

Master in Applied Management with Dual Degree with Thunderbird School of Management

Thunderbird School of Global Management is an applied program taught in English language at the University of Donja Gorica. Students of this program will be able to obtain the diploma from the ASU Thunderbird School of Global Management, in addition to the UDG diploma. The program will be offered online, hybrid and face-to-face.

the 1st year will be finished at the University of Donja Gorica, while for the 2nd year there are 3 options:
 To finish at the University of Donja Gorica and obtain the UDG diploma;
 To finish online at ASU and obtain the UDG/ASU diploma;
 To finish at the ASU campus face-to-face and obtain the UDG/ASU diploma.

Thunderbird School of Global Management's specialized Master of Global Management (MGM) is the vanguard degree for the Fourth Industrial Revolution. In this program, you will study practical core courses in global management, international political economy and cross-cultural engagement. Then, you'll broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area, foreign language options, and hands-on experience through our Global Challenge Lab.

Thunderbird's specialized MGM program delivers cross-cultural, hands-on training in the nuances of international management, preparing students with the perfect balance of practical and people skills to inspire, influence and drive global success. Students globalize their mindset and marketability by pairing their deep-dive leadership training with an innovative concentration area, foreign language options, practical training, consultative collaborations with corporate partners, internships, real-world simulations and study abroad modules.

Digital Transformation of Business - Concentration				UDG ONLY	
Global Link (1+1) UDG Masters in Applied Mgmt					
University Donja Gorica					
Faculty for International Economics, Finance and Business					
Plan of Study					
Year 1			Year 2		
Semester 1		Semester 2		Semester 3	Semester 4

The history of Ideas	8	TAM 505- Navigating Global and Regional Business environments (Globalization)	6	TAM 521 Financial Value Creation for Leaders (Finances in Business)	6	Master Thesis	30
Methodology of (Business) Research (Research project I)	4	Methodology of (Business) Research (Research project II)	8	Methodology of (Business) Research (Research project II)	6		
E-business	6	Strategic Changes in the Company (TGM 546)	6	TAM 530 Data Analytics and Digital Transformation in a Global World (Digital Transformation)	6		
TAM 557 Customer experience and digital marketing (Consumers behavior)	6	TAM 542 Global Leadership and Personal Development (The Psychology of Management and Leadership)	6	TAM 582 Communicating and Negotiating in a Dynamic Global World (Business Communication)	6		
TAM 511 Global Accounting: Managing by Numbers	6	History of Digitization	6	TGM 586 Global Entrepreneurship and Sustainable (Entrepreneurship and Innovation Management)	6		
<i>Total Credits</i>	<i>30</i>	<i>Total Credits</i>	<i>32</i>	<i>Total Credits</i>	<i>30</i>	<i>Total Credits</i>	<i>30</i>
						Total Credits	122

Global Management / MLM Concentration				Dual Degree ASU Online program	
---------------------------------------	--	--	--	--------------------------------	--

Global Link (1+1) UDG Masters in Applied Mgmt ASU-MLM	
University Donja Gorica	Arizona State University (ASU)

Faculty for International Economics, Finance and Business				Thunderbird School of Global Management			
Plan of Study				Plan of Study			
Year 1				Year 2			
Semester 1		Semester 2		Semester 3		Semester 4	
The history of Ideas	8	TAM 505-6 Navigating Global and Regional Business environments (Globalization)	6	TAM 521 Financial Value Creation for Leaders (Finances in Business)	6	Choose 1: TAM 589 Global Field Seminar(in-person+), TGM 596 Thunderbird Experiential Practicum(inperson+), TGM 507 Global Organizational Consulting (inperson+), or TAM 534 Global Venture Creation (online)	6
Methodology of (Business) Research (Research project I)	4	Methodology of (Business) Research (Research project II)	8	TAM 530 Data Analytics and Digital Transformation in a Global World (Digital Transformation)	6	TAM 541 Strategy in a Competitive World (Capstone Course)	6
E-business	6	Strategic Changes in the Company (TGM 546)	6	TAM 582 Communicating and Negotiating in a Dynamic Global World (Business Communication)	6		

