

Master in Applied Management with Dual Degree with Thunderbird School of Management

Thunderbird School of Global Management je primijenjeni program koji se predaje na engleskom jeziku na Univerzitetu Donja Gorica. Studenti ovog programa će pored UDG diplome moći da steknu i diplomu ASU Thunderbird School of Global Management.

Program će biti ponuđen onlajn, hibridno i uživo.

Prva godina će se završiti na Univerzitetu Donja Gorica, dok za drugu godinu postoje 3 opcije:

1. Završiti na Univerzitetu Donja Gorica i steći UDG diplomu;
2. Završiti onlajn na ASU i steći UDG/ASU diplomu;
3. Završiti uživo na ASU i dobije UDG/ASU diplomu.

Specijalizovani masteter globalnog menadžmenta (MGM) Thunderbird School of Global Management je avangardni stepen za Četvrtu industrijsku revoluciju. U ovom programu ćete proučavati praktične osnovne kurseve iz globalnog menadžmenta, međunarodne političke ekonomije i međukulturalnog angažmana. Zatim ćete proširiti svoj način razmišljanja i prodaju tako što ćete upariti svoju duboku obuku liderstva sa inovativnom koncentracijom, opcijama stranih jezika i praktičnim iskustvom kroz našu laboratoriju Global Challenge Lab.

Thunderbird-ov specijalizovani MGM program pruža međukulturalnu, praktičnu obuku o nijansama međunarodnog menadžmenta, pripremajući studente sa savršenom ravnotežom praktičnih i ljudskih veština da inspirišu, utiču i pokreću globalni uspeh. Studenti globalizuju svoj način razmišljanja i tržišnu sposobnost uparujući svoju duboku obuku za liderstvo sa inovativnom koncentracijom, opcijama stranih jezika, praktičnom obukom, konsultativnom saradnjom sa korporativnim partnerima, stažiranjem, simulacijama u stvarnom svetu i modulima studiranja u inostranstvu.

Digital Transformation of Business - Concentration		UDG ONLY	
Global Link (1+1) UDG Masters in Applied Mgmt			
University Donja Gorica			
Faculty for International Economics, Finance and Business			
Plan of Study			
Year 1		Year 2	

Semester 1		Semester 2		Semester 3		Semester 4	
The history of Ideas	8	TAM 505-6 Navigating Global and Regional Business environments (Globalization)		TAM 521 Financial Value Creation for Leaders (Finances in Business)	6	Master Thesis	30
Methodology of (Business) Research (Research project I)	4	Methodology of (Business) Research (Research project II)	8	Methodology of (Business) Research (Research project II)	6		
E-business	6	Strategic Changes in the Company (TGM 546)	6	TAM 530 Data Analytics and Digital Transformation in a Global World (Digital Transformation)	6		
TAM 557 Customer experience and digital marketing (Consumers behavior)	6	TAM 542 Global Leadership and Personal Development (The Psychology of Management and Leadership)	6	TAM 582 Communicating and Negotiating in a Dynamic Global World (Business Communication)	6		
TAM 511 Global Accounting: Managing by Numbers	6	History of Digitization	6	TGM 586 Global Entrepreneurship and Sustainable (Entrepreneurship and Innovation Management)	6		
<i>Total Credits</i>	<i>30</i>	<i>Total Credits</i>	<i>32</i>	<i>Total Credits</i>	<i>30</i>	<i>Total Credits</i>	<i>30</i>

						Total Credits	122
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Global Management / MLM Concentration					Dual Degree Online program	ASU	
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Global Link (1+1) UDG Masters in Applied Mgmt | ASU-MLM

University Donja Gorica	Arizona State University (ASU)
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Faculty for International Economics, Finance and Business	Thunderbird School of Global Management
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Plan of Study	Plan of Study
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Year 1	Year 2
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Semester 1	Semester 2	Semester 3	Semester 4
The history of Ideas	TAM 505-6 Navigating Global and Regional Business environments (Globalization)	TAM 521 Financial Value Creation for Leaders (Finances in Business)	Choose 1: TAM 589 Global Field Seminar(in-person+), TGM 596 Thunderbird Experiential Practicum(in-person+), TGM 507 Global Organizational Consulting (inperson+), or TAM 534 Global Venture Creation (online)
8	6	6	6

