

Innovative models of studies!

$\mathbf{S} = \mathbf{Z} \cdot \mathbf{j}^2$

Individual ability of UDG student = Knowledge of UDG student • Life intensity of UDG student (skills, practice, study abroad)

"Professor's equation"

The European University Association about UDG



tion, Brussels.

DG is a private, non profit making institution. These types of institutions have the potential to be a vital category in the European higher education landscape, provided that they are carefully developed and that they uphold core academic values, including through an appropriate governance model. The existence of such institutions could serve as a model to public institutions, particularly in state systems characterized by rigid regulations. UDG is a forward looking institution in its educational philosophy, but with a traditional organization based on autonomous faculties. Evaluation of the University of Donja Gorica falls within the Institutional Evaluation Programme, of the European University Associa-

Green-Tech-WB scholarships

Students of the University of Donja Gorica have the opportunity to study at prestigious universities in Europe and the world.

Page, 47



The roadmap for freshmen

Be a part of the history of the future!

2



UDG - Studies for Life

elcome to UDG!

Studying at UDG is a

challenge. Especially for those of you who have faith in yourself and the power of vision to build your future. UDG mission is to create conditions for studying upon principles of high quality European education. A several generations of graduates who have successfully continued their master's and doctoral studies in the West or are already very successful in companies and institutions where they found employment soon after graduation, shows that it is possible to achieve this. A number of them, with the help of UDG opened private companies during their studies, and many are considering to do SO.

One of the important advantages of UDG is that it is developing multidisciplinarity. Of course, the fact that they are in a modern building, all together, students of ten undergraduate study programs, about 25 postgraduate and 3 PhD programs, or close to 2,000 students, allows the synergistic friction of various occupations and professions. Many foreign teachers and managers praise UDG studies because they are not massive studies. Indeed, studies are oriented to the student as an individual, a student whose character we are building through individual communication and group work. In addition to investments in fundamental technical knowledge, much is invested in skills of students. In particular, investing in IT

skills, research skills, entrepreneurial approach to life, and communication skills. We strive to have students that will have the knowledge of 2-3, maybe even four foreign languages upon graduation, which is provided through our prestigious school of languages. We're probably one of a few universities that invests heavily in general education, literature and culture of the students, entertainment, sports, travel and art events.

Students have the opportunity of earn pocket money during their studies, then to attend international summer schools, summer internships in Europe, USA, Africa and Asia. Students are also provided with: Career counselling center, rhetorical sections, Debate Club, recitation sections, choir Polihimnija, Presentations: variety of new educational and technological secrets ... We have support from our largest companies, as we have dozens of signed cooperation agreements with businesses in Montenegro and the region. We also have agreements with universities in most countries of the region, Europe and several universities from the United States, Canada and South America. Teachers from all continents teach at UDG. We are members of a several international university associations: Association of Private Enterprise Education based in the U.S., World University Council based in Ankara and Central Eastern Europe Regional University Alliance. We have close cooperation with some large international foundations, such as Atlas Foundation,

Liberty Fund, American Enterprise Institute...

We are proud of our young and promising teachers and assistants who are the backbone of the development of UDG. It makes us happy that the UDG was recognized by our academics that have achieved a successful career abroad, especially those who have returned to Montenegro and joined UDG team.

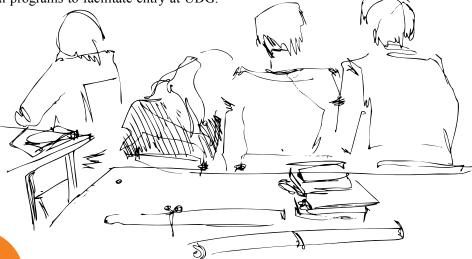
We are delighted to hear compliments from many of our guests who take part in our forums, round tables, exhibitions in our gallery. We are especially pleased by support of Mr. Jose Manuel Barroso, President of the Government of the EU (the European Commission), who was a guest at UDG. We are the only university in the region that he visited.

Classes are organized in state-of-the-art technological environment, in the building that allows the creation and enjoyment of students in a real university atmosphere, an atmosphere that builds positive energy and wakes the ambition of all. We have developed special financial programs to facilitate entry at UDG.

We hope that this year will be canceled dumping prices on the education market in Montenegro. We have provided a number of scholarships from companies and the government of Montenegro which is a "customer" of fifty places for students at the Faculty of Polytechnic, Faculty of Food Technology, Food Safety and Ecology, Informatics and Security, studies that are not represented at the state University of Montenegro. From this academic year we are developing special programs and special solutions for gifted and talented high school students and their preparations for future postgraduate and doctoral studies. In addition to gaining knowledge and skills, as insisted upon by the new EU strategy document "Rethinking Education in the EU", we are focused on the development of competencies of our student that is on developing his motivation, set of values, attitudes towards life.

In a word, we develop character and selfesteem of students.

The success of our students in their lives is a measure of our success as well.



Prof. Veselin Vukotić, PhD, Rector

Prof. Dragan K. Vukčević, PhD, President of the Founders Assembly





"Almanac of studies"

Philosophical-pedagogical and educational basis of studies at UDG

- Ideas to be implemented through discussions and personal experiences -



Almanac is the result of years of research in the teaching at the University of Donja Gorica, as well as research findings of the European Commission, the World Bank, the OECD, Department for Education in England, researches of the individual faculties from the EU and the US, UDG partners. Almanac includes 71 principles.

Reading the almanac is mandatory for all employees and it is available to all parents of students. A measure of our success is the success of our students. The aim of the **UDG is CAPABLE STUDENT!**





How to transfer from the system of studies that prepares students to swim in a pool to the system that produces swimmers in a mountain river?

Some of the premises and principles from Almanac:

- · Instead of the classic model of teaching, innovative approach to teaching at the UDG whose model-term is Professor's equation, $S = z \cdot i^2$, Individual ability of student = Knowledge of student • Life intensity of student²;
- The student who is an expert for uncertainty, the person who sees in the dark – "I am ready to handle whatever is coming!" (Njegos);
- To produce a swimmer in a mountain river, the one who is capable of handling the river rapids and swimming in a river of uncertainty;

• Each lecture has to be the story in itself! Each lecture must be unrepeatable!;

- · Each professor and teaching assistant has to ask himself/ herself whether (s)he succeeded in motivating students to think about the concepts that (s)he teach in class;
- Less accumulation of facts, more associations, more metaphors, more interweaving streams of thought in the brain, more ideas;
- Emotionally colored studying We must awaken the emotions of our students, not only bombard them with facts.
- · To organize debates, forums, practical exercises, essays... but primarily develop the ability of students to

Personal responsibility! The liberty of spirit! The liberty to create! The liberty to produce ideas! The liberty seen as "the right to inequality"!

- The logic "win-win" both students and teachers gain from closer cooperation;
- Student business center to develop the instinct towards self-employment among students;
- The idea of the HISTORY OF THE FUTURE promotion of:
- Success and successful people;
- Happiness and fun;
- Creators, innovators, entrepreneurs;
- Actions, results, people who have the guts;
- Humanity The Examples of Humanity and Bravery.

- To spread the spiritual horizon of the student linkages between the taught discipline and other disciplines (literature, poetry, arts, general education, culture...;
- To liberate students not to be afraid to fail!
- implement the research method in their daily routine.
- The importance, not only of IQ, but of CQ curiosity coefficient and PQ - coefficient of passion. The most diligent student will be the one who is curious.
- The basic principle of UDG Liberty! Responsibility!

Excerpts from Almanac Author: prof. Veselin Vukotić, the Rector All employees and students of UDG are responsible for the realization of the Almanac





Is a high quality education profitable?

Results like a mirror of success

Interdisciplinary, ideas and creativity - Students of all faculties are in one building! They get to know each other! They socialize! Why is this important? OECD survey shows that the ideas and creativity of students precisely develop in teams composed of members from different professions. UDG already has and develops this approach!



The measure of our success is the success of our students

'm a student of the first generation of the Faculty of International Economics, Finance and Business, where I finished my bachelor's and master's degree of studies. I currently work in the United Nations Industrial Development Organization, based in Vienna, which currently implement four projects in Montenegro, in the fields of environmental protection and the development of small and medium-sized enterprises. I have work experience in two international institutions. The first is the one I currently work in, and the other is the European Statistical Office (Eurostat) in Luxembourg, where I spent 4 months as an intern. Knowledge and experience I gained at the UDG helped me to integrate with people who work in Vienna and Luxembourg. From the standpoint of a graduate student, I can tell you that studying at the UDG motivates and frees, opens 1001 doors, prepares students for modern ways of working, forces you to think, and makes you a better and more valuable person.



Ilija Mugoša, The United Nations Industrial Development Organization (UNIDO) Podgorica

Sanja Vuković, Hipotekarnabanka A.D., Podgorica



uring my studies at UDG, I tried to use, in the best way, all of what UDG offered me. Here, I primarily mean - contact with professors, subjects in English, seminars, panel discussions, workshops, lectures of foreign professors, courses, library and more. I'm sure that, among other things, this varied experience during my basic studies made me see master studies in Slovenia as a challenge, which I enrolled as a self-confident person, completely sure in my knowledge and capacities.



enrolled in the Faculty of Information Systems and Technology at UDG in 2009, where I also got a master's degree. During the first year of study, as the best student at the Faculty, I was one of 10 exchange UDG students in Canada (University of Toronto) where we spent together some memorable moments. During the three years of study, I attended many courses that were available in the framework of study, and I also met, in addition to acquired knowledge, many friends with whom I still keep in touch. Besides this job, I also work in a bank, in the IT sector, as a software development engineer. My successes I've shared with you only for one reason - you also have the opportunity to achieve the same or even greater success, only if you make the right choice when enrolling in your studies.



Armin Alibašić, First Financial Bank, Podgorica

Danka Marković, Student radio "Krš"

enrolled in Humanistic Studies, the field of international relations, and the knowledge and experience gained at the university and in schools in the EU and Euro-Atlantic integration contributed to my great success and gaining a scholarship funded by the US government, as well as the opportunity to study at the American University - Washington DC. I had the opportunity to forward the knowledge gained abroad to my peers through various group projects and presentation, but also to volunteer in the Office of the Faculty and thus gain professional work experience and recommendations that I used for my further work as an assistant at Indiana University Bloomington. I'm very grateful to my assistants, professors and the Dean, not only because they were great mentors, but also a great support for all of my training and work. I think the UDG is a great university, the ideal one for young people with potential, who want to find themselves, and studying here can help you to be successful and competitive both in the Montenegrin and the world market.

Mirror

5



o complete the three-year studies at the Faculty of Polytechnics was difficult, but, at the same time, it was very interesting and certainly worth my hard work and dedication. There were many sleepless nights, the nights spent at the University, teaching and preparing for exams, but each project, worked either individually or in a group, was completed by the envisaged deadline. Besides various lectures, which I attended, conferences in our country and abroad, and many different classes outside the University, I got a chance to do professional practice in Adriatic Marinas, Porto Montenegro, within the project Regent Porto Montenegro, during the second year of study. Today, as one of the first Polytechnic graduate engineers, I work in the same company as a junior civil engineer. The knowledge gained in UDG I impart to my job, but, at the same time, the new things I encounter at my workplace are very useful and of great importance for my studies.

n the Humanistic Studies, Department of International Relations, Diplomacy and Security, I gained sufficient knowledge and skills to get a full scholarship to The European Parliament within Erasmus Mundus Global Studies Master's Programme. In addition to the study of global civil society, political economy and international security, I had the opportunity to begin research on the planning of the UN peacekeeping mission at the Institute for National Security at Macquarie University in Sydney, where I got my master's degree. Currently, I am engaged in a project at the University of Vienna - Department for Global History.



Marija Ivezić, Adriatic Marinas, Porto Montenegro

Mirjana Ivanović, Investment and Development Fund of Montenegro



s a student of the first generation of students of the Faculty of Law, soon after graduation I started my internship and immediately after that I got a permanent job. Today, I know that knowledge and skills, as well as the experience, acquired in UDG through the process of forming my personality, are crucial in building a successful future and certainly the starting point for many of life's chances. UDG gave me a precious opportunity which I knew to recognize and seize in the best way.



Vladimir Rakočević, Uni - Wien, Vienna, Austria

Vera Vučelić, Law Office Harrisons Solicitors



hat I think is an advantage of UDG, in addition to a high-quality curriculum, is that it takes into account the personal ambitions and the ability of each student through different disciplines and extracurricular activities. I think that exactly this is the guarantee for student's fast and successful adaptation in a work place.





s a student of the fourth year on Humanistic studies in the field of Foreign policy and diplomacy, I ended a six-month internship in the Ministry of Finance, as the assistant spokesperson. While engaging in this state body, due to the results achieved during the study, on the proposal of the Faculty, I won the award "19. December", awarded by the Municipality of the city Podgorica. In the meantime, I got a job in the Diplomatic Service and I've been doing this for two years in the Ministry of Foreign Affairs and European Integration. Pursuing the jobs related to achieving the most important foreign policy priorities of the State - membership in NATO - I'm in a position to implement and improve the knowledge gained by studying Humanistic studies.



Diana Tuci, Ministry of Foreign Affairs and European Integration

Denis Ljuljanović, Turskest (Turkish-Arab Investment Company), Istanbul



completed a Bachelor's and Master's programme in Humanistic Studies, in the field of international relations. In addition to gaining new knowledge, we have learned on UDG that we should not be only passive researchers, but also present participaters; not only to plan, but also to believe. After completing my basic studies, I immediately started to apply the acquired knowledge in the Office of the Mayor of Podgorica, in 2012. I am also convinced that the international knowledge gained in UDG can be applied at the global level. I started to work in Turskest (Turkish-Arab Investment Company in Istanbul) and, in the same month, I started my doctoral studies in The Marmara University. Thanks to my quality education, I have learned that the current condition was a dream until yesterday, and today's dream would be tomorrow's reality.

Mirror

6



Results like a mirror of success

y student days were marked by undergraduate studies at the Faculty of International Economics, Finance and Business, University of Donja Gorica, as well as a postgraduate studies at the Faculty of Economics, University of Ljubljana. I see UDG as my home where I acquired the knowledge and skills necessary for life after studies. A few years after gaining a Bachelor degree and after the time I spent in an international environment, I can say that UDG may compete with the world's major universities.

Ana Rašović, Universal Capital Bank A.D., Podgorica

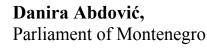


Ivana Milić Atlas Bank

ike all young people, I have always given myself some goals and, of course, I've achieved them. To enroll in the Faculty of International Economics, Finance and Business at UDG, and to obtain a master's degree, too, was one of my important goals. Knowledge, skills, and a different way of thinking and a world view, helped me a lot to get a job and to, while working in a responsible position, use all my knowledge and broaden it through practical work. Today, after all these years of study, with a belief in myself and my success, I am pleased to say that I got the opportunity to work at Atlas Bank.

lot of the knowledge I acquired through lectures by the most respected teachers in the region, in Humanistic studies, was a good basis for my further professional specialization, as well as for improving my job performance. The modern conditions and the way of study guaranteed the acquisition of best skills and building of self-confidence, which I consider one of the key features of a quality young staff.









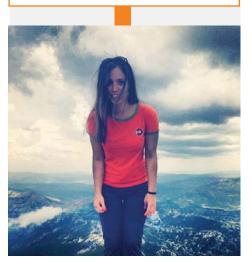
Kristina Vujisić, The company Poliex Kerber Group

fter finishing high school in America, I enrolled in the Faculty of International Economics, Finance and Business, UDG. As one of the better students, I finished undergraduate studies on time and continued specialization at the Shanghai International Studies University, the master's program MBA - Master of Business Administration. The knowledge gained at UDG allowed me to continue and follow a master's program of studies at Shanghai International Studies University, which I successfully completed (A). Currently, I work in a scientific research center, engaged on international projects, in the company Poliex, which is a part of the Kerber Group and consists of several companies within the family business.

finished my basic studies at the Faculty of International Economics, Finance and Business. The knowledge and experience gained at UDG recommended me for a scholarship awarded by the Hungarian government for a two-year master's programme at the Corvinus University of Budapest. I currently live and work in Budapest, in the financial sector for the Indian corporation, Tata Consultancy Services, and I am part of a team who does the financial analysis for the US Company Bloomberg. I see studying at UDG as an investment in yourself, in your own way of thinking and character development. What I learned at UDG is that character is built by accepting life's challenges. Dear students, please leave the norm, go your own way, take responsibility come to UDG.



Luka Kostić TATA Consultancy Services, Budapest Marija Radunović, Associate in UDG, University of Rome Tor Vergata



y UDG experience began in 2008 when I enrolled in the Faculty of International Economics, Finance and Business at University of Donja Gorica. The basic studies at UDG were: three-year creative delirium, chaos and tireless encouragement of ideas, action and reflection about life challenges and small things a life is made up of! These are studies that teach us to take life into our own hands and look at it as a gift! To be brave! To be strong! To know how to fight against both victory and defeat in the same manner, a good one. Exactly that was my springboard in making the decision to live abroad and to fight against international competition. I obtained my Master degree in Rome, Italy as one the youngest students in competition with colleagues from all over the world. My homecoming meant a further deepening of my knowledge, so I'm currently in the process of writing my second master's thesis at my home university, where I work as an associate.





They rush towards the scent of the future... And their profile is determined by a future demand, more than the current...



rof. Vukotić, UDG is recognized as an entrepreneurial university. What is it that your University offers and what students can not find elsewhere? What is it that makes UDG to be special?

• The academic atmosphere, the spirit of entrepreneurship, optimism, self-confidence and criticism is something that sets us apart from others, but also creates a mental platform for the advancement of our development vision, but also the development of each of our students. However, one more

be more of them. And now "my" successful students continue the tradition and produce "their own" successful students... And exactly in this chain I see my greatest professional success. A professorship is a mission, not a job!

You have something that no other universities in the region, and I think even wider, have: "Almanac of studies". Very interesting and motivating document for anyone who reads it. It reveals to the core

dimension is important – it is an investment in the personality and character of each student, through education, culture, behavior and general education. We are a rare university that insists on literature, art, communication, sports, foreign languages, having fun...

The textbooks used for teaching at UDG are internationally recognized textbooks used at Harvard, MIT, Stanford... Do you think that our young people are willing to learn from these books?

• Yes, we use a foreign textbooks. We do not allow, at most faculties of UDG, professors to write a "domestic" textbooks. A practice that somebody writes a textbook before or when he walks into the amphitheater for the first time is devastating... Textbook is the top of pedagogical wisdom... I really think that a textbook which naturally contains only one view and opinion on any scientific field, a textbook that reflects the views and opinions of the author, are being overcome... We need broader and different literature... I will repeat, studies are thinking, not cramming.

All UDG students find a job after they graduate. What is the competitive advantage of your students?

• Yes, they are finding jobs relatively quickly... We think that the individual work with the students, the large number of presentations that students have during their studies, research projects, work offered through Student business center, debates, recitals, folklore, sport, forums, direct conversations with professors and associates, mentoring and much more other activities, give results... We should never forget that knowledge and ability are not the same. We develop knowledge that can transform the skills even during the studies.

You are considered to be a professor whose students very quickly overpass a concurrency and become leaders, whether in domestic or foreign companies, state (a large number of ministers are your students). What young people should do to expect to become managers, directors, ministers... in the future?

• I constantly draw attention to students not to think about the outcome, but about principles (of work, organizations, opinions) that lead to the outcome! This is very important and so one can get the experience. If you constantly think of the outcome, the result - it restrains you, discourages, inhibits initiative, every mistake is experienced disastrously... I think we also have a special methods of developing self-confidence in students, as well as developing an "unusual" thinking. My students must, among other things, read e.g. a fairy tales and the book "Robinson Crusoe". A fairy tales help student to "think using the images", while Robinson develops student's entrepreneurial spirit and faith in himself, stimulates thinking, as well as the awakening of curiosity... Although it sounds immodest, only a few professors can boast with so many "created" successful students and good people. And there will

the essence of the philosophy of work and vision of UDG development...

• We have "Almanac of studies" at UDG – the Bible of UDG! The Bible can't be retold. Everyone needs to read it for himself. So, anyone who is interested in reading it, let him come to UDG and he will receive a copy of the Almanac. You can't find it on the website, or an electronic version of it... It is a conversation with God – within us!

(Telegraph, June 24th 2014)

Pobjeda: What is the way of implementing the Bologna Declaration at UDG?

Vukotić: Creative! We develop diversity!... our teaching model $S = z \cdot i2$ functions pretty well...

