



Mobile AppCamp

www.MobileAppCamp.org

26 – 27 October 2013

Skopje, Macedonia

info@mobileappcamp.org

@ Skopje, Macedonia October 26-27, 2013

2 days 100+ visitors***Top industry speakers***Startup Accelerators
Exhibition Workshops*** b2b meetings***Pitching session

INTRODUCTION

Mobile AppCamp is a 2 day Mobile Technology event where mobile entrepreneurs and developers will meet with top industry experts, exhibit their mobile applications before new regional audience, schedule b2b sessions with their peers, pitch before investors and have fun in one of the most exciting cities in South-East Europe.

MISSION

Accelerate innovation in the field of mobile technology

Provide support from investors, proven business experts and specialists within the Mobile EcoSystem

Overcome barriers to establish multinational partnership

Provide opportunity for accelerated growth of mobile application businesses

REASONS TO PARTICIPATE

Present your mobile app to new audience, markets and stakeholders

Increase downloads, conversion rate or purchase of your mobile apps

Select b2b meetings online in advance with top class experts and companies

Pitch before Start-up Accelerators and assure funding for your product

Gain inside view of the mind of investors, what are they looking for, how they decide what to invest in and why?

Network, mingle and gain experience from the leaders in the Mobile Value Added Service area

SOME OF THE SPEAKERS

Johan Staël von Holstein - international serial entrepreneur and one of the leading European Internet visionaries in the mid 90ies.

Christer Lind - more than 15 years' experience in Mobile Value Added Services, working in all of EMEA.

Todor Breshkov - managing partner at LAUNCHHub, a EUR 9M seed & acceleration fund.

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