Methodology of (Business) Research (Research project I)	4	Methodology of (Business) Research (Research project II)	8	TAM 530 Data Analytics and Digital Transformation in a Global World (Digital Transformation)	6	TAM 541 Strategy in a Competitive World (Capstone Course)	6
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E-business	6	Strategic Changes in the Company (TGM 546)	6	TAM 582 Communicating and Negotiating in a Dynamic Global World (Business Communication)	6		
TAM 557 Customer experience and digital marketing (Consumers behavior)	6	TAM 542 Global Leadership and Personal Development (The Psychology of Management and Leadership)	6	TGM 586 Global Entrepreneurship and Sustainable (Entrepreneurship and Innovation Management)	6		
TAM 511 Global Accounting: Managing Numbers	6	History of Digitization	6	ONLINE COURSES FROM UDG:			
				Methodology of (Business) Research (Research project II)	4	Master Thesis Submission	30
<i>Total Credits</i>	<i>30</i>	<i>Total Credits</i>	<i>32</i>	<i>Total Credits</i>	<i>28</i>	<i>Total Credits</i>	<i>42</i>
						Total credits (DD)	132
						Total credits UDG	120
UDG Course #		Transfer Credits to ASU		Transfer back to UDG		ASU Course	

Globalization	6	TAM 505 Navigating Global and Regional Business Environments	3	Digital Transformation	6	TAM 530 Data Analytics and Digital Transformation in a Global World	3
Elective	6	TAM 511 Global Accounting: Managing by Numbers	3	Business Communication	6	TAM 582 Communicating and Negotiating in a Dynamic Global World	3
The Psychology of Management and Leadership	6	TAM 542 Global Leadership and Personal Development	3	Entrepreneurship and Innovation Management	6	TGM 586 Global Entrepreneurship and Sustainable	3
Consumers Behavior (Elective)	6	TAM 557 Customer Experience and Digital Marketing in a Global World	3				

Global Management / MLM Concentration						Dual Degree ASU On-campus program	
Global Link (1+1) UDG Masters in Applied Mgmt ASU-MGM							
University Donja Gorica				Arizona State University (ASU)			

Faculty for International Economics, Finance and Business				Thunderbird			
Plan of Study				Plan of Study			
Year 1				Year 2			
Semester 1	Semester 2			Semester 3		Semester 4	Semester 4

The history of Ideas	8	TAM 505- Navigating Global and Regional Business environments (Globalization)	6	TGM 506: Communicating and Negotiating Across Cultures (Philosophy of Art)	6	TGM 597 2 Thunderbird Personal Leadership Development	2	TGM 596 Thunderbird Experiential Practicum (Global Challenge Lab)	12
Methodology of (Business) Research (Research project I)	4	Methodology of (Business) Research (Research project II)	8	TGM 517: Global Accounting and Financial Management (Finances in Business)	6	Elective (TAM530: Data & Digital Transformation)	6		
E-business	6	Strategic Changes in the Company (TGM 546)	6	TGM 545: Global Leadership and Strategy	6	Elective	6		
TAM 557 Customer experience and digital marketing (Consumers behavior)	6	TAM 542 Global Leadership and Personal Development (The Psychology of Management and Leadership)	6	TGM 586 Global Entrepreneurship and Sustainable Business	6	Elective	6		

TAM 511 Global Accounting: by Managing Numbers	6	History of Digitization	6	ONLINE COURSES FROM UDG:					
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				Methodology of (Business) Research (Research project III)	4	Master Thesis Proposal	15	Master Thesis Submission	15
<i>Total Credits</i>	30	<i>Total Credits</i>	32	<i>Total Credits</i>	28	<i>Total Credits</i>	35		27
					37			Total credits (DD)	152
								Total credits UDG	120
UDG Course	#	Transfer Credits to ASU		Transfer back to UDG		ASU Course			
Globalization	6	TGM 5153 Navigating Global and Regional Business Environments		Digital Transformation	6	TAM 530 Data Analytics and Digital Transformation in a Global World	3		
Elective (TAM 511 Global Accounting: Managing Numbers)	6	TGM 5173 Global Accounting and Financial Management		Philosophy of Arts	6	TGM 506: Communicating and Negotiating Across Cultures	3		

The Psychology of Management and Leadership (TAM 542 Global Leadership and	6	Elective	3	Entrepreneurship and Innovation Management	6	TGM 586 Global Entrepreneurship and Sustainable	3		
Personal Development									
Consumers Behavior (Elective)	6	Elective (TGM 557: Global Marketing and Data Analytics)	3	Finances in Business	6	TGM 517: Global Accounting and Financial Management	3		
					24				

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