Pobjeda: Pursuant to the Law, whether students of a private faculties can apply for the money from the Budget to study at private faculties?

Vukotić: If they get that money, but they are not used to get it, it is money of the student, not of the faculty. He would pay his tuition with that money! Otherwise, it was one of the recommendations of the World Bank - to gradually switch to a system of financing that is based on the student, not the institution. E.g. the student should get a student loan under favorable conditions (e.g. 20-30-year periods for repayment), which would be returned in full amount, and from this fund of repayment rates, on the revolving fund principle, to provide funds for student loans for new students. Through the policy of student loans created in this way, the state could affect the profiling of enrollment policy. E.g. to give a more favorable loans for natural and technical sciences, and less for some other sciences.

Pobjeda: Prospects of higher education? Where do you see a way out?

Vukotić: EU! EU! EU! If you survive! Many will not! In any case, I see the EU as an opportunity for the development of the fittest! That's why we see the prospects of UDG in EU!

Pobjeda: Have our universities a conditions and potential to go to meet the new times and trends of development?

Vukotić: Universities are seekers of the future. They rush towards the scent of the future. And their profile is determined by a future demand, more than the current...

Universities should anticipate demand, but even more they should create it. Do universities have a conditions for it? I'm sure they have everything more than they have time... We have forgotten that Bill Gates brought us into a sixth gear! At that speed, it is not possible to look in the rear-view mirror! (Pobjeda, Decembar 18th 2014)



Has the process of education remained unchanged?

Application of the new study concept $\mathbf{S} = \mathbf{Z} \cdot \mathbf{i}^2$, completely innovative teaching at UDG



How ideas from different areas and their creative presentation influence the way of thinking, communicative abilities and character of UDG students? How a creative meeting Leonardo da Vinci, Fyodor Dostoevsky, Jesus Christ, Michelangelo, Confucius, Lao Ce, Mozart, Bill Gates, Moses, Njegos, Machiavelli, Thales, Emperor Alexander, Catherine the Great, Prometheus, Adam Smith, Jefferson ... affects education, culture and character of UDG students?

The answer is our pedagogical technological secrets!

Innovative learning model

he modern equipped academic space is a function of creating a new model of education.

The link between technical and academic elements is the most prominent, which can be seen through the example of the Faculty of Information Systems and Technologies.

Professor Jakov Crnkovic, who lives and works in the United States, thanks to the "distance learning" platform developed at FIST, is constantly available to students regardless of where he is located. In addition, video conference and Skype have enabled students to participate in round tables and panels of international significance and character and to share their views with colleagues from all continents.

Imagination and ideas

What drives the student's creativity engine? How to stir up the imagination and thinking about ideas?

Common modules for all students are organized at UDG:

- 1. History of ideas 2.
 - Art
- 3. Mythology
- 4. History of Architecture
- 5. Literature

Character features:

- 1. Tendency towards the production of ideas;
- 2. Independence;
- Creative approach to a job and life; 3.
- 4. Development of initiatives and innovation;
- 5. Adaptation to teamwork;
- 6. Adaptation to contest and competition;
- 7. Developing self-confidence, self-knowledge, skills, intuition;
- 8. Developing responsibility towards obligations.

Skills:

students start studying just on July 4th? Why Lovcen? Why the race winners receive scholarships for the first year of study as a reward? Why is the first class held in front of the statue of famous

Lovcen

race

Why does the new generation of

- Njegos? Why we organize a sports festival on the courts of Ivan's riverbeds, after the race?

- 1. The way of presentation and market of your ideas;
- 2. Fighting for your ideas (strategy and competition), persuading others;
- 3. Communication and communication skills;
- 4. Liberation from fear performances in public places;
- 5. Research skills the tendency to experiment;
- 6. Physical fitness developing a love of sports;
- 7. The ability to organize your time measure time in minutes!

Knowledge:

1. An introduction to the works of a number of thinkers, or to the ideas of great thinkers;

2. Activating prior knowledge, particularly in reading;

3. Connecting the great ideas of the past with the daily life of students and teaching at UDG.

Way of thinking:

1. The influence of the great ideas on the opinion of the students; a better understanding of reality.

2. The development of abstract thinking (production of images, visions, ideas in the brain).

3. Thought approach to translating an idea (thesis) into practice.

4. Understanding and asking strange questions, e.g. "How Aristotle should run the Coca-Cola Company?" or "Was Christ a Christian?"; "What is the role of the horseshoe in the development of our civilization"; "Is the invention of a horseback riding of greater moment than the invention of the PC, or vice versa?"

5. Focusing on the differences, peculiarities in the perception of reality.







The School of Entrepreneurship and Innovation for Youth Popularization of entrepreneurship among high school students

he School of Entrepreneurship and Innovation for Youth traditionally takes place on January, at the University of Donja Gorica. The school has been organized for five years in a row and it has be attended by over 850 students from all the cities of Montenegro, so far. In cooperation with the authorities of the high schools from all over Montenegro, students can apply for participation in the School by submitting essays, poems, photos, drawings and videos on the topic: "My history of the future".

In accordance with the interests of high school students, the

school is organized through numerous workshops on the various topics related to fields: economics, law, diplomacy, art, food industry and food safety, polytechnics, sports, culture and tourism, informatics. Within the School, in addition to teaching, a large number of extra-curricular activities is organized.

The School aims to awaken and develop the entrepreneurial spirit among young people in Montenegro. Also, the goal of the School is to bring together young people from all municipalities in order to, through joint work, friendship and creation, build a responsible attitude towards their future. The School is a chance for young people to hear the experiences of people who managed to build a successful career in Montenegro and abroad, and, from conversation with them, to extract useful information and advices for their future.

The School consists of a series of lectures, presentations and other activities.

This is the fourth consecutive year that the School of Entrepreneurship and Innovation for Youth is organized. The first year's School was attended by 35 participants; the second by 68, the third by 200, and fourth year's School hosted over 220 graduates.







Knowledge Factory at the University of Donja Gorica

nowledge Factory is the largof IT. A series of educational content that introduction of information technology in growth of global demand for technological edge Factory. The School is organized for elementary, last six years, Knowledge Factory has con-IT literacy in the region, as well opened opportunities for producing IT professionals in several surrounding states. From the beginning of the Knowledge Factory project, including this year's event, close to 18,000 young people has had the opportunity to get to know the latest trends from the IT world. Within the Knowledge Factory, the most talented students participate in knowledge quizzes to compete for valuable prizes. of interest towards the presented content, as well as motivation to use the knowledge they gained in further specialization and development of their educational interests.

est educational IT event in the region which brings a lot of excitement and innovations from the world indicate the necessity and importance of the the educational process and highlight the innovation, takes place within the Knowlhigh school and university students. In the tributed significantly to the advancement of The event participants show a high degree ree market road show is a series

Free market road

show (FMRS)

Research Day

EU Law School

In cooperation with Statistical Office of

ithin the Faculty of Law, University of Donja Gorica, EU Law School is organized, in cooperation with the Municipality of Bar, every year in Bar. The school has a regional character and it brings together, for seven years in a row, students and teachers from the countries of former Yugoslavia and Albania. The participants of the school are the best graduates from Montenegro, whose travel, accommodation and lectures costs are covered by the organizer. All of them get a set of books where they can find answers to questions relating to the European Union, its most important laws and institutions. One day trip to Skadar lake is organized within the school. The awarding of diplomas and joint photography of the event participants mark the end of the event.

of the conferences which are held in several European countries. For

five years in a row, UDG was the host of one of the aforementioned Conferences. UDG and FMRS missions are the same to some extent because both of them promote the idea of freedom, individualism, free markets and the rule of law. At the last conference held at UDG, the topic was "The future of Europe at stake: European Elections Ahead – What is next for the Union?". Prof. Veselin Vukotić (Rector of the University of Donja Gorica), Barbara Kolm (Director of Austrian Economics Center), as well as many others, spoke on this topic.

UDG, as a university, is a leader in spreading the idea of an open and free market, and, with the motto "Be part of the history of the future", is oriented towards the future of the students, the universities, Montenegro, and therefore, towards the future of the EU.

Montenegro (MONSTAT) and DAMAR Polling Agency, University of Donja Gorica traditionally organizes Research Day, on April 4th each year.

The event gathers a significant number of scientific research institutions and researchers from Montenegro. As such, it represents an excellent opportunity for students of Bachelor, Masters' and PhD level of studies to become familiar with the current researches, methods and data which they can use in creating their own academic and scientific papers.

On the Research Day 2014, 5 students had the opportunity to present their research works, and the cash prizes were awarded to three best presented student works. The pilot project of the magazine "Researcher", which published research studies presented on the Research Day 2013, was also presented on the Research Day 2014.







International Market of Entrepreneurial Ideas



n Europe Day - May 9th, UDG traditionally organizes the International Market of Entrepreneurial Ideas. The goal of the International Market is to foster the development of entrepreneurship and business ideas of high school and university students from Montenegro and the region, as well as to send a message of awakening the entrepreneurial skills of students and young people in Montenegro.

The International Market is an event where high school and university students present their business ideas ("offer ideas"). A

of the applicants' ideas and chooses the top 10. Accepted business ideas are presented at business ideas ranking, and according to the Rules and regulations of the business ideas ranking on the International Market, they have the opportunity to be presented to "demand" sides. The ideas that do not qualify among the top 10 are presented in a special edition of "The Book of Ideas" and presented companies have the opportunity to make a bid for these ideas, too. All these ideas represent "Offers" at the market.

After presentation of selected business ideas, the representatives of the institutions

the highest price gets the right to negotiate. When the owner of the entrepreneurial idea accepts the price, the business is concluded and it is continued through direct negotiations, which are organized at the special negotiating tables.

This event has taken on a regional and even European character, and this year turnover at the International Market of Entrepreneurial Ideas has reached 25.000,00 EUR.

The International Market brings together some of the most successful Montenegrin companies that, as a "demand" side, buy up the ideas of young entrepreneurs. Some of Com Trade, as well as the Investment Development Fund, the Ministry of Agriculture and Rural Development, the Commission for Securities, the Meat Industry Goranovic, Voli, Dairy Lazine, Franca, Plantations, as well as many others.

The event is supported by the City of Podgorica. The participation of sponsors and leading companies from Montenegro is an additional guarantee for the development vision of the event. Joint Forces invest in the future of young people!

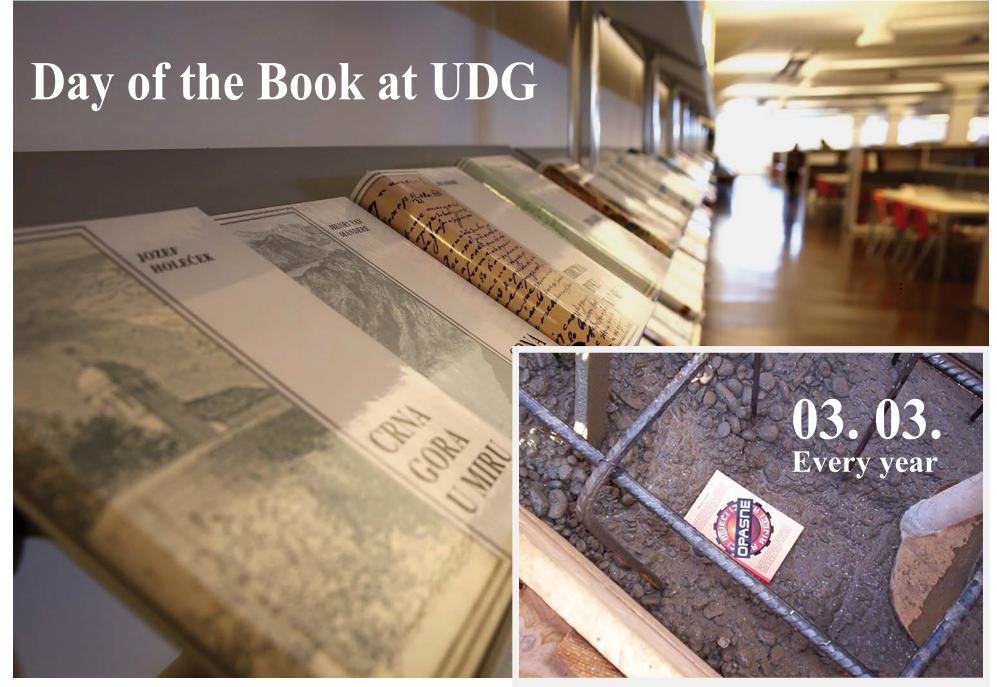
To buy into the idea means to encourage young people to present even more ideas

lot of ideas are reported every year and the buy the right to negotiate with the owner of the companies are: NLB Bank, Kruso Com- next year and to start their own business. organizer performs a preliminary selection the ideas. The bidder who is willing to pay pany, Celebic, Zetagradnja, Erste Bank,









ay of the Book is celebrated at the University of Donja Gorica on March 3rd. This day reminds us that there is a book at the base of the University building. This awaken and maintain the faith in the book.

reminds us that all of other days should be days of reading. Day of the Book at UDG is the day to strengthen friendship with the book!

According to the one of the founders of day will become a tradition and a pride UDG, there are three formations, larger for generations of the University. Day of than others, in human civilization. The the Book at UDG is the day when those first of them is the one the man tried to who wish to do that can donate a book to crosslink time with and it's called the the University. The day when everyone calendar. The second formation is the will start to read a new book. The day to one the man tried to crosslink space with and it's called the geographical map. The third formation with which the man tried The day that reminds us not to lose curiosity and love of silence, the day which to enter the world of the spirit is the book

There is the book "Dangerous words" at the base of the University building.

The day to awaken and maintain



the faith in a book!





Praxis

12





he SBC team consists of students of the Faculty of International Economics, Finance and Business, the Faculty of Information Systems and Technologies and the Faculty of Information Systems and Technologies. The task of the team is coordination of activities such as the membership process, promotion of organization projects, communication with and the animation of project participants. Each team member has got his own duties and is responsible for their successful implementation. Newly enrolled students who express interest in participating in the activities of the organization join the team each year.

Information about the undertaken activities in the following areas:

- part-time employment of students;
- exchange students in order to acquire professional practice;
- the development of business skills;
- organizational improvement;
- plans for the future;
- part-time student employment.

Cooperation agreements:

City Express D.O.O. Podgorica; UFA Media D.O.O. Podgorica NLB Montenegrobank, Podgorica Damar, Podgorica Studio Moderna, Podgorica Intelligence Tržišna Istraživanja, Beograd CEMI, Podgorica



Learning through praxis at home and abroad

How do dozens of our students work in the United States during the summer?

The development of business skills

Supporting students in developing ideas

• SBC Business Skills School - 4 regular workshops + a Workshop with guests from the USA

The workshops are aimed to enable students to learn some basic practical skills needed in business. Workshops cover a variety of areas - computer literacy, process of company establishment and different challenges encountered along the way.

 Workshops are in collaboration with the companies (Lovćen Insurance and Studio Moderna)

These are practically oriented workshops where students, while cooperating with representatives of the companies Lovćen Insurance and Studio Moderna, have the opportunity to learn more about business etiquette, marketing, sales and tools specific to both companies. Bearing in mind that this applies to the companies in different fields (insurance and trade), the students have the opportunity to look at the way of business from different angles and get a picture of the possibilities for employment after graduation.

In addition to communication with the business environment in order to provide part-time jobs, the SBC team will devote considerable attention to support students who want to develop their own ideas. IdeaLab, a laboratory for the development of ideas, will be a big boost and it will be located, with complete infrastructure, in the premises of the SBC. In this way, the capacity of organizations to support entrepreneurial-minded students will be further strengthened.

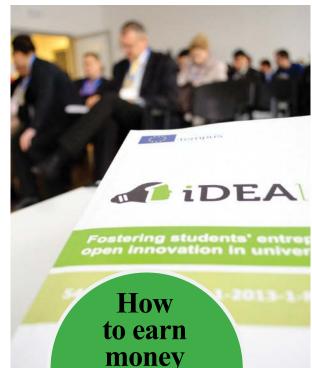
The key activities in this area will be focused on identifying entrepreneurial-minded students and providing the support they need to realize their ideas. First results have already been achieved in this segment and two ideas have been receiving active support of the Student Business Center.

Part-time employment of students

In addition, the SBC team is currently working on the inclusion of the SBC in www.freelancer.com and www.elance.com platforms that connect supply and demand for international part-time jobs.

Good cooperation with the IAESTE organization is continued.

Members of SBC have the opportunities to practice in Spain, Belgium, Tunisia and Germany.



300 of our students work part-time

Many companies are ready to give scholarships to successful high school students.

Some of the most important cooperation agreements:

Companies/Institutions

Meat Industry "Goranovic", Niksic, Montenegro Saga, Podgorica, Crna Gora Zetagradnja, Podgorica ComTrade, Belgrade, Serbia Industry of beer and juices "Trebjesa" A.D. Niksic, Montenegro Societe Generale Montenegro, Podgorica, Crna Gora Voli Company, Podgorica American Chamber of Commerce in Montenegro- AMCHAM The United Nations Development Programme- UNDP Centre for Eco-Toxicological Testing of Montenegro Plantations, Podgorica Center for Entrepreneurship and Economic Development, Podgorica, Montenegro Institute for Strategic Studies and Prognosis, Podgorica, Montenegro Institute for European Studies, Belgrade, Serbia Voli Company Ministry of Agriculture and Rural Development Surveillance and Test Laboratory, A.D. Podgorica, Montenegro Container terminal and general cargo, A.D. Bar, Montenegro The Employment Agency of Montenegro IAESTE-Montenegro Institute of Internal Auditors of Montenegro\ The Ministry of Defense of Montenegro Cungu&CO Krušo Porto Montenegro Azmont Investment





It's Important to Think About Your Career in High School

High School-University cooperation

he University of Donja Gorica implements a lot of activities in cooperation with high schools and invests a lot in this cooperation. High schools' principals and teachers traditionally attend and participate in the Milocer development forum. The theme of last year's Forum was: "Creativity, innovation and design ".

In addition, UDG organizes forums, round tables and seminars, that include discussions about teaching. The round table on the theme of "the Almanac", with the presence of the principals and professors of high schools, was organized in April, 2014.

UDG representatives traditionally visit high schools and they also organize workshops for high school students. In this way, they can better wake up the interest of pupils to a particular profession, as well as the motivation to recognize their affinities and discover their talents.

One of the strategic goals for UDG is to deepen this cooperation. Without cooperation with high schools, we can not talk about radical changes in higher education.

Summer schools:

- UDG Regional summer school "Finance and Statistics";
- Regional summer school in Cetinje "Healthy food, wine and culture";
- School of Entrepreneurship and Innovation for Youth;
- The School of European Law.

Schools in Cetinje:

The story about two kinds of people





Summer school "Financial markets capital flows to the emerging economies – possibilities and transformations"

UDG tribunes:

• Entrepreneurial tribune ¥€\$

he schools are held in Cetinje, in the period 30th June. – 10th July. UDG Regional summer school "Finance and Statistics" is organized in cooperation with MONSTAT, Securities and the Exchange Commission of Montenegro and Center for Demography and Statistical Research, Podgorica. On the other hand, the Regional summer school in Cetinje "Healthy food, wine and culture" is organized in cooperation with the Institute of Social Sciences Belgrade and the Institute for Strategic Studies and Prognoses, Podgorica. The summer schools are intended for 2nd and 3rd year students, as well as specialist and master degree students.

he university EDUCONS from Novi Sad in cooperation with Henley Business School, University of Reading, organized the first international summer school in finance. The summer school was held between 22 and 26 June 2015 in Sremska Kamenica, Serbia.

As a part of ACEU group, the University of Donja Gorica (UDG) awarded two scholarships to students who were interested in attending this school.

- EN tribune
- Tribune "Njegos at UDG"
- Tribune "Polytechnics and business"
- Tribune about sport
- Tribune "Green economy and ecology"
- Tribune about NATO
- Tribune "Literature, art and economy"
- Tribune "Research and innovation"



Conditions of study

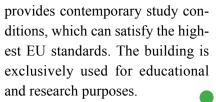
14

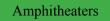


The European conditions of study and academic atmosphere

Polytechnics Laboratory

J DG is recognized as a uniquely entrepreneurial university which Creative Center









Conditions of study





Open door

16



6

8

Is quality education available to all?

Knowledge at your fingertips!

The benefits we offer to our students:

The winners of diplomas Luca I and Luca II have tuition-free education at UDG. For the second child of the family who enroll at UDG the tuition is 20% lower, while the third and each subsequent child from the family have tuition-free education at UDG.