TAM 557 Customer experience and digital marketing (Consumers behavior)	6	TAM 542 Global Leadership and Personal Development (The Psychology of Management and Leadership)	6	TGM 586 Global Entrepreneurship and Sustainable (Entrepreneurship and Innovation Management)	6		
TAM 511 Global Accounting: Managing Numbers	6	History of Digitization	6	ONLINE COURSES FROM UDG:			
				Methodology of (Business) Research (Research project II)	4	Master Thesis Submission	30
<i>Total Credits</i>	30	<i>Total Credits</i>	32	<i>Total Credits</i>	28	<i>Total Credits</i>	42
						Total credits (DD)	132
						Total credits UDG	120
UDG Course	#	Transfer Credits to ASU		Transfer back to UDG		ASU Course	
Globalization	6	TAM 505 Navigating Global and Regional Business Environments	3	Digital Transformation	6	TAM 530 Data Analytics and Digital Transformation in a Global World	3
Elective	6	TAM 511 Global Accounting: Managing Numbers	3	Business Communication	6	TAM 582 Communicating and Negotiating in a Dynamic Global World	3
The Psychology of Management and Leadership	6	TAM 542 Global Leadership and Personal Development	3	Entrepreneurship and Innovation Management	6	TGM 586 Global Entrepreneurship and Sustainable	3

Consumers behavior (Elective)	6	TAM Customer Experience and Digital Marketing in a Global World	5573					
----------------------------------	---	--	------	--	--	--	--	--

Global Management / MLM Concentration							Dual Degree ASU Oncampus progra m	
---	--	--	--	--	--	--	---	--

Global Link (1+1) UDG Masters in Applied Mgmt ASU-MGM								
University Donja Gorica				Arizona State Universi ty (ASU)				

Faculty for International Economics, Finance and Business				Thunderbird					
Plan of Study				Plan of Study					
Year 1				Year 2					
Semester 1		Semester 2		Semester 3		Semester 4		Semester 4	
The history of Ideas	8	TAM 505- Navigating Global and Regional Business environme nts (Globalizati on)	6	TGM 506: Communicating and Negotiating Across Cultures (Philosophy of Art)	6	TGM 597 Thunderbird Personal Leadership Development	2	TGM 596 Thunde rbird Experie ntial Practicu m (Global Challen ge Lab)	12
Methodology of (Business) Research (Research project I)	4	Methodolo gy of (Business) Research (Research project II)	8	TGM 517: Global Accounting and Financial Management (Finances in Business)	6	Elective (TAM530: Data & Digital Transformatio n)	6		

E-business	6	Strategic Changes in the Company (TGM 546)	6	TGM 545: Global Leadership and Strategy	6	Elective	6		
TAM 557 Customer experience and digital marketing (Consumers behavior)	6	TAM 542 Global Leadership and Personal Development (The Psychology of Management and Leadership)	6	TGM 586 Global Entrepreneurship and Sustainable Business	6	Elective	6		

TAM 511 Global Accounting: Managing Numbers by	6	History of Digitization	6	ONLINE COURSES FROM UDG:					
				Methodology of (Business) Research (Research project III)	4	Master Thesis Proposal	15	Master Thesis Submission	15
<i>Total Credits</i>	30	<i>Total Credits</i>	32	<i>Total Credits</i>	28	<i>Total Credits</i>	35		27
					37			Total credits (DD)	152
								Total credits UDG	120

UDG Course	#	Transfer Credits to ASU		Transfer back to UDG		ASU Course			
Globalization	6	TGM 5153 Navigating Global and Regional Business Environments	3	Digital Transformation	6	TAM 530 Data Analytics and Digital Transformation in a Global World	3		
Elective (TAM 511 Global Accounting: Managing by Numbers)	6	TGM 5173 Global Accounting and Financial Management	3	Philosophy of Arts	6	TGM 506: Communicatig and Negotiating Across Cultures	3		
The Psychology of Management and Leadership (TAM 542 Global Leadership and	6	Elective	3	Entrepreneurship and Innovation Management	6	TGM 586 Global Entrepreneurship and Sustainable	3		
Personal Development									
Consumer Behavior (Elective)	6	Elective (TGM 557: Global Marketing and Data Analytics)	3	Finances in Business	6	TGM 517: Global Accounting and Financial Management	3		
					24				

Contact person: **prof.dr Maja Drakic**

Address: Oktoih 1 81000 Podgorica, Montenegro

Fax: +382 (0)20 410 766

E-mail: maja.drakic@udg.edu.me