support for healthcare management</li> <li>4. Basics of statistics</li> <li>5. Elective subject</li> </ol>	<p><u>II semester</u></p> <ol style="list-style-type: none"> <li>1. Basics of economics in healthcare</li> <li>2. Fundamentals of law in healthcare</li> <li>3. Information technologies and information management in healthcare</li> <li>4. Data analytics and artificial intelligence in healthcare</li> <li>5. Elective subject</li> </ol>
<p><u>III semester</u></p> <ol style="list-style-type: none"> <li>1. "Big data" analysis</li> <li>2. E-health and electronic documentation system in healthcare</li> <li>3. Work practice</li> <li>4. Elective subject</li> </ol>	<p><u>IV semester</u></p> <p style="text-align: center;"><i>MASTER THESIS</i></p>

## Master in Applied Management with Dual Degree with Thunderbird School of Management

Description and curriculum:

Thunderbird School of Global Management is an applied program taught in English language at the University of Donja Gorica. Students of this program will be able to obtain the diploma from the ASU Thunderbird School of Global Management, in addition to the UDG diploma.

The program will be offered online, hybrid and face-to-face.

the 1<sup>st</sup> year will be finished at the University of Donja Gorica, while for the 2<sup>nd</sup> year there are 3 options:

1. To finish at the University of Donja Gorica and obtain the UDG diploma;
2. To finish online at ASU and obtain the UDG/ASU diploma;
3. To finish at the ASU campus face-to-face and obtain the UDG/ASU diploma.

Thunderbird School of Global Management's specialized Master of Global Management (MGM) is the vanguard degree for the Fourth Industrial Revolution. In this program, you will study practical core courses in global management, international political economy and cross-cultural engagement. Then, you'll broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area, foreign language options, and hands-on experience through our Global Challenge Lab.

Thunderbird's specialized MGM program delivers cross-cultural, hands-on training in the nuances of international management, preparing students with the perfect balance of practical and people skills to inspire, influence and drive global success. Students globalize their mindset and marketability by pairing their deep-dive leadership training with an innovative concentration area, foreign language options, practical training, consultative collaborations with corporate partners, internships, real-world simulations and study abroad modules.

<b>Digital Transformation of Business - Concentration</b>				<b>UDG ONLY</b>	
<b>Global Link (1+1) UDG Masters in Applied Mgmt</b>					
<b>University Donja Gorica</b>					
<b>Faculty for International Economics, Finance and Business</b>					
<b>Plan of Study</b>					
<b>Year 1</b>			<b>Year 2</b>		
<b>Semester 1</b>		<b>Semester 2</b>		<b>Semester 3</b>	<b>Semester 4</b>

The history of Ideas	8	TAM 505- Navigating Global and Regional Business environments (Globalization)	6	TAM 521 Financial Value Creation for Leaders ( Finances in Business)	6	Master Thesis	30
Methodology of (Business) Research (Research project I)	4	Methodology of (Business) Research (Research project II)	8	Methodology of (Business) Research (Research project II)	6		
E-business	6	Strategic Changes in the Company (TGM 546)	6	TAM 530 Data Analytics and Digital Transformation in a Global World (Digital Transformation)	6		
TAM 557 Customer experience and digital marketing (Consumers behavior)	6	TAM 542 Global Leadership and Personal Development (The Psychology of Management and Leadership )	6	TAM 582 Communicating and Negotiating in a Dynamic Global World (Business Communication)	6		
TAM 511 Global Accounting: Managing by Numbers	6	History of Digitization	6	TGM 586 Global Entrepreneurship and Sustainable (Entrepreneurship and Innovation Management )	6		
<b>Total Credits</b>	<b>30</b>	<b>Total Credits</b>	<b>32</b>	<b>Total Credits</b>	<b>30</b>	<b>Total Credits</b>	<b>30</b>
						Total Credits	122

<b>Global Management / MLM Concentration</b>				<b>Dual Degree ASU Online program</b>
<b>Global Link (1+1) UDG Masters in Applied Mgmt   ASU-MLM</b>				
<b>University Donja Gorica</b>		<b>Arizona State University (ASU)</b>		
<b>Faculty for International Economics, Finance and Business</b>		<b>Thunderbird School of Global Management</b>		
<b>Plan of Study</b>		<b>Plan of Study</b>		





<b>Total Credits</b>	<b>30</b>	<b>Total Credits</b>	<b>32</b>	<b>Total Credits</b>	<b>28</b>	<b>Total Credits</b>	<b>42</b>
						Total credits (DD)	132
						Total credits UDG	120
<b>UDG Course</b>	<b>#</b>	<b>Transfer Credits to ASU</b>		<b>Transfer back to UDG</b>		<b>ASU Course</b>	
Globalization	6	TAM 505 Navigating Global and Regional Business Environments	3	Digital Transformation	6	TAM 530 Data Analytics and Digital Transformation in a Global World	3
Elective	6	TAM 511 Global Accounting: Managing by Numbers	3	Business Communication	6	TAM 582 Communicating and Negotiating in a Dynamic Global World	3
The Psychology of Management and Leadership	6	TAM 542 Global Leadership and Personal Development	3	Entrepreneurship and Innovation Management	6	TGM 586 Global Entrepreneurship and Sustainable	3
Consumers Behavior (Elective)	6	TAM 557 Customer Experience and Digital Marketing in a Global World	3				

<b>Global Management / MLM Concentration</b>						<b>Dual Degree ASU On-campus program</b>	
<b>Global Link (1+1) UDG Masters in Applied Mgmt   ASU-MGM</b>							
<b>University Donja Gorica</b>				<b>Arizona State University (ASU)</b>			
<b>Faculty for International Economics, Finance and Business</b>				<b>Thunderbird</b>			
<b>Plan of Study</b>				<b>Plan of Study</b>			
<b>Year 1</b>				<b>Year 2</b>			
<b>Semester 1</b>		<b>Semester 2</b>		<b>Semester 3</b>		<b>Semester 4</b>	<b>Semester 4</b>



<b>Total Credits</b>	<b>30</b>	<b>Total Credits</b>	<b>32</b>	<b>Total Credits</b>	<b>28</b>	<b>Total Credits</b>	<b>35</b>		<b>27</b>
					37			Total credits (DD)	152
								Total credits UDG	120
<b>UDG Course</b>	<b>#</b>	Transfer Credits to ASU		Transfer back to UDG		ASU Course			
Globalization	6	TGM 515 Navigating Global and Regional Business Environments	3	Digital Transformation	6	TAM 530 Data Analytics and Digital Transformation in a Global World	3		
Elective (TAM 511 Global Accounting: Managing by Numbers)	6	TGM 517 Global Accounting and Financial Management	3	Philosophy of Arts	6	TGM 506: Communicating and Negotiating Across Cultures	3		
The Psychology of Management and Leadership (TAM 542 Global Leadership and Personal Development)	6	Elective	3	Entrepreneurship and Innovation Management	6	TGM 586 Global Entrepreneurship and Sustainable	3		
Consumers Behavior (Elective)	6	Elective (TGM 557: Global Marketing and Data Analytics)	3	Finances in Business	6	TGM 517: Global Accounting and Financial Management	3		
					24				

**Contact person: Milica Milosevic**

- Address: Oktoih 1 81000 Podgorica, Montenegro
- Fax: +382 (0)20 410 766

E-mail: [milica.milosevic@udg.edu.me](mailto:milica.milosevic@udg.edu.me);