Tuition per academic year is €1,500 and it does not change until the end of basic studies

Tuition fees loans or payment in three installments to be paid at the beginning of September, December and April. If tuition is paid in three installments, tuition per academic year is €1,600.

Student loans without guarantors are also available to UDG students.

There is a special regime of study for professional athletes, mainly suited to their obligations to their club and national teams.

The possibility of a double-degree program ("major&minor"). The major diploma is obtained at the basic faculty, and the minor diploma is obtained at the faculty at which the student has passed the items that are intended for the acquisition of an additional diploma within the scientific field of the faculty. According to this principle, the following combinations are possible: Faculty of International Economics, Finance and Business / Faculty of Law; Faculty of Law / Faculty of International Economics, Finance and Business; Faculty of International Economics, Finance and Business / Systems and Technologies.

Pursuant to Article 103 of the Law on Higher Education ("Official gazette, Republic of Montenegro" no. 60/03 and Official gazette, Republic of Montenegro" no. 45/10) students of all private and state universities have the same right to: dormitory accommodation and meals, student loans, scholarships for the best students and health care.

Direct bus transport to UDG, and the price of a monthly bus student ticket is 16 €.

ENTRY REQUIREMENTS AND APPLICA-TION CRITERIA FOR ALL FACULTIES:

1. All students who completed four years of high school in the country or abroad have the right to enroll at UDG (all schools are adequate).

2. Foreign and local students have the same rights and obligations and pay the same tuition fee.

3. The Candidate is required to submit the originals of all necessary documents.

4. The Candidate may apply simultaneously for two of the ten UDG faculties.

5. Scoring: general success (four years of high school); score

THE DAYS OF THE UNIVERSITY OF DONJA GORICA 11. 11. at 11:00

Traditionally, at the University of Donja Gorica, as a part of the University Days, a series of events are organized. The central event is the solemn ceremony of awarding diplomas to students who graduated at Bachelor's/specialist/master's degree level during the previous academic year. The solemn ceremony of awarding diplomas is held on November 11th at 11:00.

Studies -Preparing for a profession or development of thinking, research skills, development of tendencies towards the production of ideas, innovation and creation. Is this the answer to the fact that among the 10 best jobs today only 4 of them existed 5 ears ago?

> UDG is a researchentrepreneurial university.

at the final, or professional exam; grades from relevant subjects in high school; Luca I and Luca II; knowledge and art competitions; achievements in sport and the intention of studying.

> Faculty of International Economics, Finance and Business (111 students)

Entrepreneurship, Business and Management - study for starting your own business (15 students)

Faculty of Law (111 students)

Faculty of Information Systems and Technologies (55 students)

Humanistic Studies: Diplomacy, Security and Communicology and Media (155 students)

Faculty of Arts (33 students)

Polytechnics (45 students)

Faculty for Food Technology, Food Safety and Ecology (40 students)

Faculty of Sports Management (45 students)

Faculty of Design and Multimedia (40 students) Faculty of Culture and Tourism (40 students)







Innovative model of study guides you to a successful career!

The curriculums of University of Donja Gorica

Bachelor's studies

Postgraduate and Doctoral Studies

Faculty of International Economics, Finance and Business

Postgraduate specialist and master studies, Faculty of International Economics, Finance and Business -

Entrepreneurship, Business and Management - study for starting your own business

Faculty of Law

Faculty of Information Systems and Technologies

Humanistic Studies: Diplomacy, Security and Communicology and Media

Faculty of Arts

Polytechnics

Faculty for Food Technology, Food Safety and Ecology

Faculty of Sports Management

Faculty of Design and Multimedia

Faculty of Culture and Tourism

"Entrepreneurial Economy"

Postgraduate specialist and master studies at Faculty of Law

Postgraduate specialist and master studies at Humanistic Studies

Postgraduate master studies at Polytechnics

Postgraduate specialist and master studies at Faculty of Arts

Postgraduate specialist and master studies at Faculty of Information Systems and Technologies

Doctoral Studies, Faculty of International Economics, Finance and Business

Doctoral Studies, Faculty of Law

Doctoral Studies, Humanistic Studies

Be a part of the history of the future!

University of Donja Gorica – UDG, License of the Ministry of Education and Science of Government of Montenegro UP I\124 International institutional evaluation of the European University Association in Brussels





Prof. Veselin Vukotić, PhD Rector

he Faculty of International Economics, Finance and Business is a unique study of economics in the region.

Fundamental economic disciplines allow for entering the most prestigious master and doctoral studies in the world, while the expertise, particularly in accounting and marketing, and practical skills prepare students for global business. Our students' knowledge about finance and financial analysis are increasingly demanded by financial markets, banks, and large companies. A lot is invested in the entrepreneurial ideas of students, and their research capabilities, as well as in education and the culture of the student. Some of the reasons for large demand for students of this faculty are also known professors and international contacts, all of which contribute to our graduates not to be faced with a problem of employment soon after graduation.

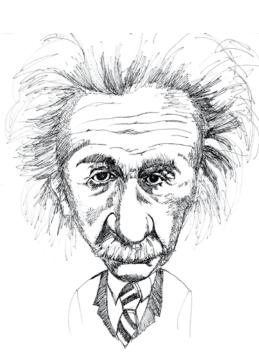
Characteristics of Studies

DG has study programs that are comparable to the programs of European and world famous universities. For example, the program of the Faculty of International Economics, Finance and Business includes disciplines that are now taught at similar international universities. The classes are conceived in a way that the lectures, exercises and consultations with professors and assistants enable students to master the theoretical and practical skills necessary for young people at the start of a professional career in domestic or international institutions and companies. In addition to the enviable quality of curriculums and the way they perform, UDG offers a very pleasant atmosphere for studying. The building is decorated according to modern standards, the information technologies are represented in all segments of the teaching process, there are some of the most famous foreign books and magazines in the library, and the student club is a pleasant place to gather and socialize.



Prof. Paul Dishman, PhD Utah Valley University

am very pleased and honored to have been given the opportunity to teach at the UDG this semester. I taught International marketing that was attended by 200 students, and the teaching was exclusively in English. I advise you to consider UDG when deciding about university, your future and education.





Professor Svetozar (Steve) Pejović

Emeritus, Texas A&M University College Station, Texas and University of Donja Gorica in Podgorica, Montenegro

ersity of Donja Gorica nal Economics, Finance and Business

18



"ENTREPRENEURIAL ECONOMY"

List of Departments:

- International Economics and Finance
- Financial Markets and Corporate Governance
- Accounting, Finance and Insurance
- Environmental Management
- Economy and Economic Policies of the European Union
- Real Estate Management
- Economic Psychology
- Management of Protected Areas and Rural Development

DOCTORAL STUDIES "INTERNATIONAL ECONOMY"

0) 0

ne of the most rewarding events in my academic career has been my association with the University of Donja Gorica. The quality of professors, academic program and locations define the tremendous value of this university. Very few schools in the free world are focused on teaching of the values and institutions that raised the world over the subsistence minimum.

UDG has found a balance between domestic and foreign lecturers. Foreign lecturers are among the most famous followers of the Austrian and Chicago School of Economics, New institutional economics in Public Choice. The quality and diversity of teachers are the best proof that the UDG students are ready for competition in the global market. Montenegro has always been a beacon of freedom in Europe. UDG continues the tradition of this small country, whose ancestors were an example to others how to defend freedom with a rifle, and whose descendants now, at UDG, learn how to preserve this freedom.

Faculty of Internati

Weld	come
------	------

Christmas	
debate	

The Traditional Christmas debate on the economy is held on January 6th, starting at 21:00, for twenty-three years in a row. Christmas Eve? Does everything start with us, or do we continue something, too? These debates were initiated in 1992, in memory of Professor Boško Gluščević. The Christmas debate theme for 2015 was "Population and development ", in memory of teacher Ljubica-Beba Radović, professor of demography and statistics. The host and founder of the Christmas debate at the University of Donja Gorica is prof. Veselin Vukotić, PhD.

Lovcen race

Why are the new generation of UDG students starting studying on July 4th? Why at Lovcen? Why the winners of the race receive as awards the free tuition fees for the first year of study? Why is the first lecture held in front of the statue of the famous Njegos?

Do the answers to these questions reveal to you some key principles, the development of UDG relies on? Are the principles of freedom and respect tradition close to You? Do the competition, climbing to the top, open view from the top, developing friendships, building self-confidence help you to overcome all obstacles?

Sub No. 1. Macroec Internati 2. Marketin Corporat 3. Statistics 4. metrics 5. Business 6. Informat Introduc 7. nomics a ment of 8. Wine, bus 9. **Economic Diplomacy** Elective 2

V semester

Foreign language Elective

debate

	II semes	ter	
No.	Subject name	Status	No. ECTS
1.	Macroeconomics I	Required	8
2.	Business Statistics	Required	8
3.	Informatics for Business	Required	6
4.	Entrepreneurship and Innovations	Elective	4
5.	Wall street	Elective	4

1st semester

Economics and Develo. Required

Status

Required

Required

Elective

Elective Elective

Elective

Elective

No. ECTS

8

8

8

2

2

4

4

4

4

Subject name

Microeconomics I

Global Economy

Capital Markets

Foreign language

Foreign language

Business Mathematics

Business and the State

No.

1.

2.

3.

4.

5.

6.

7.

6.

7.

10.

III semester

Information Economics Elective

No.	Subject name	Status	No. ECTS
1.	Microeconomics II	Required	8
2.	Accounting I	Required	8
3.	Institutions of the EU	Elective	4
4.	Mathematics	Elective	8
5.	Constitutional Economics	Elective	6
6.	Art	Elective	4
7.	Foreign language	Elective	4

IV semester		
bject name	Status	No. ECTS
conomics II	Required	8
ional ng	Required	8
ate Law	Required	6
s and Econo-	Elective	4
s Psychology	Elective	4
tion Systems	Elective	4
ction to Eco- and Manage- New Media	Elective	4
siness and culture	Elective	2
· D' 1	El	2

4

No.	Subject name	Status	No. ECTS
1.	International Economics	Required	8
2.	Monetary economics and banking I	Required	8
3.	History and Evolution of Economic Ideas	Required	6
4.	Strategic Management	Required	4
5.	Public Finance and Development	Elective	4
6.	Econometrics	Elective	4
7.	Accounting II	Elective	4
8.	Economics of Aviation	Elective	2
9.	Foreign Language	Elective	4

	VI semes	ster	
No.	Subject name	Status	No. ECTS
1.	System analysis	Required	8
2.	Monetary economics and banking II	Required	8
3.	Academic Writing	Required	1
4.	Communication Skills	Elective	2
5.	Austrian and Chicago School of Economics	Elective	2
6.	Wine, business and culture	Elective	2
7.	Economic Diplomacy	Elective	2
8.	BSc Thesis	Required	10
9.	Foreign Language	Elective	4









Prof. Maja Drakić-Grgur, PhD The Dean

Characteristics of Studies

ear graduates, since we follow the latest trends and listen to the needs of the domestic entrepreneurial class, we also created the study program of applied studies "Entrepreneurship, Business and Management", EBM at the Faculty of International Economics, Finance and Business. This program of study, the first of this nature in the region, which is implemented at UDG, shows that we follow the trends, that we are creative, innovative and always in first place.

The essence of this program is to encourage and motivate students to reach their business ideas and to acquire the knowledge and skills needed to successfully manage the development of their business ideas. The aim

of this study program is to develop student abilities, their intuition, creativity and courage! Besides the well-known university professors, business people from the region and EU countries, as well as from Asian and American countries, are also included in implementation of the program. The "Entrepreneurship, Business and Management" program is a good chance for those who have not found themselves, their ambitions and abilities in standard programs of studies in any field!

If you are entrepreneurial and energetic, if you want to continue the family or establish your own businesses, and you are ready to learn, work and invest in yourself, accept the challenge and enter the EMB study program.



he great idea that is very necessary for Montenegro. I am just realizing this idea in Saudi Arabia and the interest in this program of study is above all our expectations. I'm glad that I will, under this study program, cooperate with UDG and prof. Vukotić and that I will have the opportunity to, together with my colleagues from around the world, impart some of our experiences...

Even if you have already completed some studies and have a family business - enter the EMB study program! This is my advice!

he idea and the money are not sufficient for the development and sustainability of a family business. Today, the challenges of business are diverse and dynamic, and in order to respond to them successfully, it is necessary to know the new trends, new technologies and to improve constantly. The solution is education and training of all employees of the family business, in various disciplines, in order to professionally cover all aspects of the business, what I've recognized as a successful practice at UDG.

> Capt. Ljubomir Kocovic, The Owner and **Executive Director of**

he domestic entrepreneurial class is the creator of Montenegrin identity all over the world. The competitiveness of more than 15,000 family companies in Montenegro depends on the quality of management in these companies, and the problem of their survival is most pronounced just at the stage of transition from the generation of the founders to the heirs. There arises the question of how the family company in Montenegro invest in increasing the quality of management and development of their own business? How to move from family businesses to corporate organization? How to achieve all of these requirements in the European business environment and global development trends? Do we think enough about the longer-term development of individual companies and growing competition in every field, in the process of joining the EU? In particular, do we invest enough in managerial and business skills of the heirs of a business in terms of leadership skills and developing the next generation of the family?

he program EMB is realized in cooperation with the International Chairmen's Forum (ICF) and the Corporate Governance Institute from London. EMB studies are designed differently than standard management programs, with a much more fundamental knowledge not only in economics, finance, insurance, and information technology, but also in areas that, at first glance, do not have direct links with business, such as: literature, art, philosophy, religion, mythology, sport, film, nature, negotiation and communication skills, languages, knowledge of the history of ideas and creativity, and technology. The practical teaching is also important, especially how to use international funds for business development, how to do business with some economies, particularly China and Turkey, depending on the interest of the students!

90 ng a Bu Sta

Leonardo Peklar,

Director of Hawkamah, **Institute for Corporate** Governance (funded by the OECD, the IFC, and the World Bank, and regional organizations such as the Union of Arab Banks and the Dubai International Financial Centre (DIFC) Authority)

Nimont d.o.o.



The persons who, as a rule, can apply for the program:

- 1. Have their own business;
- 2. Are already in the family business;
- 3. Intend to do their own business after studies;
- 4. Will be employed in small and medium-sized enterprises;

5. Are willing to be involved in the realization of **European projects in the field of entrepreneurship** and business;

6. Are ready for specialization in business with certain countries (e.g, China, Turkey, Brazil...).

The theory within the EBM program is the defense of a business idea that the candidate has created and developed during their studies and what, as a rule, they want to implement or improve through the existing business.

	I semester
No.	Subject name
1.	Economics and Development
2.	Entrepreneurship and Innovations
3.	Psycho-philosophy of Business
4.	Art
5.	Business Plan: How to find a business idea?
6.	Group / Individual Project
	II semester

No.	Subject name
1.	Entrepreneurship and Innovations
2.	Wall Street
3.	Informatics for Business
4.	Business Economy
5.	Ideas of Family Business
6.	Group / Individual Project

III semester

No.	Subject name
1.	Business Mathematics, Land Calculus
2.	Family Business Economy
3.	Marketing Research I
4.	Family Business: ideas and dangers
5.	Group / Individual Project
6.	Group / Individual Project

* In order to enter the III semester, a student is required to have a certificate of English language knowledge - lower middle level from the Centre for Foreign Languages

IV semester

- Subject name No. 1. Accounting and Analysis of Financial Statements
- 2. Quantitative Methods for Family Business
- 3. Marketing Research II
- 4. Business Informatics and Information Systems
- 5. Communication Science and Communication in the Family Business Organization
- 6. Group / Individual Project

V semester

Subject name

Financing a Family Business 1.

No.

- Family Business and European Financial Institutions 2.
- Business Ethics and Morality of the Market 3.
- 4. Family Business and Capital Market (elective)
- 5. Family Businesses and the European Statistical System (elective)
- Wine Business and Winery Management 6.







usiness is an opportunity for Montenegro to overcome the global crisis and to further develop. The role of family firms, such as the firm "VOLI", is becoming increasingly important... EMB studies provides for the current generation of family managers to already begin to invest in the next one, within which it will continue today's family business through the next decade.

This is, as far as I know, the first such study program in Montenegro. The fact that the idea of the study program originated by the people of Europe and the Middle East, the owners of family companies with billions of dollars' value and that they will participate in the teaching, is especially interesting to me. I think I will encourage some of my colleagues to think about entering this - it seems to me very useful study program ... As a company, we are ready to help in the realization of the idea of EMB study!

Dragan Bokan, The owner of the company VOLI





Group / Individual Project

* In order to enter the V semester, a student is required to have a certificate of English language knowledge - lower middle level from the Centre for Foreign Languages

	VI semester			
No.	Subject name			
1.	Strategic Entrepreneurship and Management of Family Business			
2.	Business plan: Logistics			
3.	Family Business and Economic Policy of the State			
4.	cotourism (elective)			
5.	Business of Protected Areas (elective)			
6.	Service Management (elective)			

* As a rule, a student in the thesis investigates possible business ideas for their new business or improving an existing one

Please note:

1. If the student studies German, Portuguese, Chinese, French, Russian, Spanish or the Indian language at the UDG Centre for Foreign Languages, as well as a language that is not offered by UDG CFL, but at some other licensed institution, the attending course and the certificate of knowledge will be treated as an elective subject and will be scored with 4 ECTS. 2. All students are required to participate in organized sports activities at the UDG. Winning first, second and third place at the University and state competition will be scored with 2 ECTS (for II and III place), 4 ECC (for I place) and it is treated as an elective exam.

3. From the curriculum, we can see that obtaining a Bachelor's Degree implies knowledge of a foreign language, at level V, which is certified by a licensed foreign language school.

he program is designed in a great way. Unfortunately, we do not have enough new business ideas that are based on the resources that Montenegro has. The emphasis on family business and its development is a good orientation since most of the small businesses are family businesses.

> Zoran Vukčević, President of the Board of **Directors**, Investment and **Development Fund of** Montenegro



"As someone who has worked in the family business since the age of sixteen, I must admit that I am sorry that I had no opportunity to study the applied program of study "Entrepreneurship, Business and Management". Sincerely, if I am not now a doctoral candidate, I would re-enroll in basic studies on this program. Personally, I recommend this study program to anyone who wants to start their own business. We have to understand: "Business is the future."

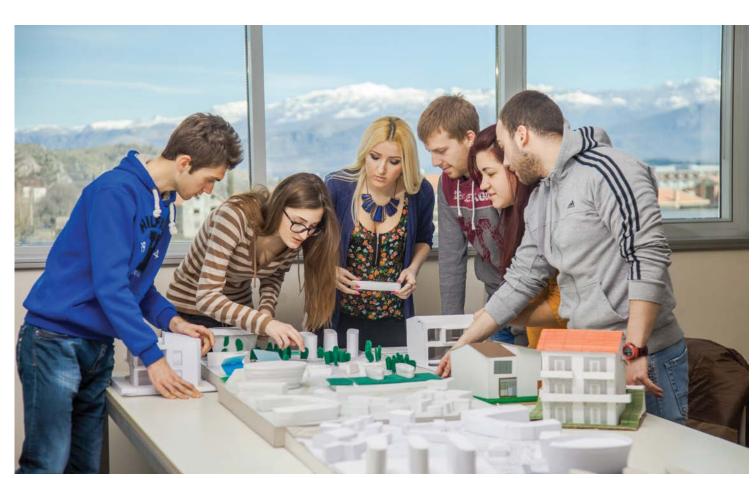
Take control of your destiny, enter EMB and design your way towards success!"

Vesna Daković, PhD student of "International Economics" Co-owner of the company "Leovess" d.o.o. Employed in the family business firm, "Vilusi" d.o.o. **Economic Advisor in "Montenegro Business Alliance"**





Characteristics of Studies



Relation of Polytechnics (degree BSc in Polytechnics – after three years of study) is qualified to be directly and operationally involved in the work of the companies engaged in certain areas of civil engineering, architecture and urban planning. The interactive teaching

program, through lectures, seminars and practical training, provides students with the knowledge in the field of space design, urban planning and design, analysis of linear support, as well as design and dimension guidance.

Student will be able to deal with the coordi-

nation of the implementation of engineering projects, using the knowledge gained in the field of engineering legislation, standards, professional bodies and relationships with industry, as well as entrepreneurship, marketing, leadership, finance, and global markets.



