COMPETITION FOR ELEMENTARY AND SECONDARY SCHOOL and university STUDENTS

**„b&r – CULTURAL CONNECTION BRIDGE“**

**UDG – as a bridge of cooperation between B&R Countries**

Following the changes in the global market, the University of Donja Gorica has especially developed cooperation with China, within which it has signed memoranda of cooperation with about 50 Chinese universities and well-known companies. As a result of this long-term cooperation, the University of Donja Gorica organized a special study program at the Faculty of Culture and Tourism - Chinese Studies. In addition to the Chinese language, students also study Chinese culture, history, philosophy, economics, but also informatics, so it is a unique study program of this type in Europe.

The Confucius Tourism Classroom was opened at the UDG, under the auspices of the Confucious Institute Headquarters (Hanban) from Beijing and in cooperation with Beijing Union University, which bases its activity, among other things, on learning the Chinese language, encouraging and promoting inter-culturalism, studying Chinese history, culture, philosophy, economy, tourism, etc., but also on the realization of other professional activities related to exploring China.

In order to further promote our cooperation, the University of Donja Gorica, UDG China Studies, Beijing Union University i UDG Tourism Confucius Classroom invite students to apply for:

*COMPETITION*

**„b&r – CULTURAL CONNECTION BRIDGE“**

The competition is open to all elementary and secondary school and university students from B&R Countries.

Candidates prepare work on the topic **“b&r – CULTURAL CONNECTION BRIDGE”.**

**ORGANIZERS:**

University of Donja Gorica and Beijing Union University

**DESCRIPTION:**

The aim of the competition is to promote Chinese culture and philosophy through the application of various traditional or contemporary art forms and/or contemporary ICT technologies in order to present this rich treasure of knowledge in the most creative and innovative way to the public through the creativity of children and young people in Montenegro, China and B&R countries.

**PARTICIPANTS:**

Pupils and students of B&R countries, especially from China and Montenegro, will explore and present the understanding of Chinese culture and points of contact with the cultures of other countries and the role of culture in the shared future.

**REQUIREMENTS:**

Students are free to choose the way they want to express themselves, whether through literary work, a song, a composition, artwork or sculpture, photography, a video, an animation, or some other art form (illustration, comic, drawing, watercolor, collage, etc.).

Along with the work, it is necessary to submit information about the author: name and surname, class, school or university, place, state, and contact mail.

**METHOD AND DEADLINE OF APPLICATION:**

The deadline for submitting works is June 15, 2021.

The applications are submitted with an indication: **"b&r – CULTURAL CONNECTION BRIDGE" –** application for the competition of the University of Donja Gorica and Beijing Union University.

The applications from Asia can be submitted in person or by mail to the address of the Beijing Union University, No. 97, Beisihuan East Road, Chao Yang District, Beijing, P. R. China or electronically to e-mail: lytyalin@buu.edu.cn.

The applications from Europe can be submitted in person or by mail to the address of the University of Donja Gorica, Oktoih 1, 81000 Podgorica, Crna Gora or electronically to e-mail: [aleksandra.gogic@udg.edu.me](mailto:aleksandra.gogic@udg.edu.me)

**First selection:** UDG and BUU will select 30 applications from Europe and 30 applications from Asia.

From these 60 applications, the following will be selected:

* 5 first prizes,
* 15 second prizes,
* 40 third prizes.