

You are welcome to the 15th Annual BMDA Conference
“You do not have to be BIG to be Successful”
Donja Gorica, Montenegro, April 26th-28th , 2017

HOST



Day 1

Academic Solutions and Insights

Thoughts for the future

The student's Ideas, suggestions, concepts on the topic ““You do not have to be BIG to be Successful”.

9:00-9:10

OPENING The student's discussion part will be open by the Rector of UDG Prof. Veselin Vukotic and President of BMDA Dr. Virginijus Kundrotas

9:10-10:30

First part of the discussion

10:30-11:00

Networking coffee

11:00-12:30

Second part of the dicussion

12:30-13:30

LUNCH

How to lead Business Schools successfully?

13:30-13:40

OPENING by the Chairperson

13:40-15:10

Panel discussion: How small Business Schools could be competitive and successful- Portfolio transformation

15:10-15:30

Networking coffee

15:30-17:00

Panel discussion: How small Business Schools could be competitive and successful- Structural transformations

17:00-18:00

Networking Summary of the day with a glass of wine, snacks and coffee

Day 2

Business Solutions FOR Leading Organizations

9:00-9:20

Official OPENING of the Event
Prime Minister of Montenegro (tbc),
Rector of UDG, President of BMDA

9:20-9:30

Opening words from Chairperson of the Conference

9:30-11:00

Panel 1 – How being small company to find effective ways to understand the needs of our current customers and satisfy the better, faster and in more efficient way

11:00-11:30

Networking coffee

11:30-13:00

Panel 2 – What tools are most effective for small companies to provide most efficient support for their operations

13:00-14:00

LUNCH

14:00-15:30

Panel 3 – How small organizations can assure unique positioning in the market and permanent change at the same time keeping the speed and quality of changes within Organization high

15:30-16:00

Networking coffee

16:00-17:30

Panel 4 – Challenges in Leadership for small companies- how not to get into “Founder’s trap”?

17:45

NETWORKING RECEPTION TO SUMMARISE THE DAY

Day 3

Business Solutions FROM Leading Organizations

9:00-12:30

Visits to the Leading Business companies

UDG will provide 3-4 companies in the area, which will invite participants to demonstrate their uniqueness

12:30-14:00

LUNCH (including Company visits review)

14:00-15:30

Success stories from Business Leaders

15:30-16:00

Networking coffee

16:00-17:30

International Keynote speaker on the topic of the conference

17:30-18:00

Closing remarks of the Conference

19:30

GALA DINNER at Unique Winery Cellar