Prof. Sanja Ivanovic, PhD



Marko Lubarda, PhD



Arch Mladen Krekić, PhD, Milano

sity of Donja Gorica Polytechnics

The dean Lecturer at the Department of theory construction, Faculty of Engineering, University of South California, Associate Professor at Faculty of Polytechnics, University of Donja Gorica

olytechnics at UDG continuously monitors the requirements of global society and, through interdisciplinary programs and synthesis of fundamental and innovative knowledge, educate the creative professionals able to, in the world of globalization, anticipate in the business world of design, architecture, and innovative technologies. Multidisciplinary education, which is reflected in the narrow permeation of themes of creativity in the field of architecture and engineering, with the topics of economics, marketing and management, results in education of independent experts, qualified to be successfully placed on the international market. This is a unique program in Montenegro and the region.

Assistant professor at the Polytechnics CANU award winner for young researchers under 30

arko Lubarda, PhD completed his primary, master and doctoral degree of studies at the University of California (UCSD), Department of Physics and Materials Science.

The subject I teach at Polytechnics, Modern technology is designed to provide students with the fundamental theoretical and practical knowledge of materials, engineering and technology, to raise awareness of the interdependence of science, innovation and production, and introduce them to the scientific, social and economic conditions necessary for technological development. I try to share with the students the knowledge and experience I gained at the University of California at San Diego, collaborating with leading companies in the field of technology such as Samsung, Western Digital, Toshiba and IBM.

We are building the future by building ourselves today! We are building tomorrow by learning today!

We are building the world of tomorrow, by teaching Polytechnic, UDG today! Love with the heart, write with

the architecture!



Arch. Marko Stjepčević

In order to divest ourselves of preconceptions, both towards society and the area around us, we need to start to think about designing our environment through a creative process, we open ourselves towards new knowledge and become more mature persons with each other. I invite you to the youngest technical faculty in Montenegro...

Unive

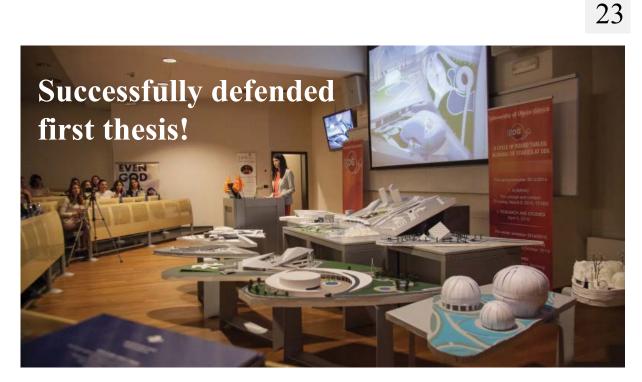
	I semester				
No.	Subject name	Status	ECTS		
1.	Engineering Mathematics I	required	8		
2.	Technical Physics I	required	6		
3.	Engineering Graphics	required	6		
4.	Economy and Ecology	required	6		
5.	Informatics and Visualiza- tion	required	4		

	II semester				
No.	Subject name	Status	ECTS		
1.	Engineering Mathemat- ics II	required	6		
2.	Applied Mechanics	required	6		
3.	Introduction to Architec- tureand Urban Planning	required	8		
4.	Entrepreneurship and In- novation	required	6		
5.	Introduction to Account- ing and Finance	required	4		

III semester				
No.	Subject name	Status	ECTS	
1.	Mechanics of Materials	required	8	
2.	Analysis of Investment Projects	required	8	
3.	History of Architecture	required	2	
4.	Structural Elements of Buildings	required	8	
5.	Environmental Economy and Sustainable Develop- ment for non Economists	required	4	

IV semester				
No.	Subject name	Status	ECTS	
1.	Materials in Civil Engi- neering and Architecture	required	6	
2.	Engineering Geodesy	required	4	
3.	Electrical Engineering	required	4	
4.	Urban Planning and De- sign	required	6	
5.	Architectural Design	required	8	
6.	Architectural Landscaping	required	2	

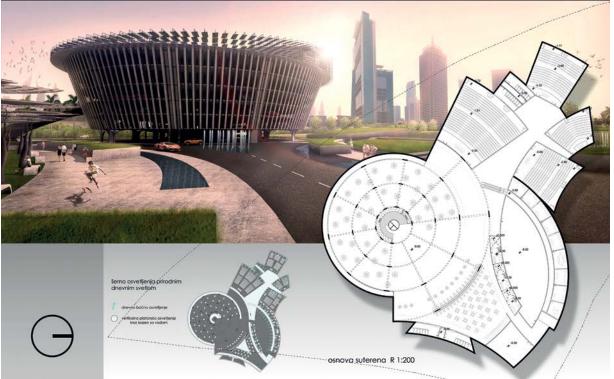




he first thesis defense at Polytechnics, UDG was held on June 24th 2014. The thesis "DUBAI GLOBAL ENERGY FORUM": Conceptual design of complex congress halls with exhibition space and facilities, Dubai, United Arab Emirates; Structural analysis and dimensioning of 2D reinforced concrete frame; The analysis of economic viability of the facility", were defended by ten students.

After her thesis defense, Lidija Tomašević submitted it to the contest ISARCH awards for architecture students. The work entered the competition and was evaluated. Eighteen students have graduated at the Polytechnic by February 2015. Five students of Polytechnics, UDG were admitted to postgraduate studies at the Polytechnic di Milano. Andrea Grgurović and Jovan Leković became students of this prestigious University from September 2014, while Bojan Vlahović, Branko Bajić and Ružica Markuš are going in September 2015. Katarina Ukropina, graduate student of the first generation of Polytechnics, UDG works at Porto-Novi, Azmont Investment, as a junior architect.





No.	Subject name	Status	ECTS
1.	Geohydrology and Geome- chanics	required	6
2.	Architectural Design II	required	8
3.	Structural Systems Analysis I	required	8
4.	Interior Design	required	4
5.	Strategic Management	required	4

	VI semester				
No.	Subject name	Status	ECTS		
1.	Structural System Design I	required	6		
2.	Theory and Philosophy of Architecture	required	8		
3.	Construction Management	required	6		
4.	Diploma Thesis	required	10		

POSTGRADUATE MASTERS PROGRAMS:

- Real Estate Management
- Civil Engineering and Modern Technology
- Architecture and Design
- Ecology, Urbanism and Spatial Planning

Teachers/assistants and associates in the field of practice:

prof. Nenad Lipovac, PhD (Zagreb) assoc. prof Sanja Ivanović (Podgorica) prof. Biljana Stamatović, PhD (Podgorica) prof. Mitar Čvorović PhD (Podgorica) prof. Dragan Buđevac PhD (Belgrade) prof. Staniša Ivanović, PhD (Podgorica) prof. Dobrila Škatarić, PhD (Belgrade) prof. Niko Samec, PhD (Maribor) doc. Neda Ivović, PhD (Podgorica) Mladen Krekić, PhD (Milano) prof. Goran Ćirović, PhD (Belgrade) prof. dr Dragana Radević (Podgorica) prof. Ivan Filpović, PhD (Sarajevo) prof. Aleksandar Petrović, PhD (Belgrade) prof. Ratko Salatić, PhD (Belgrade) prof. Milica Popović, PhD (Belgrade) prof. Branislav Mitrović, PhD (Belgrade) prof. Marzia Morena, PhD (Milano) mr Vladimir Ćvorović (Podgorica) Nevena Đurović (Podgorica) Marko Stjepčević (Podgorica) Ivan Milošević (Podgorica)

24



Characteristics of Studies



Dear respected colleagues,

Entering the Faculty of Law will give you a chance to, using your own knowledge, start a successful future. Our Faculty will introduce you to the great areas of law, filled with striving for the realization of the values of freedom, justice and dignity. In these areas, no one should be above the adopted rules, because it is the only way to preserve the security of the citizen and the state.

> **Prof. Dragan K. Vukčević, PhD,** the Dean of the Faculty of Law



aculty of Law, UDG - a law school whose curriculum is a modern design, European-oriented, but still, essentially dedicated to domestic law, whose teachers are committed to live their mission, with the future that is provided by selection of young associates who are seriously and responsibly preparing for their upcoming calling. Thanks to its openness, this house provides legal cooperation with a number of significant legal scientists from the post-Yugoslav area, where, I had the opportunity to convince myself of that, students feel at home, where they get an enviable level of study and social life.

> Mihajlo Dika, PhD Professor at University of Zagreb, Faculty of Law



he Faculty of Law fosters an innovative approach to the study program, what is of the utmost importance for the development of legal skills, which should include not only knowledge of the law, but also the understanding of relationship between morality, law and policy, as well as a developed feeling for harmony, proportion and balance. The openness of the Faculty for a teaching staff from the region, and from neighbouring countries, significantly enriches the teaching process by its quality and variety. I would also point out to the associates and assistants whose selfless and dedicated participation in the teaching process contributes significantly to its quality and dynamism, and who significantly make it easier and faster, by encouraging students, to be continuously dedicated to study throughout the whole academic year.

Prof. Rodoljub Etinski, PhD



o win bravely permanent and useful knowledge and skills, to introduce new people every day, but also to introduce oneself, in a pleasant and certainly a different academic environment, to love and live your tomorrow might and main, looking towards the implementation of youthful dreams and serious life goals, through the wide open window of true values. We will be immensely pleased to selflessly offer you our professional and human support.

Boris Bastijančić, MSc, Assistant



sity of Donja Gorica Faculty of Law

NEW APPROACHES TO WORK

he specialist studies at the Faculty of Law are becoming increasingly known for their innovative approach to work. The first specialist work in Anti-discrimination law, on which five of the best students of the Faculty worked, which, in addition to the written part, also contained a movie, filmed and edited by the students themselves, was defended in 2014. Not only that the knowledge and skills that students and teachers have acquired within Tempus Project HEART, where UDG participated, was applied to the work, but also the topic of the work, gender equality, showed that the work of the Faculty keeps up with current issues in society



Unive

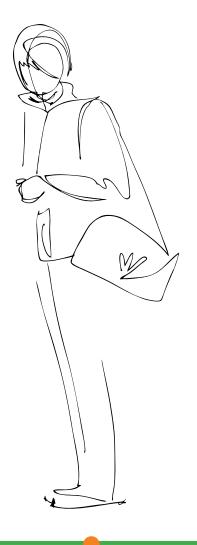
25

	I semester				
No.	Subject name	Proffesor/Assistent	Status	ECTS	
1.	Jurisprudence	prof. Budimir Košutić, PhD Boris Bastijančić, MSc	required	8	
2.	Sociology	prof. Dragan K. Vukčević, PhD Branko Bošković, MSc	required	6	
3.	History of Law	prof. dr Marko Petrak Andrej Bracanović, MSc	required	6	
4.	History of Law	prof. Marko Petrak, PhD Andrej Bracanović, MSc	required	6	
5.	Comparative Legal Systems	prof. Budimir Košutić, PhD	elective	4	
6.	Foreign Languages	CFL	elective	4	

	II semester				
No.	Subject name	Proffesor/Assistent	Status	ECTS	
1.	Constitutional Law	prof. Budimir Košutić, PhD prof. Olivera Vučić, PhD prof. Marijana Pajvančić, PhD Boris Bastijančić, MSc	required	8	
2.	Introduction to Civil Law	prof. Marko Petrak, PhD Andrej Bracanović, MSc	required	6	
3.	Family Law	prof. Dejan Đurđević, PhD Boris Zvicer, MSc	required	6	
4.	Fundamentals of Economics	prof. Maja Drakić-Grgur, PhD	required	6	
5.	Academic Writing	prof. Đorđije Borozan, PhD Andrej Bracanović, MSc	elective	4	
6.	Foreign Languages	CFL	elective	4	

	III semester				
No.	Subject name	Proffesor/Assistent	Status	ECTS	
1.	Criminal Law I	prof. Zoran Stojanović, PhD Jelena Đurišić, MSc	required	8	
2.	Labour Law	prof. Branko Lubarda, PhD Milica Kovač-Orlandić, MSc	required	6	
3.	Real Property Law	prof. Dejan Đurđević, PhD Boris Zvicer, MSc	required	6	
4.	Inheritance Law	prof. Dejan Đurđević, PhD Boris Zvicer, MSc	required	6	
5.	Bogišić's codification	prof. Marko Petrak, PhD	elective	4	
6.	Introduction to Pub- lic Relations	prof. Dejana Prnjat, PhD Boris Bastijančić, MSc	elective	4	
7.	Foreign Languages	CFL	elective	4	

	IV semester				
No.	Subject name	Proffesor/Assistent	Status	ECTS	
1.	Administrative Law	prof. Stevan Lilić, PhD Boris Bastijančić, MSc	required	8	
2.	Human Rights	prof. Rodoljub Etinski, PhD Bojan Božović, MSc	required	6	
3.	Criminal Law II	prof. Nataša Delić, PhD Jelena Đurišić, MSc	required	6	



POSTGRADUATE SPECIAL-IST STUDIES

• Judiciary

٠

٠

•

٠

- Commercial Legal
- Public Legal
- International & European Law

POSTGRADUATE MASTER STUDIES

- EU Law
- Civil Legal
- Commercial Legal
- Criminal Legal

PhD STUDIES

- EU Law
- Business Legal



4.	Law of obligations I	prof. Marija Karanikić-Mirić, PhD Ivana Martinović, MSc	required	6
5.	Legal Informatics	prof. Ramo Šendelj, PhD	elective	4
6.	Foreign Languages	CFL	elective	4

	V semester					
No.	Subject name	Proffesor/Assistent	Status	ECTS		
1.	International Public Law I	prof. Rodoljub Etinski, PhD Bojan Božović, MSc	required	8		
2.	Company Law	prof. Mirko Vasiljević, PhD Milana Čabarkapa, MSc	required	8		
3.	International Public Law II	prof. Hrvoje Sikirić, PhD prof. Vilim Bouček, PhD prof. Davor Babić, PhD Bojan Božović, MSc	required	8		
4.	Law of obligations II	prof. Marija Karanikić-Mirić, PhD Ivana Martinović, MSc	required	6		

		VI semester		
No.	Subject name	Proffesor/Assistent	Status	ECTS
1.	Civil Procedural Law	prof. Mihailo Dika, PhD Ivana Martinović, MSc	required	8
2.	Criminal Procedural Law	prof. Milan Škulić, PhD Mušika Dujović, judge	required	8
3.	Commercial Law	prof. Mirko Vasiljević, PhD Milana Čabarkapa, MSc	required	8
4.	Financial Law	prof. Vera Leko, PhD Milana Čabarkapa, MSc	required	6





R aculty of Law, University of Donja Gorica is a higher education institution that provides quality education to the future lawyers who will work in the judiciary, administration, economy...

Its curriculum and programs, as well as conditions for studying, make the Faculty of Law one of the most modern law schools in the region. A professors who are at the most famous in their disciplines teach at this faculty. In addition to the undergraduate studies, the Faculty offers the possibility of acquiring the academic degrees - Master and Doctor of Legal Science

Prof. Zoran Stojanović, PhD



Characteristics of Studies

ho we are? Faculty of Information Systems and Technologies (FIST) is the most modern concept of organizing teaching in higher education institutions in the field of information systems. This concept is unique in Montenegro and the region, and it follows the latest world trends in the field of information technologies. The study program is designed as a combination of two scientific disciplines: computer science and economic. A companies are increasingly seeking out this profile experts.

The students learn the professional and practical knowledge in IT, but also in marketing, management, finance. This multidisciplinarity makes our school unique!

What the lectures look like?

The theoretical teaching is complemented by numerous practical examples and tasks for building independent problem-solving skills, so the students practice a proactive approach to a problems from the earliest period. Thanks to a team projects and presentations which are an integral part of the exam, the student has the opportunity to master how to team well.

Faculty of Information Systems and Technologies, UDG, in order to successfully implement the knowledge in practice, concludes the cooperation agreements with a companies that deal with information systems or use information systems. FIST has a cooperation agreement with NLB Montenegro Bank, where the third-year students have access to internship program that is useful for gaining practical experience. While studying, the students work in other companies, and the formal cooperation agreements will be, very soon, signed with some of them.



What will you learn?

• to manage the IT sector and plan the development of software projects;

- how the information technology in the company work;
- how to solve the current issues and
- problems of the business environment;
- you will learn how to create and maintain a web-sites;
- how to apply modern software solutions in the areas of electronic commerce;
- you will acquire a professional and practical knowledge in IT, but also in marketing, management, finance;
- you will gain the ability of problem solving and critical thinking through the analysis of concrete solutions.

Where you'll be able to work?

Europe and the region are now affected by a growing shortage of qualified staff in the field of information technologies, with the knowledge of economic laws. Upon completion of this faculty you will be eligible to work in:

- areas of e-business (e-Business and e-Commerce);
- state administration (e-Government), from a municipality to the republic;
- companies that involve business applications;
- companies and agencies dealing with accounting and finance;
- electronic banking sector;
- brokerage and dealer companies, leasing companies;
- insurance companies, funds ...;
- research / analytical centers.

Using the knowledge gained at this faculty, you will be able to develop a career in a firm or company in which there is, or is planned to be open, IT department.

> The first regional training center for

Some of the lecturers engaged in teaching:

- 1. Jakov Crnković, PhD (USA)
- 2. Biljana Stamatović, PhD
- 3. Slobodan Kotlica, PhD (Belgrade)
- 4. Dragan Saletić MPhD (Belgrade)
- 5. Veljko Milutinović, PhD (Belgrade)6. Jurica Pavičić, PhD (Zagreb)
- 7. Milica Vukotić, PhD
- 8. Zvezdan Vukanović, PhD
- 9. Duško Radić, PhD (Belgrade)
- 10. Dragana Radević, PhD
- 11. Nađa Ilić, MSc (SAGA, Belgrade)
- 12. Mirko Petrović, MSc (Belgrade)
- 13. Nenad Krajnović, MSc (Belgrade)
- 14. Pero Bogojević
- 15. Milica Perović, MSc
- 16. Nela Milošević17. Davor Ćorić, MSc

Cooperation with ComTrade

Faculty of Information Systems and Technologies has signed a cooperation agreement with the company ComTrade - the largest IT company in the region that employs more than 2000 specialists. As a result of this cooperation, UDG organized prestigious EDIT School, while the largest regional event, Knowledge Factory, was held at UDG last year.

> ComTrade plans to establish IT camp in Montenegro and the participants of this camp will be the students of FIST.



ity of Donja Gorica ation Systems and Technologie



had the opportunity to participate in designing the curriculum of the Faculty of Information Systems and Technologies, and to teach in multiple disciplines. The curriculum is based on the experiences and curricula appropriate to US universities, tailored to the needs of Montenegro and the region. Classes are held in a small groups, and teacher and (or) associate monitor and assist the work of a student during the semester. Both individual and team work are cherished in most subjects. In addition, UDG very actively helps students in Apple Tech-Regional nology. Training Center

Prof. Janko Crnković, PhD, State University of New York (SUNY), USA

seeking and providing vocational training in the country and abroad. Great attention is paid to foreign languages, so most students can listen to lectures without the need for translation. It is impressive that students have better conditions at UDG than at most universities within the SUNY system in the USA that consists of four university centers and 40 faculties

My answer to the question: "Would you send your child to study at UDG?" is unequivocally: "Yes!". Veselin Jevrosimović, President of ComTrade company

I'm glad to cooperate with FIST, UDG: a modern program and good students. I hope that many of them will work in our company, worldwide.



Unive Faculty of Info

	I semester					
No.	Subject name	Status	No. of ECTS			
1.	Informatics and Pro- gramming	Required	8			
2.	Business Mathematics and Statistics	Required	6			
3.	Information Economy	Required	6			
4.	Microeconomics I	Required	6			
5.	Foreign Language	Elective	4			
6.	Capital Market	Elective	4			
7.	Group Project and Preser	tations				

7. Group Project and Presentations

	II semester				
No.	Subject name	Status	No. of ECTS		
1.	Business Information Sys- tems and Technologies	Required	4		
2.	Visual Basic for Applica- tion	Required	4		
3.	Quantitative Methods for Decision Making	Required	8		
4.	Macroeconomic statis- tics	Required	6		
5.	Entrepreneurship and In- novations	Elective	4		
6.	Accounting	Elective	4		
7.	Foreign Language	Elective	4		
8.	Group Project and Presen	tations			

III semester

No.	Subject name	Status	No. of ECTS
1.	JAVA	Required	8
2.	Data base	Required	8
3.	Network Economics in Media Industry	Required	6
4.	Microeconomics II	Elective	8
5.	Mathematics	Elective	8
6.	Foreign Language	Elective	4
7	Group Project and Preser	tations	

··· •·································	7.	Group Project and Presentations
--	----	---------------------------------

	IV semester					
No.	Subject name	Status	No. of ECTS			
1.	Analysis and Design of Information Systems	Required	8			
2.	Geographical Informa- tional Systems	Required	6			
3.	Project Management	Required	4			
4.	International Marketing	Required	6			
5.	Mobile Programming	Elective	4			
6.	Internet Marketing	Elective	4			
7.	Introduction to the Economics and Manage-	Elective	4			

ur goal is to, at the time of general intensification of competition, teach our students how to, using modern software solutions, gain and maintain a competitive advantage relative to their competitors.

