

# International hospitality management – VATEL

Master academic studies "International Hospitality Management" are realized at the Faculty of Culture and Tourism as part of the study program Vatel – International Hospitality Management. This academic program was founded in cooperation with the Azmont Investment group and the Vatel International Business School for Hotel and Tourism Management from France. The Vatel group currently has 55 schools in 33 countries on 4 continents and over 39,000 alumni and is one of the leading higher education institutions in the field management, tourism and hotel industry in the world. The quality of the Vatel School's work was officially confirmed in 2016, when it was officially declared the best hotel management school in the world by representatives of the hotel industry.

## "International hotel industry and management" - VATEL – curriculum

<p><u>I semester</u></p> <ol style="list-style-type: none"> <li>1. MARKETING STRATEGY</li> <li>2. ECONOMY OF TOURISM AND HOSPITALITY</li> <li>3. FINANCIAL ANALYSIS</li> <li>4. TAXATION</li> <li>5. HUMAN RESOURCES</li> <li>6. FOREIGN LANGUAGES II – (English language)</li> </ol>	<p><u>II semester</u></p> <ol style="list-style-type: none"> <li>1. CATERING STRATEGY</li> <li>2. ECONOMIC LAW</li> <li>3. COMPUTER SCIENCES</li> <li>4. OPERATIONAL AUDIT</li> <li>5. BUSINESS STRATEGY</li> <li>6. FOREIGN LANGUAGES 1 – (French language)</li> <li>7. Professional practice</li> </ol>
<p><u>III semester</u></p> <ol style="list-style-type: none"> <li>1. OPERATIONAL MANAGEMENT</li> <li>2. FINANCIAL MANAGEMENT</li> <li>3. MARKETING MANAGEMENT</li> <li>4. HUMAN RESOURCE MANAGEMENT</li> <li>5. BUSINESS STRATEGY</li> <li>6. FOREIGN LANGUAGE</li> </ol>	<p><u>IV semester</u></p> <p><i>VIBG (tutoring)</i></p> <p><i>FINAL DISSERTATION (tutorship)</i></p> <p><i>FINAL DISSERTATION (oral defense)</i></p> <p><i>MANAGEMENT TRAINING (6 months)</i></p>

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