In its report, The European Commission noted that despite high unemployment, there is still a shortage of workers and unfilled jobs. They warned that the number of unfilled jobs in the recruitment competitions have increased since mid-2009, especially in sectors with rapid growth, such as Information and Communication technologies and Green economy.

The third generation of our students graduated last year, and almost all of them found a job within three months of graduation, or continued their studies at prestigious European universities. The person with whom you spend the most time in your life is You, and if you do not like yourself, you'll always be with someone You do not like.

If you want to acquire the prerequisites for a well-paid IT career, enroll FIST!

ADVANCED TRAINING FOR INFORMATICS EXPERTS

Be ready for a new job

he US company International Bridge in cooperation with the University of Donja Gorica organizes the advanced training for ICT students from all three Montenegrin Universities (University of Montenegro, University of Donja Gorica and Mediterranean University).
The training program lasts 10 weeks and aims to provide

students with knowledge and skills in various fields of ICT in order to help students to be better prepared for a future work in ICT companies.

• The program includes work with modern tools for design and software development, insisting on teamwork during the implementation of project tasks.

• Teaching and training in selected areas of ICT will be performed by distinguished professors from University of Montenegro, University of Donja Gorica and Mediterranean University, as well as the experts from the company International Bridge and Montenegrin ICT companies.

• During the training, the company International Bridge will continuously monitor the work of students and the best students will get the opportunity to work in the company International Bridge Montenegro.

• Montenegrin ICT companies participate actively in the implementation of training and monitor the work of trainees with the intention of their work engagement in accordance with their needs.





Doc. Milica Vukotić, PhD, The Dean

> Do you want a well-paid job in IT sector?

Maybe a head of project teams?

Or, maybe, a position of the computer expert in some ambitious "Start-up" company?



- ment of New Media
- 8. Foreign Language Elective 4
- 9. Group Project and Presentations

V semester

No.	Subject name	Status	No. of ECTS
1.	Modern Technologies	Required	6
2.	Web Design	Required	8
3.	Management of Infor- mational Technologies	Required	8
4.	Economic Ideas: History and Development	Elective	6
5.	Strategic Management	Elective	4
6.	Econometrics	Elective	4
7.	Foreign Language	Elective	4
8.	Group Project and Presen	tations	

VI semester					
No.	Subject name	Status	No. of ECTS		
1.	Information Systems for Decision Support	Required	8		
2.	Computer Networks	Required	4		
3.	Project for User	Required	8		
4.	Final project (Mentor work)	Required	8		
5.	Wall Street	Elective	4		
6.	Foreign Language	Elective	4		
7.	Group Project and Presentations				



28



Characteristics of Studies

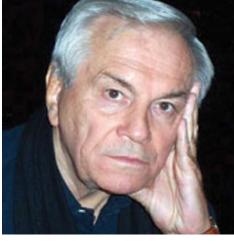
Mental people move things forward regardless of the willingness of the environment. Ideas, nevertheless, go up!

Prof. emeritus Milivoj Solar, PhD, Croatian theoretician of literature, professor at the Faculty of Art.





aculty of Art, UDG is a unique higher educational institution of this kind in Montenegro and it offers many, in our environment new and unique, comparative advantages compared to all other institutions of the similar type. The main characteristic of this study program is an interdisciplinary study of art in historical and theoretical context, which enables the acquisition of a broad knowledge of different artistic fields from a specific and comprehensive perspective. It is the academic study program that enables a future graduates to, with appropriate specialization, acquire also know to ask about what is worth to an adequate knowledge and skills to successfully deal with attractive professions such as: researchers, critics in the fields of different artistic disciplines, historians and art theorists, curators, assistants this small academic community, consistand managers in cultural institutions, ing of sensitive, refined individuals, is still art professors in primary and secondary schools, and they also bind their careers to many other related and challenging activities. The most important characteristic of our study is the fact that the faculty members are led by some of the greatest authorities in their fields in the region and in Europe. The names of professors such as: Milivoje Solar, Đuro Šušnjić, Ratko Božović or Tonko Maroević are sufficient to conclude that listening to their lectures, but also any kind of work with them, is not only a huge satisfaction, but also a true honor and a privilege for all of us.



f judged by "Morning shows the day!" then there is a reason to believe that the future students of the Faculty of Art will be in the range of the current ones. These are the young intellectuals who followed their closest affinities and their dreams. They followed the conviction that to be close to themselves and to the freedom of existence is the most important. They also took a big risk by not studying what policy, market and fashion accepted as a social advantage. The students of the Faculty of Art are remarkable because they know to listen what's worth hearing. They clarify. They are not completely sure because they are still search for their identity and they strive to become the most genuine version of themselves they can be. Perhaps, placed in the books where their great curiosity can be supplied. I believe they will soon be confronted with the conservative reality. That's the best that could happen to them

THE EXHIBITION OF ZLATKO GLAMOCAK

Hommage à Phillipe Maurice, the last French person sentenced to death



he Exhibition of Zlatko Glamocak was organized within the Days of University. The exhibition was shown as the Homage to Philippe Maurice and, at the same time, the homage to the amazing human destinies and crossed life paths of Philippe Maurice, Roberta Badinter, Jean Clair..., Marina and Zlatko Glamocak

WITHIN THE FACULTY OF ART, YOU WILL BE ABLE VERY SOON TO STUDY A NEW STUDY PROGRAM **"ENGLISH LANGUAGE** AND LITERATURE"

a Gorica

Prof. Nenad Vujadinović, PhD The dean of the Faculty of Art

Prof. Ratko Božović, PhD



Aleksandra Vuković, MSc Assistant at Faculty of Art

Zlatko Glamocak is represented in several monographs on contemporary art and he has exhibited on 23 solo exhibitions. He has won 14 awards including the National Award Peter Lubarda (2004).

f you want to feel "something absolutely due to relativity", the power of art due to the routine of everyday life, if you believe that the golden fleece of knowledge is waiting for you somewhere, then go the way that leads to the Faculty of Arts. Teaching at this Faculty is the experience not comparable to anything. Working with students with a special inner constellation has a sound and intensity of witchcraft, while the closeness that is achieved with them, while talking about the highest achievements of the human spirit, is Endymion's dream with which the eternal youth is achieved.

My experience speaks that who once tastes the fruit of the tree of this Faculty, in his taste can no longer be doubted

nive

29

	I semester					
No.	Subject name	Professor	Status	No. ECTS		
1.	History of Art: Ancient	Prof. Aleksandar Čilikov, PhD	R	6		
2.	Introduction to Arts	Doc. Maja Đurić, PhD	R	5		
3.	Literature Theory	Prof. Milivoj Solar, PhD	R	5		
4.	Sociology of Art	Prof. Ratko Božović, PhD	R	5		
5.	Basics of Creativity	Prof. Nenad Vujadinović, PhD	R	5		
6.	Foreign language	Centre for Foreign Languages	Е	4		
7.	Basics of Communication	Prof. Dragana Radojičić, PhD	Е	4		
8.	Economics of Culture	Prof. Danijela Križman Pavlović, PhD	Е	4		
9.	Informatics and Visualization	Prof. Sanja Ivanović, PhD	Е	4		

	II semester					
No.	Subject name	Professor	Status	No. ECTS		
1.	History of Art Middle Ages	Prof. Aleksandar Čilikov, PhD	R	6		
2.	Art Theory	Prof. Tonko Maroević, PhD	R	5		
3.	Music Theory	Rade Amanović, PhD	R	5		
4.	Modern literature	Prof. Milivoj Solar, PhD	R	5		
5.	Research Methods in the Visual Arts	Prof. Aleksandar Čilikov, PhD	R	5		
6.	Foreign Language	Centre for Foreign Languages	Е	4		
7.	History of Civilization	Prof. Ilija Vujačić, PhD	Е	4		
8.	Theory of Form and Color	Prof. Irena Lagator Pejović, PhD	Е	4		
9.	Cultural Anthropology	Tamara Pavasović-Trošt, PhD	Е	4		

	III semester					
No.	Subject name	Professor	Status	No. ECTS		
1.	History of Art: Renaissance	Prof. Saša Brajović, PhD	R	6		
2.	Contemporary Literature	Prof. Milivoj Solar, PhD	R	5		
3.	Media, advertising and art	Prof. Nenad Vujadinović, PhD	R	5		
4.	Theory of Architecture I	Doc. Marija Milinković, PhD	R	5		
5.	Writing about art	Prof. Tonko Maroević, PhD	R	5		
6.	Foreign Language	Centre for Foreign Languages	E	4		
7.	Grammar of standard Language 1	Prof. Nenad Vujadinović, PhD	Е	4		
8.	Visual Communications	Prof. Irena Lagator Pejović, PhD	Е	4		
9.	Modern technologies in Construction and Architecture	Prof. Sanja Ivanović, PhD	E	4		

	IV semester				
No.	Subject name	Professor	Status	No. ECTS	
1.	History of Art: Baroque and Rococo	Prof. Saša Brajović, PhD	R	6	
2.	Theory of Film	Prof. Nedžad Ibrahimović, PhD	R	5	
3.	Modern Drama	Doc. Vlatko Ilić, PhD	R	5	
4.	Great Epochs in Literature	Prof. Milivoj Solar, PhD	R	5	
5.	History of Europe	Prof. Dragan Vukčević, PhD	R	5	
6.	Foreign Language	Centre for Foreign Languages	Е	4	
7.	Grammar of standard Language 2	Prof. Nenad Vujadinović, PhD	Е	4	
8.	Architecture, Urban Planning and Development	Prof. Sanja Ivanović, PhD	Е	4	
9.	History of Design	Prof. Irena Lagator Pejović, PhD	Е	4	

POSTGRADUATE STUDIES (SPECIALIST)

Studies of Modern and Contemporary Art Theory

POSTGRADUATE STUDIES (MASTER DEGREE)

Modern Art Theories



	V semester				
	Subject name	Professor	Status	No. ECTS	
1.	History of Art: Modern	Prof. Tonko Maroević, PhD	R	6	
2.	Art of Photography	Doc. Maja Đurić, PhD	R	5	
3.	heory of Architecture II	Doc. Marija Milinković, PhD	R	5	
4.	Theory of Culture	Prof. Đuro Šušnjić, PhD	R	5	
5.	Popular Music	Rade Amanović, PhD	R	5	
6.	Foreign Language	Centre for Foreign Languages	Е	4	
7.	Culture of Montenegro	Prof. Đorđije Borozan, PhD	Е	4	
8.	Social Psychology	Prof. Borislav Đukanović, PhD	E	4	

	VI semester				
	Subject name	Professor	Status	No. ECTS	
1.	History of Art: Modern	Prof. Tonko Maroević, PhD	R	6	
2.	Great Epochs in Arts	Prof. Tonko Maroević, PhD	R	5	
3.	Postdrama Theatre	Doc. Vlatko Ilić, PhD	R	5	
4.	Contemporary Film Theory	Prof. Nedžad Ibrahimović, PhD	R	5	
5.	Media Ethics	Prof. Čedomir Čupić, PhD	R	5	
6.	Foreign Language	Centre for Foreign Languages	E	4	
7.	Creative Industry	Doc. Mauro Dujmović, PhD	E	4	
8.	Online Journalism and New Media	Doc. Maja Vukadinović, PhD	Е	4	



Prof. Đuro Šušnjić, PhD

t is fortunate that there are still a young people who will not spend their lives running after material things: they prefer a pure spiritual values! Those who do not plan to live from the art, but for the art, enroll the Faculty of Art: It pulls them to the heights that defy any bad time! The most necessary is not the most valuable: the art comes in the name of something that is unnecessary from the standpoint of the struggle for survival.

Art creates a better and more beautiful world than the one we know from our experience and which truth is the one we have not great reason to rejoice for.



Online Journalism

fter completion of Humanistic studies, you earn a Bachelor's Degree in the fields of: International relations and diplomacy, Security or Communicology and media.

Students use theoretical and practical knowledge from the different branches of political science. They demonstrate the ability to define problems, its consideration from the different aspects and proposing solutions based on the linking of theoretical knowledge. Students acquire theoretical and practical knowledge in a given department, where a special attention is paid to training students to use theoretical knowledge in practice, with aim to use them adequately in the process of acquiring practical experience.

Through mentoring programs, as well as students' individual work within the research projects, students acquire practical and professional knowledge in the field of international relations, diplomacy and security or communicology and media, gained at Humanistic studies. Research and using new methods help students to present, criticize, and publish data obtained in the field of in-

	I semester			
No.	Subject name	Professor	Status	ECTS
1.	Introduction to Politics	Prof. Radule Knežević, PhD	Required	6
2.	Academic writing I	Branko Bošković, MSc	Required	5
3.	Sociology	Prof. Đorđije Borozan, PhD	Required	5
4.	History of Civilization	Prof. Ilija Vujačić, PhD	Required	5
5.	Contemporary Political Systems	Prof. Milan Podunavac, PhD Branko Bošković, MSc	Required	5
6.	Legal Systems	Prof. Budimir Košutić, PhD	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

	II semester			
No.	Subject name	Professor	Status	ECTS
1.	Political History of Mon- tenegro	Prof. Đorđije Borozan, PhD Andrej Bracanović, MSc	Required	5
2.	History of Political Ideas	Čarna Brković, PhD Bojan Baća, MSc	Required	6
3.	Political System of Mon- tenegro	Prof. Milan Podunavac Mirko Đuković, MSc	Required	5
4.	History of Europe	Prof. Nikola Samardžić, PhD Nikola Zečević, MSc	Required	5
5.	Political Sociology	Prof. Čedomir Čupić, PhD Branko Bošković, MSc	Required	5
6.	Introduction to Creative Writing	Prof. Nenad Vujadinović, PhD Mirko Đuković, MSc	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

	III semester				
No.	Subject name	Professor	Status	ECTS	
1.	Introduction to Interna- tional relations	Prof. Radovan Vukadinović, PhD Valentina Knežević Tomić, MSc	Required	6	
2.	International Security	Doc. Olivera Injac, PhD Stefan Lakušić, MSc	Required	5	
3.	International Public Law	Prof. Rodoljub Etinski, PhD Bojan Božović, MSc	Required	5	
4.	Introduction to Geopoli- tics	Prof. Vlatko Cvrtila, PhD Vuk Uskoković, MSc	Required	5	
5.	Introduction to Foreign Policy	Prof. Radovan Vukadinović, PhD Nikoleta Tomović, MSc	Required	5	
6.	Business Informatics	Prof. Ramo Šendelj, PhD	Elective	4	
7.	Foreign language	Centre for Foreign Languages	Elective	4	

ternational relations, diplomacy and security or communicology and media, as well as to draw conclusions while interpreting contemporary events and phenomena in the mentioned areas.

Istraživanjem i korišćenjem novih metoda studenti su edukovani da prezentuju, kritikuju, i objave dobijene podatke iz oblasti međunarodnih odnosa, diplomatije, odnosno bezbjednosti, komunikologije i medija, kao i da izvode zaključke pri tumačenju savremenih dešavanja i pojava iz navedenih oblasti.

s a part of University of Donja Gorica, Humanistic studies have shown that they can successfully cope with all the obligations they have towards their students, and the best indicator of that is the students' satisfaction and success after graduation. We will continue to successfully execute the duties and responsibilities entrusted to us, and to try to give students what they need most, the skills that will help them to be successful in their work. But more than that, we will do our best to help developing students' originality, creativity and critical thinking, what is primarily seen through the large selection of subjects that are multidisciplinary.



University of Donja Gorica Humanistic studies Department: International relations and diplomacy

Prof. Đorđije Borozan, PhD The Dean

	V semester			
No.	Subject name	Professor	Status	ECTS
1.	Basis of EU law	Prof. Budimir Košutić, PhD Mirko Đuković, MSc	Required	6
2.	History of Montenegrin Diplomacy	Prof. Đorđije Borozan, PhD Vuk Uskoković, MSc	Required	5
3.	Contemporary Interna- tional Relations	Prof. Dragan Simić, PhD Valentina Knežević, MSc	Required	5
4.	International Organiza- tions	Prof. Lidija Čehulić, PhD Nikoleta Tomović, MSc	Required	5
5.	History of Balkan Relations	Prof. Đorđije Borozan, PhD Nikola Zečević, MSc	Required	5
6.	Film and Ideologies	Bojan Baća, MSc	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

		IV semester		
	Subject name	Professor	Status	ECTS
1.	History of Diplomacy	Prof. Đorđije Borozan, PhD Vuk Uskoković, MSc	Required	6
2.	Fundamentals of Diplomacy and International Negotiation	Prof. Radovan Vukadinović, PhD Valentina Knežević, MSc	Required	5
3.	Human rights	Prof. Rodoljub Etinski, PhD Bojan Božović, MSc	Required	5
4.	Contemporary Political Ideology	Prof. Ilija Vujačić, PhD Bojan Baća, MSc	Required	5
5.	Euroatlantism	Prof. Lidija Čehulić, PhD Nikoleta Tomović, MSc	Required	5
6.	Communication skills	Prof. Dejana Prnjat, PhD Nikola Zečević, MSc	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

	VI semester			
No.	Subject name	Professor	Status	ECTS
1.	Contemporary Political Theories	Prof. Milan Podunavac, PhD Prof. Ilija Vujačić, PhD Bojan Baća, MSc	Required	6
2.	Globalization	Prof. Dragan K. Vukčević, PhD Branko Bošković, MSc	Required	5
3.	Global Economy	Prof. Veselin Vukotić, PhD Ivana Stešević, MSc	Required	5
4.	EU's Enlargement Policy	prof. Tanja Miščević, PhD Nikoleta Tomović, MSc	Required	5
5.	Diplomatic Law and Dip- lomatic Profession	Prof. Rodoljub Etinski, PhD Bojan Božović, MSc	Required	5
6.	Culture Theory	Čarna Brković, PhD	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

31

	Subject name	Professor	Status	ECTS
1.	Introduction to Politics	Prof. Radule Knežević, PhD	Required	6
2.	Academic Writing I	Branko Bošković, MSc	Required	5
3.	Sociology	Prof. Đorđije Borozan, PhD	Required	5
4.	History of Civilization	Prof. dr Ilija Vujačić	Required	5
5.	Contemporary Political Systems	Prof. Milan Podunavac, PhD Branko Bošković, MSc	Required	5
6.	Legal Systems	Prof. Budimir Košutić, PhD	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

I semester

	II semester				
	Subject name	Professor	Status	ECTS	
1.	Political History of Mon- tenegro	Prof. Đorđije Borozan, PhAndrej Bracanović, MSc	Required	5	
2.	History of Political Ideas	Čarna Brković, PhD Bojan Baća, MSc	Required	6	
3.	Political System of Mon- tenegro	Prof. Milan Podunavac, PhD Mirko Đuković, MSc	Required	5	
4.	History of Europe	Prof. Nikola Samardžić, PhD Nikola Zečević, MSc	Required	5	
5.	Political Sociology	Prof. Čedomir Čupić, PhD Nikola Zečević, MSc	Required	5	
6.	Uvod u kreativno pisanje	Prof. dr Nenad Vujadinović Branko Bošković, MSc	Elective	4	
7.	Foreign language	Centre for Foreign Languages	Elective	4	

III semester				
No.	Subject name	Professor	Status	ECTS
1.	Introduction to Interna- tional Relations	Prof. Radovan Vukadinović, PhD Valentina Knežević Tomić, MSc	Required	6
2.	International Security	Doc. dr Olivera Injac Stefan Lakušić, MSc	Required	5
3.	International Public Law	Prof. Rodoljub Etinski, PhD Bojan Božović, MSc	Required	5
4.	Introduction to Geo- politics	Prof. dr Vlatko Cvrtila mr Vuk Uskoković	Required	5
5.	Introduction to Foreign Policy	Prof. Radovan Vukadinović, PhD Nikoleta Tomović, MSc	Required	5
6.	Business Informatics	Prof. Ramo Šendelj, PhD	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

There is the

Rhetorical, as well as the Debatng Club at the Faculty, and the participants have the opportunity to participate in public, as well as national and international compettions.



	IV semester						V semester		
No.	Subject name	Professor	Status	ECTS	No.	Subject name	Professor	Status	ECTS
1.	History of Diplomacy	Prof. Đorđije Borozan, PhD Vuk Uskoković, MSc	Required	6	1.	Basis of EU law	prof. Budimir Košutić, PhD Mirko Đuković, MSc	Required	6
2.	Human Rights	Prof. Rodoljub Etinski, PhD Bojan Božović, MSc	Required	5	2.	International Organizations	prof. Lidija Čehulić, PhD Nikoleta Tomović, MSc	Required	5
3.	Contemporary Political Ideology	Prof. Ilija Vujačić, PhD Bojan Baća, MSc	Required	5	3.	Strategies of Security	doc. dr Olivera Injac doc. dr Olivera Injac	Required	5

4.	National Security	prof. Ivan Mašulović, PhD Stefan Lakušić, MSc	Required	5	4
5.	International Terrorism	Doc. Olivera Injac, PhD	Required	5	
6.	Communication Skills	Prof. Dejana Prnjat, PhD	Elective	4	
		Nikola Zečević, MSc			(
7.	Foreign language	Centre for Foreign Languages	Elective	4	•

Jepartment: Securi

10 m	
1 Ste	
-	2
1	AT THE

Here and contemporary faculty that is primarily characterized by curriculum and staff that meets the highest standards. The openness of this institution is reflected in the fact that it involves a large number of distinguished professors and most respected names in the region and beyond. This relationship guarantees that it will eventually become an elite educational institution that will give the best experts in this field

Prof. Čedomir	Čupić, PhD
---------------	------------



VISIT THE INSTITUTIONS

4.	Crisis management	doc. dr Mehmedin Tahirović Stefan Lakušić, MSc	Required	5
5.	Defence Policy	prof. Andreja Savić, PhD doc. dr Mehmedin Tahirović	Required	5
6.	Film and Ideologies	Bojan Baća, MSc	Elective	4
7.	Foreign language	Centre for Foreign Languages	Elective	4

	VI semester				
No.	Subject name	Professor	Status	ECTS	
1.	Contemporary Political Theories	prof. Milan Podunavac, PhD prof. dr Ilija Vujačić Bojan Baća, MSc	Required	6	
2.	Globalization	prof. Dragan K. Vukčević, PhD Branko Bošković, MSc	Required	5	
3.	Global security	doc. Olivera Injac, PhD	Required	5	
4.	Cyber Crime	prof. Ramo Šendelj, PhD	Required	5	
5.	Organized crime	prof. Milan Škulić, PhD Jelena Popović, MSc	Required	5	
6.	Theory of Culture	Čarna Brković, PhD	Elective	4	
7.	Foreign language	Centre for Foreign Languages	Elective	4	

hird year students of the study program "Security", with the aim of practical realization of the topics within this field of study, visited the Air Force Base of the Armed Forces of Montenegro in Golubovci, the Directorate for Emergency Situations of Ministry of Interior of Montenegro and Police Academy in Danilovgrad. The visit was organized for all the students of the third year of the department "Security" who expressed the wish to participate in this activity. On this occasion, the students were acquainted, in a direct communication with representatives of the mentioned institutions, with the functioning of certain segments of the security and defense system of Montenegro.



Characteristics of Studies

	I semester				
No.	Subject name	Professor	Status	ECTS	
1.	Communicology	Prof. Dragana Radojičić, PhD	R	6	
2.	Introduction to Politics	Prof. Milan Podunavac, PhD	R	5	
3.	Contemporary Political Systems	Prof. Milan Podunavac, PhD	R	5	
4.	Sociology	Prof. Dragan Vukčević, PhD	R	5	
5.	Basics of Creativity	Prof. Nenad Vujadinović, PhD	R	5	
6.	Foreign language	Centre for Foreign Languages	Е	4	
7.	Literature Theory	Prof. Milivoj Solar, PhD	Е	4	
8.	The History of Law	Prof. Marko Petrak, PhD	Е	4	

	II semester				
No.	Subject name	Professor	Status	ECTS	
1.	Political History of Montenegro	Prof. Đorđije Borozan, PhD	R	6	
2.	Introduction to Journalism	doc. Maja Vukadinović, PhD	R	5	
3.	History of Civilization	Prof. Ilija Vujačić, PhD	R	5	
4.	Culture of Speech	Prof. Nenad Vujadinović, PhD	R	5	
5.	Political Sociology	Prof. Čedomir Čupić, PhD	R	5	
6.	Foreign language	Centre for Foreign Languages	Е	4	
7.	Morality and Politics	Prof. Čedomir Čupić, PhD	Е	4	
8.	Contemporary Political Ideologies	Prof. Slaven Ravlić, PhD	E	4	

	III semester				
No.	Subject name	Professor	Status	ECTS	
1.	Introduction to Public Rela- tions	Prof. Dejana Prnjat, PhD	R	6	
2.	Public International Law	Prof. Rodoljub Etinski, PhD	R	5	
3.	Introduction to Geopolitics	Prof. Vlatko Cvrtila, PhD	R	5	
4.	International Political Relations	Prof. Radovan Vukadinović, PhD	R	5	
5.	Basics of Economy	Prof. Veselin Vukotić, PhD	R	5	
6.	Foreign language	Centre for Foreign Languages	Е	4	
7.	Visual Communications	Prof. Irena Lagator Pejović, PhD	E	4	

Life is communication!

Do you want to acquire a modern theoretical and practical knowledge and skills in the field of communications, journalism, advertising and public relations? This study program is led by internationally recognized professors and experts. In the globalized world and in the world of advanced communications technologies, a professions of this profile have by far the fastest growth trend!





tudying the UDG and Humanistic studies, the students of the most prestigious private university in Montenegro open the door to a promising career, the door to success and achievements. Humanistic Studies, with its modern and competitive programs,

dents to implement their initial investments in the future as the most productive, while capturing knowledge and skills at the highest European level at one of the leading educational institutions in the region. As a modern university, UDG is, first of all, focused on entrepreneurship and innovation, and fully adapted to the requirements of the labor market.

Department: Communicology and media (Journalism, Advertising and PR)

POSTGRADUATE STUDIES (SPECIALIST)

- Foreign Policy and Diplomacy
- European Institutions and Policy
- ational and National S.

Prof. Ilija Vujačić, PhD

help a prospective stu-٠

	IV semester				
No.	Subject name	Professor	Status	ECTS	
1.	Media ethics	Prof. Čedomir Čupić, PhD	R	6	
2.	Online Journalism	Prof. Maja Vukadinović, PhD	R	5	
3.	Introduction to Economics and Management of New Media	Prof. Zvezdan Vukanović, PhD	R	5	
4.	Media and Sport	Nikola Rakojević, PhD	R	5	
5.	History of Europe	Prof. Dragan Vukčević, PhD	R	5	
6.	Foreign language	Centre for Foreign Languages	Е	4	
7.	Research Methods of Cultural Tourism Market	Prof. Veselin Vukotić, PhD	Е	4	
8.	Human Rights	Prof. Rodoljub Etinski , PhD	Е	4	



International and National Security

Communicology and Media (Journal-٠ ism, Advertising and PR)

POSTGRADUATE STUDIES (MASTER DEGREE)

- **International Relations**
- International Security
- Balkan and Mediterranean Studies
- American Studies
- Gender Studies
- **Political Theories**

PHD STUDIES

٠

٠

- Political Theory
- **International Relations**
- International Security

	V semester				
No.	Subject name	Profesor	Status	ECTS	
1.	Social Psychology	Prof. Borislav Đukanović, PhD	R	6	
2.	Integrated Marketing Communications	Prof. Nenad Vujadinović, PhD	R	8	
3	Rhetoric	Nela Savković Vukčević, MSc	R	6	
4.	Political Marketing	Prof. Dejana Prnjat, PhD	R	6	
5.	Foreign language	Centre for Foreign Languages	Е	4	
6.	Theory of Culture	Prof. Đuro Šušnjić, PhD	Е	4	
7.	Contemporary interna- tional relations	Prof. Dragan Simić, PhD	Е	4	

VI semester				
No.	Subject name	Profesor	Status	ECTS
1.	Contemporary Political Theories	Prof. Milan Podunavac, PhD	R	8
2.	Corporate Communications	prof. Zvezdan Vukanović, PhD	R	6
3.	Techniques of Public Rela- tions	Prof. Dejana Prnjat, PhD Prof. Maja Vukadinović, PhD	R	6
4.	Statistics	Prof. Milica Vukotić, PhD	R	6
5.	Foreign language	Centre for Foreign Languages	Е	4
6.	Global Economy	Prof. Veselin Vukotić, PhD	Е	4

Characteristics of Studies

here is a growing need for interdisciplinary knowledge, for different specialization of knowledge in the minds of students. It is a common form of study in the Western world. Since last study year, UDG have started the realization of a new product - "Double study." Students study two areas of study within one faculty: the area that is primary to the Faculty (major) and the other, additional area (minor), e.g. economics and law. How is it practically possible?

At UDG, student can choose any subject from any of the 9 faculties. instead of the majority of the elective subjects, student opts for a set of subjects, e.g.. the law area. Thus, the student acquires both economic and legal knowledge, what significantly expands the possibilities in business, employment, career advancement. In the past, this studies were known as Economic- Law.

At the end of the study, student receives a diploma - Major in Economics, Minor in Law. That is what employers are increasingly looking for. We know that every novelty causes fear. So, you can visit sites of e.g. an american universities and look at their programs. Besides, talk to international business people, here in Montenegro.

This year interdisciplinary studies are: Economics-Law; Law-Economics; Economics-Informatics. We note that, instead of the elective subjects at faculty you enroll, you can choose any of about 350 subjects from the list of subjects of any UDG faculty. This enables you to choose something that is not directly related to basic studies, and you want and like to learn. Very often, this, at first glance, "secondary" and "irrelevant" knowledge contributes to a better use of student's basic professional knowledge in real life and work. Also, that "secondary" and "irrelevant" knowledge increases the possibilities of your mobility in work - today, every 5-6 years, jobs and professions are different.

We warn "Doubting Thomases" that we are entering the EU and our students will work in the EU, what means, in terms of a way of thinking, business, system of values, laws, different from those we had before and we have now.

CURRICULUM for "double" studies

ECONOMICS AND LAW

I semester

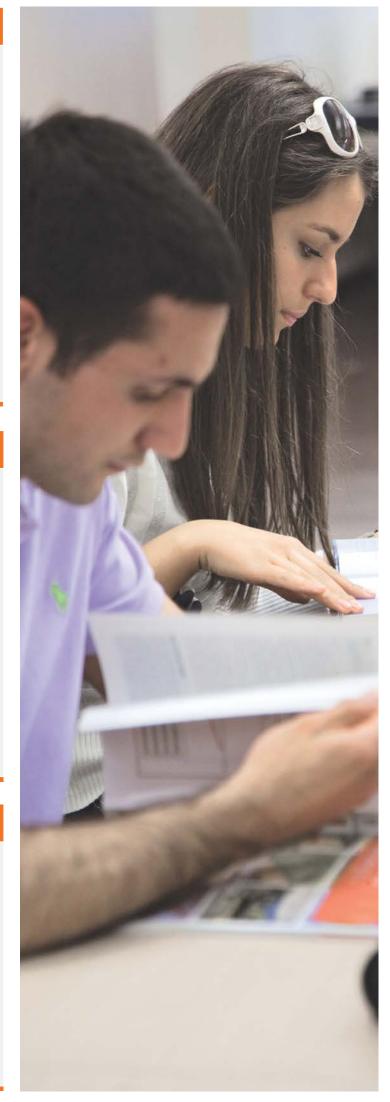
٠

- Required subjects at Faculty of International Eco-
- nomics, Finance and Business
 - Introduction to Law
- Jurisprudence
- II semester
 - Required subjects at FIEFB Civil Rights
- III semester
 - Required subjects at FIEFB
- Labour Law
- Constitutional Economics IV semester
- Required subjects at FIEFB
- Company Law
- Constitutional Law
- V and VI semester
 - Required subjects at FIEFB
 - Economic Analysis of Law
 - Trade Law
 - Financial Law
 - International Commercial Law

ECONOMICS AND INFORMATICS

I semester

- Required subjects at FIEFB
- Informatics and Programmir



University of Donja Gorica Interdisciplinary studies "Major & Min

- II semester
 - Required subjects at FIEFB
- Business Information Systems and Technologies III semester
 - Required subjects at FIEFB
 - **Business Information Systems**

IV semester

- Project Management
- Network economy in the media industry and business (Introduction to Economics and Management of New Media) V semester
 - Required subjects at FIEFB
 - Web Design

VI semester

- Required subjects at FIEFB
- Management of Informational Technologies

LAW AND ECONOMICS

I semester

Microeconomics I

II semester

- Basis of Economy
- Statistics

III semester

- Constitutional Economics
- Accounting for Lawyers

IV semester

- Marketing
- Entrepreneurship and Innovations V semestar
- Monetary economics and banking I VI semester
- Monetary economics and banking II



Characteristics of Studies



Radomir Radovanović, PhD Professor of Faculty of Agriculture in Zemun and professor at UDG

For conducting this study program, UDG deserves great praise. Our experience at the Faculty of Agriculture in Zemun shows the growing interest of young people in this area. Accession of Serbia and Montenegro to the EU will contribute to the increasing demand for these knowledges, especially in the food safety area and in the hospitality industry (in the HoReCa system). The study program is well conceived and I will gladly continue the cooperation with UDG, together with my colleagues, especially with professor Djordje Ivanović, from Institute of food technology in Novi Sad. The support of "Goranović" company, as well as of other companies in this field, guarantees the practical success of this study program.

Professions in the area of food production, its safety and ecology are the future that has begun!

Studies of the future

Teaching at the Faculty for Food Technology, Food Safety and Ecology is based on the use of most modern pedagogical and scientific methods. The emphasis is on the practical application of the acquired knowledge in a modern laboratories and companies of the food industry. The Faculty has cooperation with professors from related faculties from all over the world.

A number of major companies in Montenegro stay behind the Faculty, such as the Meat Industry "Goranović", that awards an annual scholarships to a students of the Faculty.

Departments:

1. Technological engineering (TE) - food technologist is able to participate in the activities of companies engaged in food production processes;

2. Sanitary engineering (SE) - sanitary engineer is qualified to engage in the business of security, surveillance and improving the health and sanitary conditions in food processing plants, food storage and distribution facilities, hotel-industry and catering facilities;

3. Systems engineering HoReCa (HoReCa) - engineer in the system HoReCa is qualified to participate in the activities of the hotel, restaurants and catering organizations in the manufacturing process in the food & beverage industry;

4. Environmental engineering (EE) - environmental engineer is qualified to engage in activities related to ecology and environmental safety, within and beyond the food production process.



Demand for personnel who are educated at the Faculty for Food Technology, Food Safety and Ecology have been growing rapidly. Accession to the EU will contribute to its further growth!

LCO O Food Safety and **Faculty for Food**



Vesna Maraš, PhD The Dean of the Faculty

Dear students, future colleagues,

to make your life more beautiful, healthier, higher quality and with the aim to build this kind of life together with us, join us. If you want to preserve our nature, to take advantage of its potential, to think of yourselves and future generations, join our team. By respecting tradition, preserving our natural and genetic resources, we produce healthy, safe and controlled food for generations to come. You will be qualified with innovative, entrepreneurial and management skills, thanks to which you will be able to start your own business or to be a part of successful companies, and so gain an important role in society. Healthy food and healthy lifestile healthy and good business!

Join us!



35

I semester			
No.	Subject name	Status	ECTS
1.	Biology	Required all departments	6
2.	Chemistry (organic and inorganic)	Required all departments	8
3.	Mathematics	Required all departments	8
4.	Economy and Develop- ment	Required all departments	6
5.	Green economy for non-economists	Elective all departments	6
6.	Business Region	Elective all departments	2
7.	Foreign language	Elective all departments	4

II semester			
No.	Subject name	Status	ECTS
1.	Biochemistry	Required all departments	6
2.	General Microbiology	Required all departments	8
3.	Physics	Required all departments	4
4.	Analytical Chemistry	Required all departments	4
5.	Entrepreneurship and Innovation	Required all departments	4
6.	Business Informatics	Elective all departments	4
7.	Foreign language	Elective all departments	4

III semester			
No.	Subject name	Status	ECTS
1.	Food Microbiology and Technological Micro- biology	Required all departments	8
2.	Food and Water Analysis	Required all departments	8
3.	Basics of Food Science and Nutrition	Required all departments	6
4.	Basics of Environmental Protection	Required all departments	4
5.	Basics of statistics	Elective all departments	6
6.	Foreign language	Elective all departments	4

V semester			
No.	Subject name	Status	ECTS
1.	Nutrition and Sensory Characteristics of Foods	Required all departments	8
2.	Professional Practice	Required all departments	8
3.	Technological Opera- tions I	Required TI, SI, HoReCa, Elective EI	6
4.	Technology of Food Preparation	Required HoReCa	6
5.	Sanitary Chemistry	Required	6
6.	Control of Quality and Safety in the Process of Food Production	Required all departments	6
7.	Planning and Organi- zation of Nutrition	Elective HoReCa	4
8.	Sanitary Microbiology	Elective	4
9.	Management and Pro- tection of Water	Elective EI	4
10.	Foreign language	Elective all departments	4

VI semester				
No.	Subject name	Status	ECTS	
1.	Food Packing and Packaging	Required TI Elective SI, HORECa, EI	6	
2.	Technological Opera- tions II	Required	6	
3.	Toxicology of Food and Items of General Use	Required SI, EI Elective TI, HoReCa	6	
4.	Sanitary-ecological Leg- islation	Required SI, EI Elective TI, HOReCa, EI	4	
5.	Gastronomy	Required HoReCa Elective EI, SI	6	
6.	Basics of Hotel Indus- try	Required HOReCa Elective SI	6	
7.	Management of Envi- ronmental Protection	Elective SI, EI, TI	6	
8.	Basics of the Restau- rant	Elective HoReCa	6	
9.	Technology of Meat / Milk Processing	Elective	6	
10.	Diploma Thesis	Required all departments	6	

he food that we buy, prepare and consume every day has gone a long way before it arrives on our tables. And at every step of this path, we must respond to many challenges - how to produce sufficient food to keep its freshness, quality, nutritional value, how to make it safe for human health ... Answers and solutions to these challenges are provided by engineers in the field of food production.

They study the physical, chemical and microbiological properties of food, and develop skills to process, store and sell food, as well as to create new food products, in accordance with the standards, regulations and requirements of the industry and consumers. They apply the general and specific known knowledge in chemistry, biology, physics throughout the food process chain from farm to table.

As food production is closely linked to the state of the environment, this area is also a key part of the training of engineers in the field of food production. Besides, if the modern engineer want to be successful and qualified to perform duties in a complex system such as the food chain, he must have the ability and skills, that will enable continuous monitoring and immediate application of current laws and regulations governing this area, as well as the knowledge in the field of economy, finance, project management, management and entrepreneurship. The food industry is the world's largest industry, so it offers a wide range of options for business and specialization in food companies, laboratories and research institutions, such as the creation and modification of food products, control of microbiological properties of food and its security, improving manufacturing processes and others. Technologists also may specialize in a particular type of food - animal source or plant origin foods, alcoholic drinks and so on. Engineers can also specialize in the field of quality control, research and development of standards and regulations, and environmental management in the context of food production. The intensive development of the food industry and food science, particularly the development of this sector in Montenegro in the last few years, as well as the demands of the modern market and EU standards in the food industry, food safety and environmental protection, have imposed the need to establish study programs in these areas, in our country, too. Therefore, as a response to these needs, the Faculty for Food Technology, Food Safety and Ecology was founded at UDG with the mission of creating a competent staff in these areas.

The aim of our Faculty is to raise the level of knowledge, professionalism and qualification, primarily of the young, motivated and ambitious people, in solving a concrete practical problems in the field of food technology, food safety and environmental protection, as three important pillars of the future development of modern Montenegrin society.

IV semester

No.	Subject name	Status	ECTS
1.	Knowledge and Con- trol of Animal Products	Required all departments	8
2.	Thermodynamics	Required all departments	6
3.	Technology of Food Storage	Required all departments	4
4.	Biochemical engineering	Required all departments	4
5.	Basis of Accounting	Required all departments	4
6.	Sustainable Agricul- tural Development	Elective all departments	4
7.	Foreign language	Elective all departments	4



Aleksandra Martinović, Associate Professor at UDG Norwegian University of Life Sciences - NMBU

he has attended numerous advanced training classes in Denmark, US, Ireland and Norway. She was employed at the Norwegian University of Natural Sciences - NMBU. Aleksandra is the ambassador of GHI (Global Harmonization Initiative) for Montenegro; the president of Special Interest Group (SIG) Global Harmonization and Task Team (TT) Scientific Committees within European Federation of Food Science and Technology; Chairman of the Working group on meat hygiene within European Hygienic Engineering and Design Group- EHEDG. She is a member of specialized group of fish processing within European Hygienic Engineering and Design Group – EHEDG.

Anđela Martinović

R aculty for Food Technology, Food Safety and Ecology provides the acquisition of knowledge and skills. We have a chance to perform an exercises and practices in the accredited laboratories, in which we can overcome a lecture material, but also to gain a better professional skills. Together with the professors and associates of the faculty, we have organized a number of activities such as conferences, debates, visits to a trade fairs, national parks, nature museums. The advantage of this Faculty is a fact that Montenegro is precisely developing in this area, so the knowledge and skills you acquire here will help you to get a desired job. Here, I have got the opportunity to express my abilities,

knowledge, skills and efforts, it led me to the student awards "December 19th". I hope my words will motivate you to enter this faculty.









Aleksandar Nošpal, MSc

Fon University, Education at The University for Creative Arts, London

Characteristics of Studies

ashion design is one of the most popular, but also the most commplex segment of Visual Arts. Man and his body are the main subject of interest and research in fashion design, what means that this branch of applied arts is a part of the research and knowledge of anthropological characteristics and peculiarities, and at the same time the demystification of analysis, not only historical, but also the current global cultural and socioeconomic factography. The rapid and inevitable globalization process imposes the need for starting development this area in Montenegro, as well as the development of special and adequate professional training. This is the main reason why the Faculty of Design and Multimedia in its program, which is created in according to the needs of the modern consumer society, gives a special significance to the fashion design. Fashion design study program at our University is based on a practical and theoretical methods, which allows the creation of future professionals - fashion designers, who will certainly be directly involved in the current fashion events on the labor market in the country and abroad, and will also

have an influence at the development and creation of a national visual identity of Montenegro and its integration into the world's fashion and visual-design trends. As in all other fields of design, the most important and decisive factors in fashion design, too, which directly affect the success of a young fashion designers, are time and predetermined deadlines, what is the reason why the special attention in our study program is given to a temporal context. The main characteristic of the contemporary fashion industry is successfuly pedagogical and methodological integrated into our work, what manages to create a remarkable and unique profiles of fashion professionals. And, at the and, I believe that our uniqueness and the biggest success in the education system is our teaching staff, who are the prominent professionals and well-known names in the field of design and clothing culture, who have a very rich and important designer biographies and who work as a fashion and costume designer, not only in Montenegro and the region, but also throughout the world.



ity of Donja Gorica f Design and Multimedia





Lazo Tripkov, MSc

Faculty of Design and Multimedia FON University, Education at the Academy of Fine Arts in Warsaw, Poland reativity is a characteristic of each individual, but its development must be properly directed. Therefore, I believe that every young person, especially the one who wants to be engaged in the design, should have got his mentor. It is essentially the basic key of creative thinking that encourages positive changes and socio-individual progress.

Faculty of Design and Multimedia with its department of graphic design complets the unity called "visual communication ", which is the part of the context of applied arts, is based on the need to define the visual problems in Montenegro. I attribute its importance to the need to define visual problems in Montenegro, which is certainly a pioneering step in the process of setting up and amelioration of general reasons of critical thought, and also of detection of design and communication of identification. The term graphic design can be found in almost all artistic and professional disciplines, with special emphasis on visual communication and message in the context of creating and setting up the symbols, characters, images, words, ideas or messages. A dedication and determination are the main characteristics that we as teachers shape (stimulate) with young designers, in order to maintain a critical look at the content and the boundaries of the discipline. The art and the manner of its application in a society determine the main focus with an emphasis on a timeless design unit and the rapprochement of geographic distance. There is a lot of elements that were created and are created by graphic designers, and that are today also an integral part of the design of corporate identity, branding, communication design, advertising, logo design, poster design, editorial design, TV commercials, strategic design, typography, design of newspapers, magazines, products, exhibitions etc.

Unive Faculty

I semester			
No.	Subject name	Status (R-E)	ECTS
1.	Techniques of Drawing and Painting I	R	8
2.	Visual Communica- tions	R	6
3.	Academic Writing	R	2
4.	History of Art 1	Е	4
5.	History of Civilization	Е	4
Ι	Department: Graphic and	Multimedia	u design
6.	Theory and Basics of Graphic Design 1	R	10
	Department: Fashi	ion Design	
7.	Theory and Basics of Fashion Design 1	R	10
Student chooses 1 of 2 elective subjects			

No.	Subject name	Status (R-E)	ECTS
1.	CAD 3	Е	8
2.	Digital Photography	Е	6
3.	Portfolio Design	Е	6
]	Department: Graphic and	Multimedia	a design
4.	Graphic Design 3	R	16
5.	Multimedia Design 3	Е	8
6.	Publishing Design	Е	8
	Department: Fash	ion Design	
7.	Fashion Design 3	R	16
8.	Styling and Stage Cos- tume	Е	8
9.	Design of Accessories	Е	8

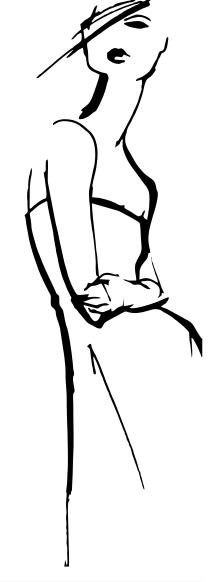
II semester			
No.	Subject name	Status (R-E)	ECTS
1.	Techniques of Drawing and Painting 2	R	8
2.	History of Art 2	Е	4
3.	Basics of Photography	Е	8
4.	Basics of Typography	Е	8
Γ	Department: Graphic and	Multimedia	design
5.	Theory and Basics of Graphic Design 2	R	10
6.	Basics of Multimedia Designs	Е	8
	Department: Fashi	ion Design	
7.	Theory and Basics of Fashion Design 2	R	10
8.	History of Costume and Fashion	Е	8
Student chooses 2 elective subjects			

III semester			
No.	Subject name	Status (R-E)	ECTS
1.	CAD 1	Е	8
2.	Typography	Е	8
3.	Contemporary Art	Е	6
4.	Foreign Language 1	Е	6
Ι	Department: Graphic and	Multimedia	design
5.	Graphic Design 1	R	16
6.	Multimedia design 1	Е	8
	Department: Fashi	ion Design	
7.	Fashion Design 1	R	16
8.	History of Costume and Fashion 2	Е	8

VI semester			
No.	Subject name	Status (R-E)	ECTS
1.	Diploma Thesis	R	20
2.	Advertising Design	Е	6
3.	Presentation Tech- niques	Е	6
4.	Entrepreneurship	Е	4
Student chooses 2 elective subjects			



37





Marina Banović, Designer

DG is the initiator of the development and promotion of fashion design in Montenegro, in a way which is performed by the original program that prepares a creative people to value education, creative capabilities and implementation ideas into works of art, with emphasis on usefulness and ergonomics. Design is all around us, and most often associated with fashion, present in all spheres of life. Design is all around us, most often associated with fashion, present in all spheres of life. Designer educated at UDG will be ready to successfully materialize the idea, present and promote it on the contemporary market.



Student chooses 2 elective subjects

IV semestar			
R.br.	Subject name	Status (R-E)	ECTS
1.	CAD 2	Е	8
2.	History of Design	Е	6
3.	Foreign Language 2	Е	6
Ι	Department: Graphic and	Multimedia	u design
4.	Graphic Design 2	R	16
5.	Multimedia design 2	Е	8
6.	Layout Design	Е	8
	Department: Fashi	ion Design	
7.	Fashion Design 2	R	16
8.	Contemporary Fashion Trends and Tendencies	Е	8
9.	Technology and Design of Textile	Е	8
Charlent de serve 2 de stime subjects			

Student chooses 2 elective subjects

CREATIVE WORKSHOPS AND EXHIBITED WORKS





Characteristics of Studies

he starting point for the establishment of the Faculty of Culture and Tourism is the understanding of tourism and tourist activities as a way and mechanism of valorization of cultural and historical heritage of one area. The question is how the culture, primarily understood as a national, can be presented on the market? In a small country such as Montenegro, the market actually means tourism or tourists. How a cultural product of our national culture can be offered to the tourist market?

The study programme of Culture and Tourism is based on a new concept of development of Montenegro. If we understand culture as a whole way of life, then the cultural identity in a global world is crucial for the preservation and recognition of some nations or ethnic groups. The question that arises is: will the identity of Montenegro maintain the state border - which will be more tender; industrial products (which?) or political institutions. This is a study that also aims to preserve and develop the identity of Montenegro into the EU and the global world. This study programme does not only consider tourism as the branch of economy - tourism is every individual – a tourist who decided to spend a portion of his income in Montenegro! Is this tourist attracted to come in Montenegro by its good hotels, or it is our culture and natural beauty? This is a study programme that looks at tourism from the standpoint of national, cultural and sustainable economic development. The Faculty of Culture and Tourism is not just another "Faculty of Tourism". This Faculty is completely different from the existing academic study programs of tourism and tourism management in Montenegro, which are more or less a specific economic

studies. The existing study programs are, in some way, different from the economy study programs - it is an economy enterprises in the field of tourism. The study programme "Culture and Tourism" is based on a completely different platform. On the platform how to sell a cultural product of Montenegro? How to valorize our history? Our architecture? Our literature? Or our historical events? Or our folklore? Our gusle?... The aim of this study programme is to answer the question - how a tourists who come to Montenegro can be organized in order to have an ADVENTURE. How to sell them the products of our creative industries? This is a faculty that emphasizes a private business and hiring people more than understanding tourism as an area of state regimes which allows the growth of the state bureaucracy. This is the study programme on the platform of the future!

This Faculty is organized in cooperation with the University of Pula (Croatia) which has a long tradition in the organization of Interdisciplinary Studies of Culture and Tourism



Prof. Ljubica Knežević Cveblar, PhD,

The Dean of the Faculty of Culture and Tourism Faculty of Economics, University of Ljubljana



he first generation of students enrolled the Faculty of Culture and Tourism at UDG in 2014. The concept of this study programme is different from other studies of tourism in the environment because it is based on the interdisciplinary approach to the linking creative industries, culture, business, communications and tourism. When enroll the Faculty of Culture and Tourism, you open the door to a creative, modern and business thinking.



sity of Donja Gorica of Culture and Tourism

Studies of Culture and Tourism offer the possibility of education of young people, a high school graduates who want to focus their professional future on culture and tourism. A student of this faculty should seek the answer to the following questions: How to make the culture and cultural heritage, as well as his own creativity (film, media, challenges ...) so attractive and sell them to a tourists.

Unive Facult



he need for interdisciplinary design culture and tourism in one study programme specifically stems from the need to provide a theoretical basis for the integration of culture in tourism, especially dedicated to the modern man who wants to enrich his holiday through meeting people, culture, historical monuments, literature, economy, gastronomy and other forms of identity of the area where he spends his holiday. The Faculty of Culture and Tourism will enable the future students to acquire an interdisciplinary knowledge and skills that will help them, after they graduate, to successfully compete for their position in all sectors of tourism!

Prof. Danijela Križman Pavlović, PhD Interdisciplinary Studies of Culture and Tourism, University of Pula

The key idea of the Faculty of Culture and Tourism is: How to encourage undeniably talented and intelligent young people from Montenegro to develop a sense of valorization of natural beauty, cultural and historical heritage of this area and to enrich the tourist offer through the development of their own businesses and work in a tourism companies?

I semester			
No.	Subject name	Status	ECTS
1.	Economic and Tourism Development	Required	5
2.	History of Civilizations	Required	5
3.	Recording Techniques I	Required	5
4.	History and Geography of Montenegro	Required	4
5.	English Language - CFL UDG	Required	4
6.	Foreign Language I - CFL UDG	Required	4
7.	Project: Ideas and Character - mentoring	Required	2
8.	Practicum: The Role of Customs and Folklore in Montenegro's Tourism	Required	1

Folklore in Montenegro's Tourism

	II semester			
No.	Subject name	Status	ECTS	
1.	Cultural Anthropology	Required	5	
2.	Literature and Poetry	Required	5	
3.	Informatics	Required	5	
4.	Tourism Geography of Montenegro and the World	Elective	4	
5.	Recording Techniques II	Elective	4	
6.	English Language - CFL UDG	Required	4	
7.	Foreign language II - CFL UDG	Required	4	
8.	Project: Ideas and Character – mentoring	Required	2	
9.	Practicum: Summer Pastures and Eco Village in Montenegro	Required	1	

III semester				
No.	Subject name	Status	ECTS	
1.	Economics of Culture	Required	5	
2.	History of Art	Required	5	
3.	Installation Techniques I	Required	5	
4.	Research Methodology	Required	4	
5.	English Language - CFL UDG	Required	4	
6.	Foreign language - CFL UDG	Required	4	
7.	Project: Ideas and Character – mentoring	Required	2	
8.	Practicum: Wine tourism in Montenegro	Required	1	

IV semester

No.	Subject name	Status	ЕСТ
1.	Economics and Management of Tourism	Required	5
2.	Psychology of Marketing in Culture	Required	5
3.	Entrepreneurship and Innovation in Tourism	Required	5
4.	Methodology of Market Research in Cul- ture and Tourism	Elective	4
5.	Installation Techniques II	Elective	4
6.	English Language - CFL UDG	Required	4
7.	Foreign Language IV - CFL UDG	Required	4
8.	Project: Ideas and Character – mentoring	Required	2
9.	Practicum: Montenegrin Agriculture and Tourism	Required	1



Nemanja Bečanović, Stage manager/Director

he purpose of the film and the whole art is to ask an awkward questions, those for which people are afraid or unwilling to find an answer. The identical thing is with education: the one who wants to find out something, do it, first of all, asking himself and then the others questions that most people do not have enough courage to ask. And just a question, before an answer, determines us, differentiates us from the statistics and numbers (index) and makes us an individual – the core values of every free society.

he study programme of the Faculty of Culture and Tourism is very prestigious and attractive, and not only that it ideally corresponds to the needs of the development priorities of Montenegro, but also the students, when complete the Faculty, will be highly respected and highly demanded product not only in Montenegro, but in the wider region. Educons University and the professorial cadre which is directly related to the theme of culture and tourism are extremely honored of the partnership they have developed within the implementation of this program. With faith in the rapid construction of highly ranked image of the Faculty of Culture and Tourism, I greet all the future students of this faculty.

ГS





Lidija Ljesar, MSc General director of Directorate for Cultural Heritage, Ministry of Culture of Montenegro

ulture does not exist outside people, they are creators and recipients of cultural values and every national culture is bordered primarily by the number of participants, with a common past, because a man is changing and disappearing from the stage, his views are changing and disappearing, and only the history, preserved through the tangible and intangible cultural heritage, constantly remains on the stage as an immortal thread and confirmation of man's aspirations, knowledge, understanding, existence.

The importance of recognizing and understanding cultural heritage is the basis for the establishment of balance between contemporary needs of society and individuals, and inherited values of cultural goods, which are not a motionless, timeless canned heritage that only sometimes experience attention, but a resource that more than anything confirms the existence and development of civilization of a country, and also a generational and civilizational task to fix a transient life to the inherited, endless chain of previous generations and hand it to the future generations as a richer, or at least a stronger one.

Precisely, studying this study program, first of this kind in Montenegro, through the study of the cultural heritage and the implementation of adequate mechanisms for utilization of potentials of inherited cultural values on the principles of sustainable development, we learn that the cultural heritage of Montenegro is the cultural capital and one of the frontal economic resources of the state.

39

Tourism

V semester

No.	Subject name	Status	ECTS
1.	Aesthetics of Communication	Required	5
2.	Accounting and Finance in Culture and Tourism	Required	5
3.	Cultural and Historical Heritage of Mon- tenegro	Required	5
4.	Sports Tourism	Elective	4
5.	Event Management	Elective	4
6.	Foreign Language I - CFL UDG	Required	4
7.	Foreign Language V - CFL UDG	Required	4
8.	Project: Ideas and Character – mentoring	Required	2
9.	Practicum: Tourist Valorization of Folk Museums in Montenegro	Required	1

Prof. Aleksandar Andrejević, PhD, Rector of the Educons University, Novi Sad



VI semester				
No.	Subject name	Status	ECTS	
1.	Creative Industries	Required	4	
2.	Eco-tourism	Required	4	
3.	Religion and religious tourism	Elective	4	
4.	Gastronomy and Culture	Elective	4	
5.	Foreign Language II - CFL UDG	Required	4	
6.	Foreign Language VI - CFL UDG	Required	4	
7.	Project: Ideas and Character – mentoring	Required	2	
8.	Diploma Thesis: Idea for Your Own Business	Required	8	

You can also create a cultural content of tourism – enroll the Faculty of Culture and Tourism, UDG!

SPECIALIST AND MASTER'S DEGREE IN TOURISM

Departments preparing for accreditation:

- Culture and Cross-cultural Management in Tourism
- Hospitality and Culture
- Archeology and Tourism



Characteristics of Studies

I semester			
No.	Subject name	Status	ECTS
1.	Economy and Development	Required	8
2.	Informatics	Required	7
3.	History of Sport	Required	8
4.	Art and Design in Sport	Required	4
5.	Sport Competition	Elective	2
6.	Foreign Language (English/ German)	Elective	4
7.	Ideas and Character	Elective	1

II semester			
No.	Subject name	Status	ECTS
1.	Entrepreneurship and Innovation	Required	7
2.	Sport Management 1	Required	8
3.	Statistical Surveys	Required	7
4.	Functional Anatomy	Required	8
5.	Sport Competition	Elective	2

III semester			
No.	Subject name	Status	ECTS
1.	Antropomotorics	Required	8
2.	Theory of Sport	Required	8
3.	Business Communication in Sport	Required	7
4.	Sports Tourism	Required	6
5.	Elective Subjects from other UDG Faculties	Elective	
6.	Internet communication and presentation	Elective	1



IV semester

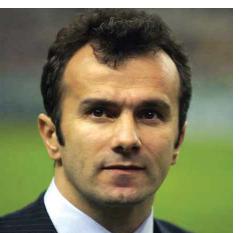
No.	Subject name	Status	ECTS
1.	Physiology of Sport	Required	10
2.	Information Systems in Sport	Required	6
3.	Management of Human Resources	Required	6
4.	Fitness and Management of Fitness Centre	Elective	4
5.	Theory of Sports Training	Elective	4
6.	Elective Subjects from other UDG Faculties	Elective	



Doc, Ranko Marijanović, PhD, The Dean of the Faculty

efore you decide to study an applied studies program and to achieve a respectable diploma, we want to help you with the intention that your decision is success, and your choice is satisfaction. UDG - Faculty of Sports Management in Podgorica, with the available teaching resources, offers you the best combination of desired, possible and necessary. We want to be your choice on the base of your criteria. If we, at your initiative, become your choice, we can assure you that we will take a great deal of responsibility, and we will, in the common interest, enable you to recognize and realize your uniqueness and be an inseparable part of the successful. It's a pleasure to meet you, and I personally wish you good luck in your choice, your decisions, your future studies, with the anticipation to go forward together.

I greet you cordially!



nagemen plied Studies program 2 Spor



40



	V semest	er	
0.	Subject name	Status	ECTS
	Sports Marketing	Required	8
	Law and Contracts in Sports	Required	8
	Olympic education	Required	6

4

4

Elective

4. Management in Profes-Elective sional Sport Elective 5. Sport Management II

1.

2.

3.

Elective Subjects from 6. other UDG Faculties

VI semester

No.	Subject name	Status	ECTS
1.	Psychology of Sport	Required	6
2.	Communicology and Media	Required	4
3.	Financial Management and Management Accounting	Required	6
4.	Ethics in Sport	Required	4
5.	Elective Subjects from other UDG Faculties	Elective	

Specialist Degree Programs:

- Management of sports club and organizations
- Leisure and Fitness" Management

Dejan Savićević, President of the Football Association of Montenegro

support opening of the Faculty of Sport Management at UDG. It's a good chance to improve the sport club management in Montenegro, as agement as an important branch of the uniwell as to increase understanding of the republican administration related to the problem of making a legal framework which will enable the improvement of sports in Montenegro!

Predrag Mijatović, The former sports director of Real Madrid

owadays it is absolutely impossible to imagine a modern university without sport manversity. I am more than sure that all students whose choice is the Faculty of Sport Management at UDG will gain an experience and knowledge that will definitely help them to properly manage sports clubs and sports institutions, not only in Montenegro, but also throughout Europe.

DG invests a lot in sport and athletes' life. This study program has also been adapted for athletes. 8 female handball players, the members of our club and national team, are UDG students. Like me, they are satisfied with the studies at the University. Faculty of Sports Management is one more step towards the promotion of Montenegro as a sports destination. I am honored to participate in the implementation of this Faculty!



Dragan Adžić, Coach of Women's Handball Club "Budućnost" and Women's National Handball Team



Healthy Spirit 41

SIGNIFICANT RESULTS **IN THE FIELD OF SPORT**

uring academic year 2014-15, the Second Student Olympiad was held in the period from October 31 - November 29. About 500 students, assistants and professors took part in the Olympiad. The organizational contribution of the Faculty of Sports Management students, for whom this was a practical module, was very significant.



Global Adria Run Half Marathon September 6th, 2015.

lobal Ports organizes the race (half marathon) called Global Run as a part of its social responsibility activities. Global Adria International Half Marathon & 10K race will be organized by Global Ports Holding at September 6th, 2015, first time in Kotor, Montenegro. Around 2000 participants, who pay a symbolic registration fee, are expected to attend the Marathon. Collected registration fees will be donated to Secondary school of Economics and Hospitality in Bar, Montenegro. Faculty of Sports Management, University of Donja Gorica is one of the organizers of this year's race.

UDG has realized significant results within different sports competitions. The following accomplishments are among them:

- 1. Montenegrin National University Futsal League -1st place, 2013-2014.
- 2. Montenegrin University Basketball League - 1st place, 2013-2014
- 3. Montenegrin University Handball League - 1st place, 2013-2014.
- 4. Youth Futsal Trophy – 2008.
- 5. International tournament in Futsal 2009, Serbia - 1st place.
- 6. REGION14 Regional competition - 2nd place in Basketball competition, 2014.
- 7. Individual successes of students: Nikola Gušić (judo), Danilo Pantić (judo), Tanja Božović (judo), Nebojša i Nikola Gardašević (judo), Milivoj Dukić (gliding).





Miloš Papić,

am a second year student of the Faculty of Sports Management, UDG. I am honored that this faculty affords me to listen to lectures of good professors and successful experts in the field of sports, like Dragan Adžic, Bojana Popović, Niša Saveljić, Petar Kapisoda, Vlado Šćepanović, Nikola Rakojević, Srđan Mrvaljević...

Thanks to the professional approach and the way the lectures and extracurricular activities are organized, as well as the confidence we acquire at the Faculty, I got a chance to express my desire to work and learn in the right way. My efforts and achieved results have recommended me for winning the Student award "19 December". I am happy because my effort, dedication and love for this profession are observed and rewarded. Thanks to the good atmosphere that prevails at the University, as well as the excellent

have nine years of experience, of which seven years of professional, in judo. From the first day judo has become my lifestyle and this is what I want to do in the future and to write history about. One of the best things beside the sport was the entry to the Faculty of Sport Management at UDG that allows me to achieve a success in the business field, too. I got free tuition on the basis of membership in the national team and winning the most important medals at major sports events. I have received full support both from rector, prof. Veselin Vukotić and other professors. I owe special thanks to the Vice Dean for teaching Ivan Jovetić, MSc, with whom I have achieved an excellent communication and who helped me a lot about extraordinary organization of exams and tests!



Nikola Gušić,

Student of second generation at Faculty of Sport Management; judist and athlete of the year in Niksic and Montenegro in 2014; 3rd place at the European Junior Championships; 2nd place at the European Championship for younger seniors and 3rd place at the Mediterranean Games

"19 December" gave me!

First generation student of the working conditions, I am sure that many of Faculty of Sports Management my colleagues will gain a recognitions that Winner of the Student award will give them wings for the flight, like it



Humanity

42



Social responsibility and respect for differences

ithin the Days of University, at the initiative of students, University of Donja Gorica organized the humanitarian action - "A smile for friend".

This humanitarian action is special, different from the others, because it is organized with the aim of collecting funds for Davor Vuković, student of Faculty of Sports Management. Davor thanked his colleagues for their help, and then pointed out that he must be strong and believe in himself, and he hope that the day when he will go out of the ring, where he is leading the fight to get back on his feet, will soon come.

HUMANITARIAN ACTION "A SMILE FOR FRIEND"



Other humanitarian actions:

• Students and employees of the University of Donja Gorica accepted the invitation and participated in the action to collect aid for flood in Serbia, Croatia and Bosnia and Herzegovina.

• Students of the University of Donja Gorica participated in the realization of the action "Candy for the children from Bijela" in 2004. The action is traditionally organized by all faculty units in Montenegro.



• Students who are members of Volunteer Club of the University of Donja Gorica contributed to the successful realization of the event Christmas Bazaar which is traditionally held in Delta City. The event is organized by the International Women's Club

Christmas Bazaar 3







43

International projects

PRODE

The first laboratory for product design, including graphic, interior and fashion design, at UDG. Ideas, creativity and creations using latest technology of 3D scanning, 3D modeling, 3D printing will be transformed into a prototype design. The project has got a strong academic component from the standpoint of research and educational function. Students of Faculty of Design and Multimedia and Faculty of Polytechnics will have the opportunity to have a part of their education in modern laboratories.

iDEA Lab

"Laboratory of ideas"- a creative space equipped with the necessary resources (hardware and software) will offer students and young researchers a training programs for entrepreneurship, an opportunity for networking and connecting with colleagues with complementary skills and interests, mentoring by experienced entrepreneurs and presenting ideas to potential investor.

NEXT

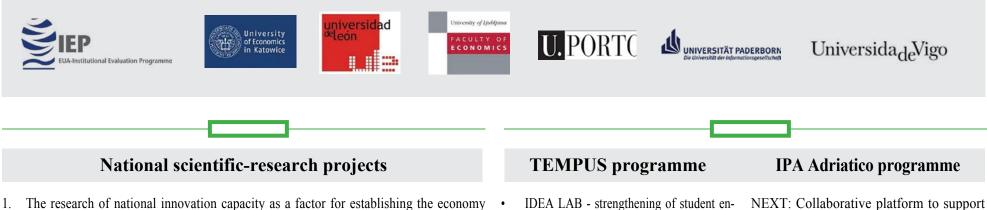
The Adriatic platform for research, support of innovation and transfer of technology. The project was promoted by 11 partners from six countries: Italy, Croatia, Albania, Bosnia and Herzegovina, Serbia and Montenegro, as well as by representatives of various interests and attitudes that are stakeholders in the sector of innovation: universities, regional development agencies, chambers of commerce and local authorities.



tudying at University of Donja Gorica offers you a chance for going on a study visit to a prestigious universities in Europe and the world. University of Donja Gorica is a member of the consortium within the project Green -Tech-WB. This project allows students, according to their results during their studies, to stay and complete one year of study at one of the following European Universities:

Students are also offered by a large number of scholarships for stays at universities or research centers around the world, like the scholarships for master's studies at the Renmin University of China, partner institution of the University of Donja Gorica. This year, students have the opportunity to have a practice in the bank Steiermärkische Sparkasse Bank, which will be supplemented by courses within the field of their study programme at University of Graz. As a part of ACEU Group, University of Donja Gorica awards two scholarships to students who are interested in attending summer school: Financial markets capital flows to the emerging economies-possibilities and transformations.

- Universidade Vigo, Spain;
- Universität Paderborn, Germany; •
- Universidade do Porto, Portugal; •
- Universidad de León; •
- University of Economics in Katowice, Poland; •
- University of Ljubljana, Slovenia; •
- University of Split, Croatia;
- JurajDobrila University of Pula, Croatia;
- University of Zagreb, Croatia.



- and society of Montenegro based on knowledge and innovation compatible with the EU system;
- Implementation of the Bologna Declaration in Montenegro in the light of European inte-2. gration:
- 3. The study of direct and indirect technological dependence in Montenegro, with particular emphasis on agriculture;
- Demographic trends, pension reform and analysis of the development of human resources 4. in Montenegro;
- 5. Valorization of resources: from comparative to competitive advantages in the northern region of Montenegro;
- Testing capabilities of use of ecological building materials in facilities in Montenegro; 6.
- Transformation of Montenegrin identity; 7.
- 8. The position and role of the Montenegrin Parliament in the process of European integration;
- Safety aspects of Euro-Atlantic integration of Montenegro; 9.
- 10. The creation of rights the legal, economic, sociological and philosophical aspects of the adoption of legal norms in the legal system of Montenegro;
- 11. Discrete structures and dynamic models with applications.



trepreneurship and open innovation through the transfer of research and technology cooperation between the universities and companies (Project Holder is University of Novi Sad, Novi Sad, Serbia);

- The development of an approach based on learning outcomes - the way towards better comparability, recognition and employability in the labor market (Project Holder is University of Montenegro, Podgorica, Montenegro);
- Strengthening cyber education in Montenegro;
- Support and inclusion of students with disabilities in higher education institutions in Montenegro - SINC@HE (Project Holder is University of Macedonia, Thessaloniki, Greece);
- Human rights at the heart of higher education – HEART (Project Holder is University of Roehampton, London, United Kingdom).

Treaty of Lisbon

(Faculty of Information Systems and Technologies, UDG, Podgorica, Montenegro).

IPA

SEECEL - South East European Centre for Entrepreneurial Learning.

Bilateral cooperation

- Cellular and finite automata in identifying structures (Slovenia), (Faculty of International Economics, Finance and Business, UDG and Jožef Stefan Institute, Ljubljana, Slovenia);
- The study of evolutionary models of protein based on cellular automata (China), (University of Donja Gorica and Jingdezhen Ceramic Institute);
- Reducing the amount of salt (NaCl) in traditional delicatessen in comparison with the sensory and nutritional quality (Bosnia and Herzegovina), (Faculty for Food Technology, Food Safety and Ecology, UDG and Faculty of Agricultural and Food Sciences, University of Sarajevo);
- Comparative analysis of the business environment for small and medium-sized enterprises in Montenegro and Bosnia and Herzegovina (Bosnia and Herzegovina), (Faculty of International Economics, Finance and Business, UDG and Faculty of Economics, University of Tuzla).



Famous personalities at UDG

ppreciating the relationship between theory and practice, UDG has established, now, we can freely say, seven-year tradition of holding tribunes where it hosts some of the biggest names today. Students so have the opportunity to meet and talk with our distinguished guests, such as: José Manuel Barroso, European Commission President; Radoje Žugić, PhD, Governor of the Central Bank of Montenegro; Manolis J. Papagrigorakis, orthodontist and archaeologist; Nj.E. Oksane Sljusarenko, Ambassador of Ukraine in Montenegro; Tiho Vujović, artist; Jerry Weissman, the world's number one corporate presentations coach; Peter Munk, Chief Investor of Porto Montenegro; Dániel Szász, Chairman of the Board of Directors of the Montenegrin Telekom; Pieter Everaerst, Director of external cooperation, communication and key indicators in Statistical Office of the European Union EUROSTAT; Andrija Radusinović, executive director of the Container Terminal and General Cargo JSC-Bar; Prof. Miodrag Grbić, University of Western Ontario, Canada: Prof. Svetozar Pejović, Texas A&M University, Dallas, Texas, USA; Leopold Maurer, Head of the EU Delegation to Montenegro; Alain Beyens, CEO of StarBev; Duško Vujošević, basketball coach and many others. Their messages said to the students of UDG have a special value.



Serge Brammertz,

Chief Prosecutor of the of the International Criminal Tribunals for the former Yugoslavi

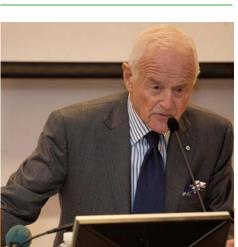
Serge Brammertz briefly introduced the former and the current state of the International law. International justice system simply has not existed before and the considerable progress has been made during the last 25 years.

Professor Svetozar Pejović A&M University, Dallas, USA

Only the new generation that is coming, and it's you, can properly carry out the transition, because you know why and what to do. You must maintain an independence and create a framework for action. Human nature depends on local culture.



derstanding of the contemporary world and in developing new ways of thinking of young people on the principle of openness, tolerance and multinationalism.









44

Rüdiger J. Schulz

President of Montenegrin Foreign Investors Council

Crnogorski Telekom a.d. CEO

"Montenegro must make the most of its natural beauty and potential, as well as the geographical position. Foreign investments are required! And exactly you, the students, are responsible to attract foreign investors in Montenegro and show that profit is not anything wrong!"



Nj. E. Roman Waschuk, Canadian Ambassador to Montenegro

Roman Waschuk gave a lecture on the topic "How Canada survived the storm: a review of Canadian bank and fiscal performance". Besides, the Ambassador talked about the possibilities of enrollment postgraduate studies in Canada, scholarships and learning-by-doing concept.



Duško Vujošević, Basketball coach

Every day I learn, make a phone conversations with people who know more than me and try to be in the company of people smarter than me. If you once touch the top and the ceiling, then your fall is magnificent, too. In that sense, I like to point out what Arsen said: The craft has given me the top, from which I will fall, and that is not a small height.



Peter Munk, Chief Investor, Porto Montenegro

There's no single formula for success, but the key to success is integrity and the one who says that happiness in this sense is not an essential element, not tell the truth.

DG guests were also students from America, debaters from Russia. Since the spirit of sport is very much appreciated at UDG, the students had the opportunity to host the women's handball players from the Women's handball club "Budućnost" before they left for the competition and to give them support in the future work.



45

Language learning - releasing shame!!!

Why is there the opinion that UDG students know foreign languages well?



Respected UDG student - employee in the XXI century.

- Do you, and how much, think about knowledge of foreign languages?
- Do you have a culture of learning foreign languages, what means the culture of a modern intellectual?
- Do you think about your children how are you going to educate them in the XXI century if you do not foster a culture of learning foreign languages?
- Do you understand the rule of UDG that English language is not considered a foreign language for students of UDG?
- Do you understand that to live in EU, to work in the multinational companies in Montenegro, and especially in the global market, mean that you must be able to speak 4-6 languages? And your children probably 6-10 foreign languages!

When will you learn a foreign language, if not so far and now? You are already at least 18 years old - you spent almost 20% of your lifetime! Learn foreign languages today - in order to blush with shame through life as little as possible! If we're right - go immediately to the Foreign Language School of UDG!

- Have you ever wondered what would you do with a diploma if you do not know several foreign languages (not including speaking our language: both our and English)?
- Do you realize that the foreign language skills are a prerequisite to understand the culture of other people your future business partners, friends and more and more relatives?
- Have you heard the old proverb "The more languages you know, the more you are a person!"?
- Do you know that UDG will not give a positive recommendation to any student if he does not speak English and at least one foreign language until 2016-17, and English and at least two foreign languages until 2017-18?
- Do you know what is anchor attachment to one place? For you it is unknowing foreign languages - you can not go anywhere. And if so - Why are you wasting your time studying? What will you do with diploma?
- Did you know that over 250 UDG students are now learning second or third, even fourth foreign language? These are "mad men" who respect the advices and think about their future!!!
- Why is UDG recognized in Montenegro and the region as a University which students are fluent in several foreign languages?... Are you one of the reason?
- Are there a universities in Montenegro and the region that offer so many benefits and stimulating conditions for learning foreign languages as UDG? A universities that pay so much attention to this issue and help foreign language learning?
- UDG organizes classes in English for elective subjects, for now, at Bachelor studies, while at postgraduate and doctoral studies the classes are in English!

www.udgedu.me/cfl



Sincerely, Your UDG

Events

46



Important dates and events that change and develop awareness among students

July 4 - First Day of Class - Freedom Day! Students Race: Ivan's riverbeds – Mausoleum and top of Lovćen

- July 4 First Class in front of Njegoš
- October 31 Sports Olympiad at UDG

November 11 - University Day

November 21 - Students' Parents Day



- December 1 Ideas and Character competition
- December 12 Scientific Conference of UDG
- January 6 Christmas Debate on Economy
- March 3 Book Day and Library Day
- April 24 The Day of Debate and Rhetoric
- April 4 Research Day
- May 9 International Stock of Entrepreneurial Ideas
- June 6 Day of Foreign Languages and Cultures









47

First exhibition of works by students of **Faculty of Design and Multimedia**



MILOCER DEVELOPMENT FORUM

ilocer development forum has already been held twelve years in a row at Hotel Maestral in Przno, Montenegro. Milocer Development Forum is organized by the Association of Economists and Managers of Montenegro, in cooperation with the University of Donja Gorica. The theme of the nineteenth Milocer development forum was "Creativity, innovation, design".

Milocer Development Forum 2014 counted about 400 visitors, 70 eminent participants from the fields of business, science and politics, from our country, the region and Europe. Creativity, innovation and design were discussed through various types of panels, workshops, roundtables. Besides, a banks and capital markets are placed in focus. So, the purpose of the meeting was to analyze the value of innovation, creativity and design

niversity of Donja Gorica is recognized as an entrepreneurial university with a potential for innovation.

The exhibition of works by students of graphic and fashion design and multimedia was organized at UDG for the first time. This exhibition is a part of the development process of innovation and creativity at the University, but also a good direction on the path to development of their profession and successful career.

The aim of the exhibition is to consider the development of students' ideas streamed in design thinking and different conceptual aspects of the process of creating a students, so the exhibited works are from the field of graphic design, multimedia and fashion design. A whole range of thoughts, attitudes, imagination and its visualization can be viewed on the exhibition. These are only the first steps in the foundation of thought of students and their distinctive thinking in design.



for development, but also a look at the future of banks and capital markets. According to the opinion of the president of Association of Economists and Managers of Montenegro, prof. Veselin Vukotić, PhD, the forum is a strong link with the future, because creativity, innovation and design are based on the platform of the future of business, economy and development as a whole. The key development resources are confidence and development of originality, because this is what a small economy should develop through a memberships in international which is expected in the future. The main message of the Forum was that in the world today, characterized by uncertainty, it's only the chaos of creativity that includes new ideas and creations that can win against bureaucratic inertia, and only education based on the principles of entrepreneurship can contribute to economic growth and development and to capture the "global wave".

The theme of the nineteenth Milocer development forum was "Creativity, innovation, design".

The theme of the nineteenth Milocer development forum was "Creativity, innovation, design".

raditional Christmas debates on the economy are held on January 6th at 21:00, for twenty-three years in a row. Why on Christmas Eve? Does everything start with us, or something is continued by us, too?

The debates were initiated in 1992 in memory of professor Bosko Gluščević. The theme of Christmas debates in 2015 was "Population and development", in memory of the late professor Ljubica-Beba Radović, professor of demography and statistics.

The host and founder of the Christmas debates at UDG is prof. Veslin Vukotić, PhD.

Ernst & Young – world-renowned auditing firm

For the second time, E&Y Belgrade organized the case study and invited all interested students from Serbia, Montenegro and Bosnia and Herzegovina to participate in the challenge.

UDG team, the only one from Montenegro, competed in the final of Ernst & Young competition.

Seminar "Euroatlantism safe harbor"

eminar "Euroatlantism - safe harbor" which was organized by the Humanistic Studies of the University of Donja Gorica in cooperation with the NATO Membership Council's Communication Team was held in hotel "Princess" in Bar and, except the students of the Humanistic studies of UDG, the participants were also the students of the faculties of social orientation of all universities in Montenegro. Besides lectures and panels, on which the lecturers were professors from Montenegro and the region, as well as representatives of the state institutions, there were also organized visits to company "Port of Bar", to Montenegrin Navy, as well as a promotions of publishing houses CID and CLIO.



MAKE A FRIEND FOR YOUR WHOLE LIFE!



Awarding diplomas to students who graduated at UDG: traditionally, on November 11th, at 11:00

Donja Gorica 81000 Podgorica, Montenegro 😑 Telephone: +382-20-410-771 😑 E-mail: udg@udg.edu.me 😑 Web: www.udg.edu.me